

# REVITALIZATION ACTION PLAN



## STABILIZATION

In the stabilization phase of the Seneca Street plan, it is imperative to change the street's image from one of decline to one of progress. It is clear from speaking with neighborhood residents that some have fallen victim to cynicism, therefore improvements during this phase should signify renewed interest in the streetscape. The steps taken in this period will make an immediate visual impact on the street and make a priority of returning eyes and pedestrians to the street. These efforts will support the people that have continued to believe in the potential of Seneca Street, and return hope to others that Seneca Street is worth investing in. Stabilization efforts will concentrate on low-cost, high impact place making interventions.

## GROWTH:

The success of the growth period economically would mean decreases in vacancy and increases in property value. Some buildings would still require redevelopment, but storefronts would no longer appear abandoned. As business improves, tenants and landlords would self-regulate to a standard of upkeep. This would be reflected in signage, garbage removal, and capital improvements. As a social effect, this would mean that older residents would feel comfortable walking to the store, children would feel and appear safe to walk home from school, and young adults could walk at later hours and feel safe. Improvements in lighting and businesses, open later at night, would provide these social effects from economic improvements.

## VISION:

The vision section provide us with goals and the steps we need to take to take to see the result of long term improvement in the Seneca-Caz Park neighborhood. The street will be thought of as "my neighborhood" by the community and be residents first choice for shopping, meals and entertainment. The neighborhood will be desirable and thought of as vital and strong place to invest. Our recommendations present measurable goals and ideas that will revitalize and invigorate the neighborhood organically and through community-based goals. We believe in neighborhood-led planning and development that will make Seneca-Cazenovia a better place to live for long-time residents and for new inhabitants to the area neighborhood.