

# This is the house that Jack built.



...and this is your Clarence Industrial Development Agency...

...that nurtures the business  
...that grows the community  
...that cares for the children

...that live in the house that Jack built.

## This is the business that Steve built.



**Steve Lynch**  
CEO, Sports Performance Park

Sports Performance Park inside Eastern Hills Mall, is a haven for athletes who want to improve their game. Professional staff, 65,000 square feet of training areas, baseball simulator cages and more await the serious and casual athletes who train here.

CEO Steve Lynch oversaw the conversion of the cavernous space in the Mall into a state of the art facility, complete with a retail center and special lighting designed for indoor athletics.

The Clarence IDA provided Steve with incentives to locate his business in Clarence. Now customers and athletes travel from all over WNY and beyond to train and spend money at the Mall and surrounding Clarence based businesses.

## Meet Zach Lauricella Student • Athlete • Employee

Zach Lauricella is the Clarence High School Senior *who trains and works* at Sports Performance Park, who will attend St. John's University on a *full athletic scholarship* in 2011.

Zach, behind the counter, and Sports Performance Park President Neal Turvey discuss business at the facilities retail area inside Eastern Hills Mall.



## Your Clarence IDA, nurturing business, growing community.



Take advantage of some great opportunities to grow your business in Clarence. Arrange for your personal tour of our CIDA Enhancement Areas.

**Paul Leone,**  
Director of Business Development,  
Clarence Industrial Development Agency



Find out why Clarence is a great place to live, work and grow your business! Call today.

**David Hartzell,**  
Chairman,  
Clarence Industrial Development Agency



Call Cindi:  
716.741.8935