

THE 2020 CENSUS

IS IMPORTANT TO NEW YORK

Every house, apartment and condo address needs to be included in the US Census process for all New Yorkers to be counted

WHY IS THE CENSUS NEEDED?



OUR DEMOCRACY

Determines the number of seats in the House of Representatives and electoral votes. Also used for redistricting.



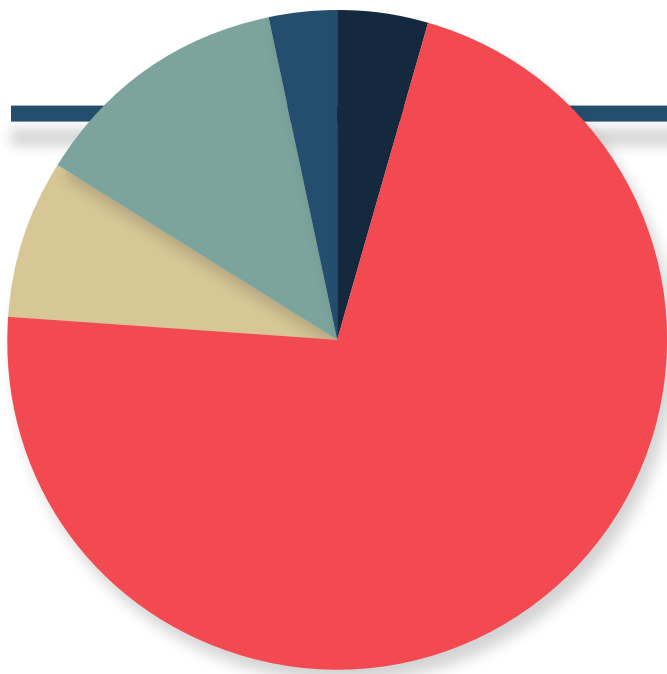
PUBLIC POLICY

Determines federal assistance to state and local governments.



OUR ECONOMY

Used to develop business plans and establish new businesses. Helps determine need for and location of community services.



HOW DOES THE CENSUS COUNT IMPACT FEDERAL FUNDING IN NYS?

CENSUS DATA ARE USED TO DISTRIBUTE \$53.2 BILLION ANNUALLY

2.4 billion	Education	6.8 billion	Human Services
38.2 billion	Health	1.7 billion	Transportation
4.1 billion	Housing		



ACTING TOGETHER WE WILL GET
A COMPLETE COUNT OF NEW YORKERS

GET INVOLVED! ADDRESS DATABASE REVIEW STARTS NOW.

Training available for LUCA (Local Update of Census Addresses Program)

CALL 1.844.344.0169 OR VISIT [BIT.LY/NYCENSUS2020](https://bit.ly/NYCENSUS2020)