



WNY Stormwater Coalition

c/o Erie County Department of Environment & Planning
95 Franklin Street, Room 1077
Buffalo, New York 14202
(716) 858-6370

CHAIRMAN
Dawn M. Timm
County of Niagara

VICE CHAIRMAN
Emery Wittmeyer
Village of Orchard Park

SECRETARY
Natalie Kernyczyj
County of Erie

TREASURER
William Kramer
Town of Aurora

Dear Water Quality Professional:

The **2012 Western New York Stormwater Conference & Tradeshow** will be held on March 20, 2012 in Buffalo, New York. The conference will bring together contractors, engineers, municipal officials and staff, environmental and regulatory professionals, and exhibitors to share information on compliance efforts and current technology related to the Phase II Stormwater Regulations. I hope you will join us for this one-day event that will be held at the Buffalo Niagara Convention Center.

The attached "Exhibitor & Sponsor Registration Form" lists the various levels of participation that have been established to meet your needs. The Western New York Stormwater Coalition Planning Committee has carefully designed the facility layout and program to include plenty of time for attendees to visit the tradeshow throughout the day along with three tracks of sessions.

This event will be an excellent opportunity for you to reach a customer base from across the central and western New York State regions. The Planning Committee will be making a special effort to promote the conference to the approximately 150 regulated municipalities in the regions and plans to attract 300-400 attendees.

If you have any questions regarding the conference or the various exhibitor and sponsorship opportunities, please contact Mary Rossi at (716) 858-7583 or e-mail: mary.rossi@erie.gov. We look forward to your attendance and participation.

Sincerely,

Dawn M. Timm
Chair – Western New York Stormwater Coalition

Enclosure

**2012 Western New York
Stormwater Conference & Tradeshow**
March 20, 2012 - Buffalo Niagara Convention Center

Exhibitor & Sponsor Registration Form

Organization	
Contact Person	
Name of Person(s) who will attend the Tradeshow	
Address	
City / State / Zip Code	
Telephone Number	
E-Mail Address	

BACKGROUND INFORMATION: All exhibitor and sponsor options (excluding Option 1: Non-exhibitor) include one (1) exhibitor space and one (1) conference registration including meals. Exhibitor space includes a covered table and two chairs.

Place a check mark here if you require an electrical outlet . Please note that exhibitor space is limited and available on a “first come, first served” basis. Exhibitors are asked to keep their display set up throughout the conference, from 8:00 a.m. through 4:00 p.m. on March 20, 2012. All displays must be taken down by 6:00 p.m. on the day of the conference.

- OPTION 1: NON-EXHIBITOR \$ 75**
Business card advertisement included in the Conference & Tradeshow Program (must register separately if attending the conference – contact Mary Rossi at (716) 858-7583 for registration form).
- OPTION 2: EXHIBITOR \$ 350** (Early Rate of \$300 if registration is received by January 20, 2012)
Includes the benefits listed in the “Background Information” section above and a business card advertisement in the Conference & Tradeshow Program.
- OPTION 3: SILVER SPONSOR \$ 500**
Includes the benefits listed in the “Background Information” section above, as well as a ½ page advertisement in the Conference & Tradeshow Program.
- OPTION 4: GOLD SPONSOR \$ 750**
Includes the benefits listed in the “Background Information” section above, as well as a one (1) page advertisement in the Conference & Tradeshow Program.
- OPTION 5: PLATINUM SPONSOR \$ 1,000**
Includes the benefits listed in the “Background Information” section above, as well as one additional conference registration including lunch, a one (1) page advertisement in the Conference & Tradeshow Program, and name/logo placement on the outside of the Program.
- OPTION 6: BREAK SPONSOR \$ 1,250**
Includes the benefits listed in the “Background Information” section above, as well as one additional conference registration including lunch, signage with the sponsor’s name/logo at the break food and beverage stations, a one (1) page advertisement in the Conference & Tradeshow Program, and name/logo placement on the outside of the Program.

Payment

Checks/Money Orders made out to:
“Western New York Stormwater Coalition”

Questions

Contact Mary Rossi at (716) 858-7583
e-mail: mary.rossi@erie.gov

Mail to:

Ms. Mary Rossi
Erie County Department of Environment & Planning
95 Franklin Street – Room 1077
Buffalo, NY 14202

Please submit logo via e-mail to Mary at the address listed above.