

## Erie County Opiate Epidemic Task Force

### Work Group Monthly Report

Work Group Name: Community Education/Prevention

Work Group Leader: Barbara Burns

Work Group Chair: Pat Greco

Summary of meetings/activities:

- We have identified our target audiences and key messages to those audiences.
- A press conference was held to bring attention to the National DEA Drug Drop off Day.
- Multiple public awareness forums have been held across Erie County including Buffalo, Hamburg, Lackawanna, West Seneca, Depew, Tonawanda, and at Christ the King Seminary. An upcoming forum is being planned in Cheektowaga.
- We have created a pamphlet that includes information about what are opioids, what's in our community, signs and symptoms, Narcan training, how to talk to your doctor, disposal of drugs, where to turn for help, etc. The pamphlet will be updated once the Crisis Hotline # is available.
- We have developed a Facebook page to promote forums, trainings, support groups, conferences, etc.
- We are planning three events that will focus on services available for those who are addicted and provide those in attendance a chance to talk with someone in the field one on one to gather information about where to turn for help. The first one will be held in the northtowns, the next two in the southtowns and city.
- We have scripted 6 You Tube videos to address important opiate related topics including stigma; a message from a parent, medication disposal, Narcan, no one is immune, and the Good Samaritan Law. These will be filmed in the next handful of weeks and then disseminated throughout the community.
- We will be appearing before the Erie I BOCES Superintendents Meeting to begin a dialogue with school officials about how the opiate problem can be addressed in local schools.

Work Group Contact Information:

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Support needed? Nothing at this time.

6/1/16