

PRESENTERS:

Dr. Paul Offit

*Director, Vaccine Education Center
Children's Hospital of Philadelphia*

Dr. Offit is Director of the Vaccine Education Center at Children's Hospital of Philadelphia and the Maurice R. Hilleman Professor of Vaccinology and Professor of Pediatrics at the Perelman School of Medicine at the University of Pennsylvania. He is the recipient of many awards and has published 160 papers in medical and scientific journals in the areas of rotavirus-specific immune responses and vaccine safety, and has been the author of eight medical narratives. He is also the co-inventor of the rotavirus vaccine, RotaTeq, which is recommended for universal use in infants by the CDC.

Kathryn Sen, BSN, RN

*VPD Surveillance Officer
Bureau of Immunization/NYSDOH*

Kathy Sen, RN, BSN, is a Vaccine Preventable Disease surveillance officer for the NYSDOH Bureau of Immunization. She is responsible for consultation and education to local health units, health care providers, schools and the public. For over 25 years, Kathy worked in Schenectady County as a public health nurse and supervisor of many programs.

Joe Marotta

Parent vaccine advocate - Families Fighting Flu

Joe and his wife Serese lost their five year old son, Joseph, in October 2009 due to flu complications. Serese is Chief Operation Officer of Families Fighting Flu and Joe is a Board Member. Families Fighting Flu is a national, non-profit, volunteer based advocacy organization dedicated to protecting the lives of children and families by raising awareness about the seriousness of flu and the importance of annual flu vaccination for everyone six months and older. They also partner with non-profits and government and public health entities that are committed to flu education and prevention.

Dr. Robert Bednarczyk

*Asst. Professor, Hubert Dept. of Global Health
Rollins School of Public Health, Emory University*

Dr. Bednarczyk is an Assistant Professor of Global Health and Epidemiology, Rollins School of Public Health, Emory University and holds affiliate faculty appointments in the Cancer Control and Prevention Program of the Winship Cancer Institute and the Emory Vaccine Center. He holds a PhD in Epidemiology and his doctoral research was focused on prevention of HPV-related cancers, both in the US and in the country of Georgia. He has authored 63 published/accepted peer-reviewed manuscripts, including 18 as the first author.

Katie Van Tornhout

Parent vaccine advocate - Callie Cares ~ Every Child by Two

Katie Van Tornhout is a parent advocate for Every Child by Two. Katie lost her newborn, Callie to pertussis one month after birth. She keeps Callie's spirit alive by educating others about the disease and the importance of the Dtap and Tdap vaccines. She and her husband founded Callie Cares which collects donations of sample sized unused toiletries, which are donated to parents staying in NICU, PICU and Ronald McDonald Houses with their ill child.

Dina Hoefler, PhD

*Director, Epidemiology Statistical Unit
NYSIIS Program Manager*

Dr. Hoefler has been the NYSIIS Program Manager since August 2012. In November, 2017 she accepted a position as the Director of the NYSDOH Division of Epidemiology Statistical Unit. Previously, Dr. Hoefler worked in the NYSDOH Bureau of Communicable Disease Control on outbreak investigations and communicable disease surveillance. Dina received her PhD in Epidemiology from the University at Albany School of Public Health.

MODERATOR:

Gale Burstein, MD, MPH, FAAP

Erie County Public Health Commissioner

Dr. Burstein is also a clinics professor of pediatrics at SUNY Buffalo School of Medicine and Biomedical Sciences, where she received her doctor of medicine degree. She received her master's in public health from Johns Hopkins University School of Public Health. She is a Fellow of the American Academy of Pediatrics and Society for Adolescent Health and Medicine. Dr. Burstein has coauthored American Academy of Pediatrics and Society for Adolescent Health and Medicine position papers on adolescent sexual health and has been published in peer review medical journals.

Directions

From the north:

- Transit Rd. / Rte. 78S, turn left on Rte. 5 / Main St.
- Rte. I-190S to I-290E, take exit 7B, Rte. 5 / Main St.

From the south:

- Transit Rd. / Rte. 78N, turn right on Rte. 5 / Main St.
- Rte. 33E to Rte. I-90E, take exit 49 / Transit Rd., turn left, then right on Rte. 5 / Main St.

From the east or west:

- Rte. I-90, take exit 49, turn left on Transit Rd., then right on Rte. 5 / Main St.



**Western New York
Immunization Coalition**
Pediatric, Adolescent & Adult

Immunization Advocacy Across the Lifespan

12th Annual Immunization Conference

Thursday May 17, 2018

7:30 am to 4:00 pm

**Samuel's Grand Manor
8750 Main Street
Williamsville, NY 14221
(716) 634-8425**

Speakers

Dr. Paul Offit

Renowned Vaccine Advocate/CHOP

Kathryn Sen BSN, RN

NYSDOH/Immunization Bureau

Joe Marotta

Parent Vaccine Advocate

Dr. Robert Bednarczyk

Emory University professor

Katie Van Tornhout

Parent Vaccine Advocate

Dina Hoefler, PhD

NYSDOH/NYSIIS

AGENDA

7:30 am to 8:00 am	Registration / Continental Breakfast Vendor Displays
8:00 am to 8:15 am.	Welcome and Introduction Gale Burstein, MD, MPH, FAAP Beverly Lawler, RN BSN
8:15 am to 10:15 am	Communicating Science to the Public Dr. Paul Offit
10:15 am to 10:30 am	Break / Vendor Displays
10:30 am to 11:30 am	Adult & Pediatric VPD Updates Kathryn Sen, RN BSN
11:30 am to 12:30 pm	Lunch
12:30 pm to 1:00 pm	Families Fighting Flu Joe Marotta
1:00 pm to 2:00 pm	Dispelling Myths of HPV Dr. Robert Bednarczyk
2:00 pm to 2:15 pm	Break / Vendor Displays
2:15 pm to 2:45 pm	Callie Cares Katie Van Tornhout
2:45 pm to 3:45 pm	NYSIIS Update Dina Hoefler
3:45 pm to 4:00 pm	Closing Remarks Gale Burstein, MD, MPH, FAAP Beverly Lawler, RN BSN

****Please complete an evaluation form at the end of the conference****

Registration Form
\$45.00 (meals included)
due by May 3, 2018

Name: _____

Title: _____

Agency: _____

Mailing Address: _____

Phone: _____

E-mail: _____

**Please return completed registration form
and check payable to WNY Pediatric and
Adolescent Coalition to:**

**Karen Menza
WNY Pediatric and Adolescent Coalition
Erie County Department of Health
608 William Street
Buffalo, NY 14206**

**If you have questions about
the conference, contact:
Karen Menza (716) 858-2373
or
Beverly Lawler (716) 278-1905**

**Special dietary needs?
Please note this on the registration form**

**Please bring travel-size shampoo, toothpaste and
other travel-size personal care items to
donate to Callie Cares**