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BUFFALO & ERIE COUNTY PUBLIC LIBRARY
BOARD OF TRUSTEES
PROPOSED AGENDA
Thursday, November 15, 2012
4:00 p.m.

NOTE MEETING TO BE HELD AT: The Buffalo & Erie County Public Library
Joseph B. Rounds Conference Room
1 Lafayette Square, Buffalo, NY 14203

A. Call of the roll

B. Approval / Changes to the Agenda

C. Minutes of the Meeting of October 18, 2012 **ACTION**

D. Report of the Chair **INFORMATION**

E. Committee Reports

1. Executive Committee

2. Budget and Finance Committee

a. Res. 2012-42 – NY State Senate Library Bullet Aid **ACTION**

b. Res. 2012-43 – Authorization for Director to approve Year End Transfers in Excess of $5,000 **ACTION**

c. Monthly Financial Report (to be distributed at meeting) **INFORMATION**

F. Report of the Director (sent via e-mail if on file) **INFORMATION**

G. Public Comment

H. Unfinished Business

I. New Business

J. Adjournment

PROPOSED
MINUTES
REGULAR MEETING OF THE
BUFFALO AND ERIE COUNTY PUBLIC LIBRARY BOARD OF TRUSTEES
October 18, 2012

The regular monthly meeting of the Board of Trustees of the Buffalo and Erie County Public Library was held on Thursday, October 18, 2012, in the Central Library pursuant to due notice to trustees. The following members were present:

Jack Connors, Chair
Sharon A. Thomas, Vice Chair
Elaine M. Panty, Secretary
Frank Gist, Treasurer
Phyllis A. Horton
Theodore K. Johnson
Sharon M. Kelly (via conference call)
Anne M. Leary
John G. Schmidt, Jr.
Wayne D. Wisbaum

Chair Jack Connors called the meeting to order at 4:01 p.m. in the Joseph B. Rounds Conference Room. Trustee Kelly was in attendance via conference call. A quorum was present.

Agenda Item B – Approval/Changes to the Agenda. Mr. Connors informed trustees the agenda required an amendment to add Executive Session after New Business to discuss correspondence from Library counsel regarding the proposed district legislation which is attorney/client privileged information at this point. Mr. Wisbaum moved and was seconded by Ms. Panty. Approval was unanimous.

Agenda Item C – Minutes of the Meeting of September 20, 2012. On motion by Ms. Panty, seconded by Ms. Thomas, the September Minutes were approved as mailed.

Agenda Item D – Report of the Chair. Mr. Connors reported County Executive Mark Poloncarz's 2013 Budget recommended $300,000 in restored funds for the Library for which we are appreciative, but it is a far cry from the $3.6 million we had asked for. As the Library requested, he did move the $2 million Interfund Revenue Subsidy into the tax levy. Once in the tax levy, this cannot be touched. Deputy Director Kenneth Stone will discuss this later in the agenda. Distributed to trustees was a copy of a letter sent to

each Erie County Legislator informing them while the Library is grateful for the $300,000, the Library is still in need of the additional $3.3 million asked for.

Mr. Connors conveyed to trustees it is our understanding the Mayor's office has transmitted to the County Executive's office recommendations for the B&ECPL Trustee appointment of Sheldon Berlow, as well as reappointments of Sharon Thomas and Frank Gist. Ms. Jakubowski reported she is having conversations with Kimberly Trent of the Mayor's office to confirm this and it will be looked into further. The Library recently found out the Erie County Executive's Library liaison is no longer with his office; we are waiting to hear who the Library's new liaison will be.

Agenda Item E - Committee Reports.

Agenda Item E.1 - Executive Committee. Mr. Connors reported the Executive Committee met on October 11, 2012 and read the following report:

> Present: Executive Committee members Jack Connors, Anne Leary and Elaine Panty along with Trustee Phyllis Horton, Director Mary Jean Jakubowski and CFO Kenneth Stone.
>
> Chair Jack Connors called the meeting to order at 4:10 p.m. in the Joseph B. Rounds Conference Room of the Central Library. A quorum was present.
>
> The group reviewed the agenda for the upcoming October 18, 2012 Board of Trustees meeting including the two resolutions that will be presented to the Board.
>
> Mr. Stone discussed:
> - Resolution 2012-40 - IMLS Grant Award and Budgeting
>
> Mrs. Jakubowski discussed:
> - Resolution 2012-41 - Amend Policy for Cooperation with Organizations and Agencies
>
> Mrs. Jakubowski spoke to the Committee regarding the Erie County Association of Governments inability to include a presentation from the System regarding the district initiative in any of their upcoming meetings. She suggested the Library Board invite members of the group and other local officials to attend a library sponsored program where questions can be answered. Executive Committee agreed this would be a good idea. Mr. Connors suggested meetings be held in November/December.

Mrs. Jakubowski reported on the current status of the *Turn the Lights Back On* campaign - reminding everyone that the County Executive's 2013 Budget must be out on October 15th. She suggested a 2013 budget update be place on the Agenda. The October 18th Proposed Agenda was updated to include a 2013 Budget Update under New Business.

The Executive Committee meeting concluded at 4:50 p.m.

Agenda Item E.2 - Budget and Finance Committee.

Agenda Item E.2.a - IMLS Grant Award and Budgeting. Deputy Director Stone noted this is a two-year grant totaling $319,809 as described in the resolution. Ms. Thomas moved for approval and was seconded by Ms. Panty. Approval was unanimous.

RESOLUTION 2012-40

WHEREAS, on September 20, 2012 the Buffalo & Erie County Public Library (B&ECPL) was notified it has been selected as a recipient of a 2012 National Leadership Grant from the Institute of Museum and Library Services (IMLS), and

WHEREAS, the amount of the award is $319,809, and

WHEREAS, the Library shall administer the funds for the Library and its partners: Buffalo Broadcasters Association, the University at Buffalo Center for Urban Studies, Cleveland State University's Center for Public History & Digital Humanities, and Randforce Associates, LLC, and

WHEREAS, the grant funds shall be used over the course of two-years to demonstrate the concept of a "digitized commons" that emphasizes selection and digitization of collections that are tied directly to virtual and physical activities and events that encourage local civic engagement, now therefore be it

RESOLVED, the B&ECPL Board of Trustees authorizes amending the 2012 Grants Budget by appropriating grant revenues and expenditures in the amount of $319,809 to support: *"The Public Library as Digitized Commons: A Demonstration Project."*

Agenda Item E.2.b - Monthly Financial Report. The monthly financial report for the period ending August 31, 2012 was included in the Board packet for information. Mr. Stone reported the Library is operating within budget. Mr. Connors inquired if there were any significant savings; Mr. Stone responded utilities are a big savings and discussed this further.

Agenda Item E.3 - Policy Committee. Chair Elaine Panty reported the Policy Committee met October 11, 2012 at the Central Library. Present were Policy Committee members Panty, Connors and Horton, along with Director Mary Jean Jakubowski. Ms. Jakubowski reviewed changes to amend the Policy for Cooperation with Organizations and Agencies; these changes were all reviewed and approved by Library counsel Patrick Martin. The Policy Committee unanimously recommended the amended policy by brought to the October 18th meeting of the B&ECPL Board of Trustees for approval by the full Board.

Ms. Jakubowski recommended the Policy Committee delay review of the Facility Use Policy and Mason O. Damon Auditorium Policy as the Administrative Team is working to combine the two policies and include the Buffalo Branches in the consolidated policy. The Circulation and Collection Development Policies are expected to be reviewed in December. The meeting ended at 3:45 p.m.

Agenda Item E.3.a - Amend Policy for Cooperation with Organizations and Agencies. Mr. Connors noted this policy was adopted in 2002, changes were for clarification purposes and trustees were able to view recommended changes and new language as well as deleted text. Ms. Thomas moved for approval, Mr. Johnson seconded, and approval of Resolution 2012-41 was unanimous.

RESOLUTION 2012-41

WHEREAS, as part of the Buffalo and Erie County Public Library's (B&ECPL) adopted Organizational Competencies, the Library has put together a new structure for process and review of the Library's standing policies to ensure that they remain timely and effective, and

WHEREAS, the Policy Committee used this process to review and make recommendations to amend the attached draft of the Policy for Cooperation with Organizations and Agencies, now, therefore, be it

RESOLVED, that the Board of Trustees of the Buffalo and Erie County Public Library adopts the proposed revisions of the Buffalo and Erie County Public Library's Policy for Cooperation with Organizations and Agencies to supersede and replace the prevailing policy, adopted April 18, 2002, and be it further

RESOLVED, that B&ECPL administration is hereby authorized to develop such instruments as may be required to implement this policy.

Agenda Item E.4 - Development Committee. Chair Anne Leary reported the Development Committee met prior to the Board meeting at 3 p.m. and reviewed the upcoming event - *What's Black and White and Read All Over?* Total number of tickets sold are 85 and there are approximately 15 sponsors to date. Invitations were distributed to each trustee. She encouraged Board members to attend. *Business First*

has provided ad space for this event, updating ads promoting this event on a weekly basis adding sponsors as they come on board, and will be running a large thank you ad after the event. Further discussion ensued. They also reviewed the *Milestones of Science Exhibit Update 10/17/2012* (which was also distributed to each trustee) and discussed what the Committee can do as far as development around this exhibit.

Agenda Item F – Report of the Director. Ms. Jakubowski provided an update on the *Turn the Lights Back On* campaign which was working towards having the County Executive provide the Library with additional funding. Over 7,500 postcards were walked over to the County Executive's office in addition to postcards that were mailed directly to him. She stressed that in the County Executive's 2013 Budget, while the Library is receiving an additional $300,000, it is not the $3.6 million asked for and the Library needs to move to the next step. The legislators need to be encouraged to give the Library the additional $3.3 million it requested. Postings on the Library's webpage as well as social media sites about the next step will be out soon.

In the month of October, together with many partners throughout Erie County, the Library engaged in an anti-bullying campaign - Bullying Stops Here. Trustees were asked to sign an anti-bullying poster to go along with the other 8 posters already completely signed at the Central Library.

Ms. Jakubowski passed around a *Ken-Ton Bee* article which contained an exclusive online poll from October 3rd asking the question of the week – "Does the Library System deserve to have an additional $3.6 million provided by the County?" The results came in and were published in the October 10th edition revealing 56% of the people responding to this poll said yes, and 44% said no. A scanned copy was sent to Legislators Hardwick and Marinelli.

She thanked the Library Foundation for receipt of a total of $3,929, via the Community Foundation, from designated funds going towards such things as children's programming and materials, staff training and preservation of rare book material.

A brochure was passed around - *Body and Soul: Health and Wellness Resources @ Your Library* which was funded in whole or in part with federal funds awarded to the University at Buffalo Health Sciences Library from the Department of Health and Human Services, National Institutes of Health, National Library of Medicine. These brochures will be out shortly and reflect the wide variety of health and wellness resources the Library offers as well as help on navigating this information.

She was pleased to announce a new Library logo has been soft launched and trustees will begin to see this coming out.

Hard copies of the final *2012 Facility Assessment Report* were available for trustees to take as well as a few CD's. This also has been posted on the Library's trustee website. Individual libraries received their own reports. Ms. Jakubowski reminded all that this is someone's opinion and contains constructive suggestions. At some point, this will be brought back to the Board for further discussion and future planning and will become part of the Library's Strategic Plan. Mr. Connors added, this is a great roadmap for Library facilities going forward; these are recommendations. Further discussion ensued. Mr. Schmidt asked if the final version is significantly different than the draft trustees received previously. Ms. Jakubowski said there were quite a few changes, especially in the Space Use & Facility Recommendation Summary Matrix.

Director Jakubowski referred to the letter sent to local mayors and supervisors correcting the inaccuracies in the resolution regarding the special library district approved by the Erie County Association of Governments noting she had calls from the Mayor of Williamsville, the Clarence Town Board (and has since met with them) and the Mayor of Springville. She feels their eyes have been opened after reading this letter. As mentioned in the Executive Committee report, because of the Erie County Association of Governments inability to include a presentation from the System regarding the district initiative in any of their upcoming meetings, members of the group and other local officials will be invited to attend a library sponsored program where questions can be answered. Trustees will be informed on the dates chosen; she remarked it will be very important to have ACT members involved in these sessions.

Congratulations were offered to Keith Tepas of Williamsville who has received the National Down Syndrome Society's Dan Piper Award for his volunteer work with the Amherst Public Libraries amongst many other things. On motion by Ted Johnson, seconded by Elaine Panty, it was unanimously approved to send a congratulatory letter to Keith Tepas for his accomplishments on behalf of the Board.

The following was submitted by the Director and transmitted to Board members prior to the meeting:

B&ECPL Monthly Report
September 2012

As you will see from this report, the Buffalo and Erie County Public Libraries (B&ECPL) continue to provide a plethora of services to the residents of Erie County, within the confines of the budget. Patron attendance, computer usage and circulation continue to rise. Demand for increased service and service hours continue. Staff and administration are working hard to meet needs and are commended for their extraordinary efforts.

The ***"Turn the Lights Back On: Flip the Switch for Library Funding"*** campaign is in full swing. Excellent response is noted with many community groups and agencies distributing postcards to their constituents. Over 5,200 completed postcards were delivered to the County Executive's Office on Tuesday, October 2, 2012. Media coverage has been excellent for the campaign. For coverage information, see Media section of report.

Fundraising remains essential for library programs and activities along with providing additional moneys for collection development. Fundraising initiatives are currently under way. Information will be distributed at the October 18th Board meeting.

Monthly Programming Statistics – September 2012

1. Public Services

In Library Programs:

	Number of Programs		Number of Attendees	
	MTH	YTD	MTH	YTD
1.2 Children (age 5 and under)	122	1730	2160	36380
3.3 Children (age 6-12)	40	1087	534	27275
4.4 Teens	7	375	50	5162
Intergenerational	32	399	1345	19330
5.3 Adults (excludes Technology)	87	796	1405	14211
TOTAL In Library Programs	288	4387	5494	102358

Adult Technology Programs:

	Number of Programs		Number of Attendees	
	MTH	YTD	MTH	YTD
Training Lab or Library Desktop PCs	36	395	256	2456
System or Library-owned Cyber Train	22	255	187	2466
TOTAL Adult Technology	58	650	443	4922

Outreach (out of library):

	Number of Programs		Number of Attendees	
	MTH	YTD	MTH	YTD
1.3 Children (age 5 and under)	5	206	35	4762
Children (age 6-12)	1	71	24	10627
Teens	2	3	204	229
Intergenerational	1	5	205	700
Adults (excludes Technology)	7	122	662	5414
TOTAL Outreach (out of Library)	16	407	1130	21732

Highlights:

- For the month of September, there were 54 programs presented by or arranged by the Children's Programming Team in libraries across Erie County (including Central), attended by a total of 1,197 children and families.

- September 12th - Information Services and Outreach Librarians **Susan Kriegbaum-Hanks** and **Brian Glanowski** attended the Diversity Job Fair held at the Buffalo Convention Center. Approximately 248 job seekers spoke with library personnel and 23 library card applications were submitted.

- September 13th - Information Services and Outreach Librarian **Daniel Caufield** attended Project Homeless Connect held at the Buffalo Convention Center. Project Homeless Connect is a national program whose events connect the homeless to resource providers. Approximately 228 attendees stopped by the Library's table.

- September 13th - **Susan Kriegbaum-Hanks** conducted a 1-hour instructional session on the Library's job search and employer-related databases at ECC One Stop. The workshop was well received by the 26 staff members and clients of the Buffalo & Erie County Workforce Investment Board Networking Group.

- September 15th marked the beginning of Hispanic Heritage Month. The Niagara Branch is partnering with the Hispanic Heritage Council of WNY in serving as a location for some of the activities recognizing the culture and contribution of Hispanics in the United States, especially Western New York. There was a discussion/lecture held by Major Carlos Benitez on 'Hispanics in the Military' and a program conducted by Explore and More Children's Museum "Mexican Milagros," which explained the role of Milagros in Mexican culture and gave children a chance to make one themselves.

- The Frank E. Merriweather, Jr. Library (MRW) held their 4th Annual "Community Day" on Saturday, September 15th, with a display of cars in the parking lot from members of the Buffalo Antique and Classic Car Club, various information tables from community and health organizations and a community drum circle.

- On September 1st, Mrs. Eva Doyle presented the 16th lecture in her *Eye on History* series with the topic "How to Prepare for Disasters". Mrs. Doyle presented her 19th lecture in her series on September 29th focusing on teachers in grades 4-12 with the topic "Using African American History in the Classroom". These lectures were both presented at the MRW Library.

- On September 10th, there was a showing of the *Legacy Family Tree* genealogy webinar, "Building a Family from Circumstantial Evidence" in the auditorium at the MRW Library.

- On September 19th, Mrs. Eva Doyle presented a lecture at the East Delavan Library for the community on the "Role of African Americans in the War of 1812".

- On September 15th, Grosvenor Room Librarian **Rhonda Konig** presented "Getting Started with the 1940 Census" at the Western New York Genealogical Society meeting, which took place at Hamburg High School.

- On September 28th, **Rhonda Konig** co-presented "How to Research Your House" with Cynthia Van Ness, Director of the Buffalo and Erie County Historical Society Library, at the Preservation Plus conference held by Preservation Buffalo Niagara at the Buffalo and Niagara Convention Center.

2. Collection Development

Print Collections:

	Collection Size	Monthly Adds	YTD Adds
2.1 Juvenile non-Fiction	159,050	187	3,881
3.1 Juvenile Fiction	352,474	2,434	19,191
4.1 Young Adult Fiction	67,791	709	7,779
5.1 Adult non-Fiction	1,390,267	2,174	20,247
6.1 Adult Fiction	556,199	2,893	38,439

Media Collections:

	Collection Size	Monthly Adds	YTD Adds
3.2 Juvenile	67,153	458	3,743
4.2 Young Adult audiobooks only	2,565	3	110
6.2 Adult	356,058	3,904	30,125

Electronic Collections:

	Collection Size	Adds	Downloads	% Change downloads from previous month
e-Books	*13,611	613	20,892	-9.4%
Music (Freegal)	Unlimited SONY Library		4,807	+8.8%
e-Audiobooks	5,904	51	4,947	-3.7%
e-Videos	370	0	71	-15.5%

*e-Book "collection size" includes 150 free promotional MaxAccess titles for 1 year

Highlights:

- Collection Development staff responded to 519 patron purchase suggestions and 108 staff suggestions in September.

- In September, B&ECPL began participating in a pilot project through the Western New York Library Resources Council (WNYLRC) and EBook Library (EBL) providing access to over 6,000 nonfiction eBook titles. This consortial experiment was developed to combine purchase power between academic and public libraries and to purchase materials, developing collections as items are used, preventing what is believed to be duplication of holdings amongst libraries. B&ECPL Library patrons downloaded 167 EBL titles this month.

- In conjunction with the rare book display, "When Buffalo Burned," Grosvenor Room Librarian **Carol Pijacki** completed the display: "A Step in Time: Music & Dance in Early 19th Century America," featuring materials from the music and Rare Book Room collections.

- On September 27th, Rare Book Librarian **Amy Pickard** shared recently conserved materials with members and guests of the Library Foundation of Buffalo & Erie County Board of Trustees. The group surveyed the Ezra Ames portrait of Seth Grosvenor now on display in the *War of 1812* exhibit and the William Smith *Delineation of the Strata of England and Wales, with a Part of Scotland* map (a.k.a. The Map that Changed the World). Conservation of these items was made possible with funds generously donated by the Library Foundation.

3. Technology

Library 2.0 Activity:

	Number of Connections Current Month	Monthly Change	% Change Previous Month	Yr. to Date
Facebook Fans/Likes	3,474	+ 54	1.6%	23.1%
Twitter Followers	2,866	+ 68	2.4%	30.3%
Flickr Views	47,202	+ 2,164	4.8%	28.8%
Pinterest Followers	236	+ 9	4.0%	N/A*

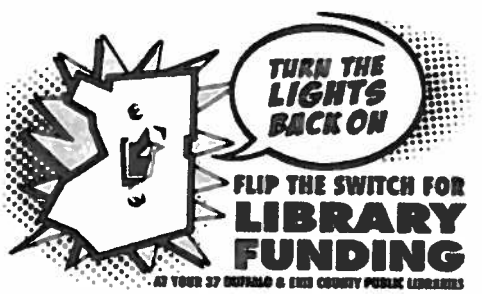
*N/A Pinterest created February 2012

Facebook Posts included:

Buffalo & Erie County Public Library - Central Library

Library Supporters - We need your help.

We've lost 5,100 open hours across all 37 Buffalo & Erie County Public Libraries because Erie County has cut our funding by $3.6 million since 2010.
Library funding needs to be a priority for our County leaders. We need you to help convince them. Join our Turn the Lights Back on initiative today. Click on this link:



18 people like this.

Jack Connors Fight for library funding!!

And 22 people "Liked" this:

Buffalo & Erie County Public Library - Central Library
In case you missed it, in continued celebration of Buffalo Navy Week, this Great Lakes Navy Band had the crowd rockin'

earlier today outside on the Washington Street Ramp at the Central Library.

And Tweets:

Heather Jason LuvsBflo 13 Sep
@buffalolibrary Sitting in the City of Tona library (after voting, naturally) and the AC is wonderful. Thx for fixing it! #lovethelibrary

Brian Higgins RepBrianHiggins 27 Sep
Glad to take part in "Bullying Stops Here" kick-off
@buffalolibrary flic.kr/p/deyJc7

Highlights:

- An updated version of *Workflows*, the software used by staff to manage circulation, acquisitions, and cataloging functions, was successfully installed on the Library's test server. Evaluation and testing will commence in anticipation of upgrading all staff PCs in November.

- A bid award was approved through Erie County Purchasing Department for the Library to acquire a quantity of new HP PRO 3420 All-in-One PCs. The computers will be used to update staff workstations in several RFID (radio frequency identification) converted libraries (increasing staff efficiency) as well as replace dozens of out-of-date staff computers at several libraries in the B&ECPL System. In addition, public computers will be upgraded at the Frank E. Merriweather Jr. Branch Library. The upgrades are made available from a previously approved Board resolution which authorized expenditure for obsolete hardware form the "Designated for Contingencies – equipment and technology replacement Fund."

- A new video, *How to Download and Install Adobe Digital Editions* (http://bit.ly/Uea5Ij), was developed by the Technology Training Team. Adobe Digital Editions is a necessary piece of software for reading library eBooks with Nook eReaders. The video is available on the B&ECPL Training Lab's YouTube channel (http://bit.ly/KdRNzH).

- The Technology Training Team conducted 33 public classes for 306 attendees at 16 library locations.

- The Rare Book Room worked with Katherine Walter of the University of Nebraska—Lincoln to include a Whitman manuscript from the B&ECPL Gluck Collection titled *Robert Burns as Poet and Person* to the University's online Walt Whitman Archive (http://www.whitmanarchive.org). The item was scanned and sent, and will be available to the public through this electronic research and teaching tool. The Library received $1,000 for this service.

- RFID Update: A total of 21 libraries are now fully up and running using RFID technologies. Three additional libraries are using RFID for circulation at staff stations, with self-checkouts to be installed in upcoming weeks. Collection conversion is under way at the North Collins, Marilla, and Clarence Libraries. Three additional libraries are targeted to be 'live' fully functional RFID sites by the end of 2012.

- Two separate e-mail mass mailings were sent to library users and supporters who have "Opted In" to receive communications about fundraising and programming. The mailings focused on the "Turn the Lights Back On" - restoration of $3.6 million in funding postcard campaign targeted at Erie County Executive Mark Poloncarz and other elected officials. Each mailing reached an average of 25,000 e-mail addresses.

4. Funding/Fundraising

Funding:

The Library was recently notified it has been awarded a National Leadership Grant totaling $319,809 from the Institute of Museum and Library Services (IMLS). This prestigious award continues the work begun in 2009 with a National Endowment of the Humanities (NEH) Digital Start-Up grant and a programming grant from the NY Council for the Humanities which tested models for creating a digital, searchable index of WNY Depression era resources. The focus of the NEH grant was on the Library's collection and programs at the Library in 2010 and 2011 that connected historical resources, technology and expert panels with public discussion on solutions to similar contemporary community challenges.

The IMLS Grant is a 2-year project, with partners Randforce Associates of the UB Technology Incubator, Cleveland State University Center for Public History & Digital Humanities, UB Center for Urban Studies/Perry Choice Neighborhood Project and the Buffalo Broadcasters Association. The Library will focus on the nature of its digital future, how collections will be impacted by the intersection of new technologies and

public programming, along with developing both local and national perceptions of the B&ECPL.

New York State Construction Grant Applications Submitted

A total of 8 New York State Construction Grant Applications were reviewed and submitted online for NYS Division of Library Development review (more than a week ahead of their deadline). The grant applications requested the full $641,863 available and then some (costs eligible for grant funding over $1.2 million). They support projects at the following libraries:

Library	Request	Grant Reco.
• **Audubon Library - Amherst** Replace 2 HVAC Units	$ 47,500	$ 36,575
• **Angola Library** Meeting Room/ Rest Room Addition	$153,989	$118,572
• **Clarence Library** Expand Parking Lot	$ 25,637	$ 19,740
• **Dudley Library** Replace Roof & HVAC, Restore Masonry	$269,562	$119,108
• **Hamburg Library** Building Expansion	$656,550	$290,084
• **Lancaster Library** Acquire Land for Parking Expansion	$ 44,950	$ 34,611
• **Newstead Library** Automated Door Openers	$ 4,846	$ 3,731
• **West Seneca Library** Exterior Masonry Restoration	$ 25,250	$ 19,442
TOTALS:	**$1,228,284**	**$641,863**

The State's review process includes a review by State Library Development staff followed by review by NY State Dormitory Authority staff (the grant proceeds are generated through Dormitory Authority bonding). Based on recent years' experience, grant awards could be announced as early as February-March 2013 or as late as April-May 2013.

Fundraising:

Campaign Name	Campaign Dates	Raised to Date
Annual * includes all fundraising including bequests, endowments, recurring gifts, auctions and tickets/ sponsorships sold to date for the *"Black and White and Read All Over"* fundraiser.	Since January 1 , 2012	$101,979
Crane Book Sale	Ongoing	$482.65
North Park Book Sale	Ongoing	$391.42
North Park Donation Box	Ongoing	$71.80
Riverside Book Sale	Ongoing	$7.75
MRW Donation Box	Ongoing	$31.50
East Clinton Book Sale	September	$287.44
East Delavan Book Sale	Ongoing	$90.00

Highlights:

- *Bucks for Books* mailing to 2,100 (donors from last year and high-end donors) sent October 5, 2012.

- The *What's Black and White and Read All Over?* fundraiser is set for Friday, November 16th at the Hotel @ Lafayette from 7:30 - 11:30 p.m. planned by the Young Professionals - newly formed volunteer group. Currently 12 sponsors have committed $1,000 each. *Business First* has committed print ads. Guests will be treated to a variety of food stations, alcoholic and non-alcoholic beverages, music, and basket and silent auctions. Tickets are $75 per person for this 21 and over fundraiser and there are $1,000 and $2,500 sponsorship packages. Two hundred guests are expected to attend and funds raised will be spread throughout the 37-member Library System to support the expenses associated with the many free services and materials, including books for kids, teens and adults, that have suffered from funding cuts in the last 2 years. We are hoping all libraries purchase 4 tickets in support of the event. Volunteers are needed as well. For more information, call **Joy Testa Cinquino** 716-858-7182.

5. Facilities

- Central Library Capital Project planning is moving forward. Bids for asbestos abatement and of vacated 2nd floor space will be released this month with bids due in November. Abatement is expected to begin this winter and be completed in early 2013. All work will be closely monitored by the County and personnel

from Watts Architecture & Engineering, a firm with extensive experience monitoring abatement projects. After the space is abated, it will be reconfigured to include a new flexible meeting space for approximately 80 attendees and create space for future collaborations with mission related nonprofits. Additionally, as part of the reconfiguration portion, the 2nd floor public restrooms will be reconfigured and their capacity expanded significantly. Funding from this project comes from a variety of sources including previously approved County funding for abatement and space reconfiguration, a New York State Library Construction Grant and library grant match funds.

- Planning and design for the Central Library elevator project to replace the 1963 vintage escalator system is also under way. Current work centers on locating the elevators in an area that would allow the escalator system to continue to operate until the elevators are ready to replace them and maximize future use of the space freed up by removing the escalators for library program activities. Construction on this project is estimated to begin later in 2013 or early 2014. Funding for the project was included in the County's 2010 adopted capital budget.

- The Children's Space reorganization continues and all tall shelving has been moved from the area which will become additional room for Children's collections and programming. Completion of this project is scheduled for the end of October.

6. Staff Development

	Number of Program Attendees		Number of Programs Presented	
	Month	Yr. to Date	Month	Yr. to Date
Staff	44	751	3	10

*Statistical table is being redesigned to include staff training for all 37 libraries. Complete monthly and year-to date totals will be provided in a future report.

Highlights:

- September 13th - **Susan Kriegbaum-Hanks, Beth Lewitzky, Michelle Hurley, Peter Lisker, Becky Pieszala, Bruce Weymouth, Dan Caufield** and E-Branch Manager **Tim Galvin** attended a 2-hour training session conducted by Leeanne G-Bowley of the Foundation Center. Topics included Effective Searching of the Center's GrantSpace Website, Philanthropy Insight and Foundation Center Databases.

- Niagara Frontier Transit Authority Chief of Police George W. Gast conducted "Active Shooter: How to Respond" training for staff on September 17th.

- Outpatient Clinic Alcohol & Drug Dependency Services Director Ellen Breslin educated managers and directors on interacting with patrons with substance abuse issues on September 19th.

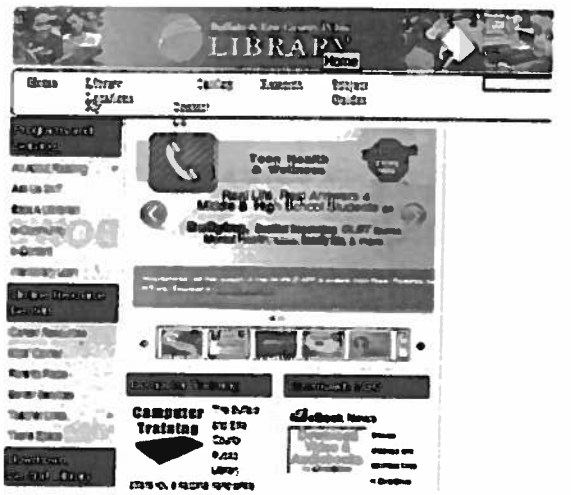
7. Media coverage/Media Releases

Type of Communication	Topic	Air Date/Publish Date
Live Radio Show	Library Funding Mary Jean Jakubowski to appear on WBEN Radio "Hardline" live radio show, a Sunday morning news program	Oct. 7, WBEN Radio, 10–11 a.m.
Interview	Mary Jean Jakubowski interviewed by reporter Matt Glynn on Special Library District Misnomers	Oct. 4, published in *The Buffalo News*
Press Release and Media Event	"Turn the Lights Back On" – Restore Funding Rally	Oct. 2, covered by *The Buffalo News, Tonawanda News,* Channels 2,4,7, YNN, WBFO, WBEN, *Bee Publications*
TV Appearance – AM Buffalo	Mary Jean Jakubowski on the Bullying Campaign	Oct. 1, Channel 7, AM Buffalo
Press Release and Media Event	Bullying Stops Here	Event – Sept. 27, covered by Channel 4, Channel 2, *The Buffalo News, Metro News, Bee Publications*
Meeting with Stan Lipsey, publisher *Buffalo News*	Mary Jean Jakubowski and Library Trustee Anne Leary met with *Buffalo News* Publisher	Sept. 26
Interview with Reporter	Mary Jean Jakubowski interviewed by editorial writer Kevin Walter on "More Funding Needed" for the libraries	Sept. 23, Editorial published in *The Buffalo News*
Press Release	ComicsFest	Sept. 21, published in *The Buffalo News*

Interview with Reporter	Mary Jean Jakubowski interviewed by Denise Jewell Gee on the topic of Library Funding	Sept. 18, published in *The Buffalo News*
Media Release	Navy Band - performing at various libraries	Various dates - covered by *Bee Publications, The Buffalo News,* Channel 2,4,7, *Metro News*
Niagara Facebook Postings in September	Labor Day, US Navy Band, Hispanic Heritage Month Kick-off and programs	Sept. 6
Riverside Review	Friends Book Sale ($1 bag)	Sept. 20
WIVB-TV	Fall and winter programs	Sept. 18
WGRZ-TV	Fall and winter programs	Sept. 18
Time-Warner	Fall and winter programs	Various
WNY Family	Fall and winter programs	Various
WUFO Eva Doyle's Radio Program Eye on History EDL	African Americans in War of 1812	
Criterion	African Americans in War of 1812	
ABLEY Advisor	ECL programs	Sept. 10, 14 & 21
East Clinton Shopper	ECL programs	Sept. 14
October Central Programming Press Release	October Central Programs	Various media outlets - *Art Voice, WNY Family, The Buffalo News,* etc.

Highlights:

- The Library rolled out a new website design (www.BuffaloLib.org) and new logo. The new logo offers a brighter, cleaner and more up-to-date look for the Library. The logo was designed by graphic artist **Dawn Stanton**. The website cover look was designed by graphic artist **Darlene Pennachi** and the webmaster responsibilities are handled by **Terri Dickson**.



8. Partnerships

Highlights:

- The Hispanic Heritage Council of WNY Inc. sponsored programs at the Niagara Branch Library in recognition of Hispanic Heritage Month.

- East Cluster Manager **Nancy Mueller** attended the Buffalo Schools Annual Partner Breakfast Reception on September 19th as a representative for the East Delavan Branch Library which is a partner with the Buffalo Schools and where they host computer training for the public.

9. Governance

The Association of Contracting Library Boards of Trustees (ACT), Library Administration and the System Board of Trustees responded to the Association of Erie County Governments who put forth and approved a certified Resolution denouncing the B&ECPL and contract library progress and interest in becoming a Special Legislative District Public Library. In the letter sent to each municipal supervisor and mayor, inaccuracies of the Resolution were addressed and corrected. The correspondence was cc'd to the County Executive, Deputy County Executive and members of the Erie County Legislature. All System and contracting library trustees, along with library directors, received a copy of the letter of response.

10. Director Activities

Meetings and Events:

LIST of MEETINGS and EVENTS ATTENDED by DIRECTOR MARY JEAN JAKUBOWSKI September 2012

September 1-9, 2012	Director OUT: FMLA
September 10, 2012	Meeting: Carol Batt, Dawn Peters - 2012-2016 Plan of Service
September 11, 2012	Meeting: Project Flight - Dr. Betty Cappella and Dr. Geraldine Bard
September 11, 2012	Meeting: Ken Stone - Review NYS Construction Grant and City Capital Projects
September 11, 2012	Conference Call: Libby Post, Communication Services
September 12, 2012	Presentation: Buffalo Niagara Partnership
September 12, 2012	Open Remarks: Marine Brass Band Concert
September 12, 2012	Meeting: WNY Library Directors - Western New York Library Resources Council (WNYLRC)
September 13, 2012	Meeting: Administrative Team
September 13, 2012	Meeting: Town of Tonawanda
September 13, 2012	Opening Remarks: Navy Band Concert
September 13, 2012	Meeting: B&ECPL Executive Committee
September 14, 2012	Meeting: Anti-Bullying Campaign Committee
September 14, 2012	Meeting: Anne Conable
September 14, 2012	Conference Call: Ellen Bach, Whiteman, Osterman & Hanna LLP
September 14, 2012	Meeting: Jeannine Doyle, Doreen Woods - Human Resources
September 14, 2012	Opening Remarks: Hispanic Heritage Kick-off
September 17, 2012	Meeting: Carol Batt, Ken Stone - Surplus Items
September 17, 2012	Meeting: Liz Burakowski/County Printshop
September 17, 2012	Meeting: Development Committee
September 17, 2012	Training: Active Shooter
September 18, 2012	Meeting: Joy Testa Cinquino
September 18, 2012	Meeting: WNYLRC Board
September 18, 2012	PULISDO/DLD Conference Call
September 19, 2012	Meeting: Libby Post - Budget Campaign Strategy
September 19, 2012	Meeting: Managers/Directors
September 19, 2012	Meeting: Libby Post - Friends Groups, Contracting Library Trustees
September 20, 2012	Meeting: Libby Post

September 20, 2012	*Business First* - Women of Influence Awards Luncheon
September 20, 2012	Meeting: Special Collections Committee
September 20, 2012	Meeting: B&ECPL Board of Trustees @ Niagara Branch
September 20, 2012	Meeting: Libby Post – Friends Groups, Contracting Library Trustees
September 21, 2012	Meeting: Libby Post, Joy Testa Cinquino
September 21, 2012	Meeting: Libby Post - Friends Groups, Contracting Library Trustees
September 21, 2012	Meeting: Jeannine Doyle, Doreen Woods - Human Resources
September 21, 2012	Meeting: Jolene Jeffe, Aurora Town Supervisor
September 22, 2012	Meeting: Libby Post - Friends Groups, Contracting Library Trustees
September 24-25, 2012	Conference: NY 3Rs Information Infrastructure Summit
September 26, 2012	Meeting: WNYLRC Committee Breakfast
September 26, 2012	Meeting: Administrative Team
September 26, 2012	Meeting: Project Flight - Drs. Cappella & Bard with Wendy Patterson - Dean Buffalo State
September 26, 2012	Meeting: Stan Lipsey, *Buffalo News* and Anne Leary, B&ECPL Board Trustee
September 27, 2012	Media Event: Anti-Bullying in Ring of Knowledge
September 27, 2012	WBEN Telephone Interview
September 27, 2012	Meeting: Library Foundation of Buffalo & Erie County
September 28, 2012	Meeting: Jeannine Doyle, Doreen Woods - Human Resources

Other:

Contracting Member Library Activity Reports – September 2012

Amherst Public Library – submitted by Roseanne Butler-Smith, Director

Autumn brings much to the Amherst Public Libraries:

Williamsville Branch:

Two successful fundraisers were held -

- The first being a chicken BBQ, which allowed the library and the Watermill Farmers Market to collaborate for the first time on this joint event.
- The second event was the 6th Annual Williamsville Business Association Evening Walk, where the Friends of the Williamsville Library sold over 200 bags of freshly popped popcorn.

Eighty-five guests squeezed into the library on September 11th for the wonderful Naval Quintet concert.

Clearfield Branch:

Our Visiting Nurses are back protecting our community from the Flu.

Eggertsville-Snyder Branch:

We are happy to report the young students from Born Hava are back, Thursday morning for their monthly visits.

Main Library at Audubon:

Our partnership with the Williamsville Central School Transition Program continues this school semester, as we welcomed new student volunteer Jake on Tuesday and Thursdays.

A new partnership with the New York State Office of Disabilities Adult Day Treatment programs brings its ' first volunteer to the library.

Happily, the library hosts both a War of 1812 program and a BPO program. Many adults commented "how lucky they are to be able to visit the library for such great and interesting programs, and at no cost, free!"

Agenda Item G - Report of the Foundation. Anne Conable reported the Library Foundation of Buffalo & Erie County trustees met on September 27, 2012. They are primarily working on planning and developing fundraising plans for the rest of 2012, moving into 2013, coordinating on the Milestones anniversary and related activities and planning for additional support for rare books and special collections. Also under discussion is reinvigorating the Grosvenor Society as an annual high-end donor group that would be part of the fundraising plan for the future.

Agenda Item H - Public Comment. No one stepped forward with public comment when announced, however, Dr. John Munson spoke up after Executive Session was motioned below and wished to speak. Chair Connors agreed that although he did not speak up during Public Comment on the agenda, he would be permitted to speak at the conclusion of Executive Session. Dr. Munson provided background on his book and stated that some things of his are disappearing at the library while working at the computers, ie. hat, printouts. Mr. Connors stated we will address this with Security staff and attempt to make the Library a better environment for him as a user of the Library System.

Agenda Item I - Unfinished Business. No unfinished business.

Agenda Item J - New Business.

Agenda Item J.1 - 2013 Budget Update. A *B&ECPL 2013 Budget Request Operating and Grants - by Line Item Per SAP Structure status as of October 15, 2012* report was distributed

to trustees. Mr. Stone provided an update on County Executive Mark Poloncarz's 2013 Budget in which he recommended $300,000 in restored funds for the Library. Mr. Stone is working with contracting libraries and Buffalo branch staff to determine what the Library can do with the $300,000, when $3.6 million was asked for. The emphasis will be on restoring hours of service. More detail will be available in time for the Budget Hearing sometime in November – perhaps as early as mid next week. The County Executive also recommended, per the Library's request, that the split allocation of County support Interfund Revenue Subsidy and Library Tax be combined into a single Library Tax line. This in and of itself would not increase the overall County property tax rate as the $2 million Interfund Revenue amount could then be used to offset the County portion of the Property Tax. The split was confusing to the public. The County Executive agreed and we now have a recommended library tax budget of $22,172.457 and the $2 million dollar Interfund Revenue Subsidy line amount goes to zero. It does show as a 10.4% increase in the Library Tax, but the actual net increase to the Library is 1.4% ($300,000). He further discussed the press'confusion on this topic as well as the tax cap, tax base, increased retirement system costs and increased health insurance costs.

The Chair entertained a motion to go into Executive Session at 4:40 p.m. Mr. Johnson made the motion, which was seconded by Ms. Thomas. Approval was unanimous. All members of the staff and public were excused from the room with the exception of Director Jakubowski and Deputy Director Stone. Trustee Thomas exited Executive Session at 4:56 p.m. At approximately 5:15 p.m., on motion by Ms. Leary, seconded by Ms. Panty, the Board ended closed session and returned to public session. No action was taken in Executive Session.

Trustee Schmidt left at 5:15 p.m., at the conclusion of Executive Session.

Dr. John Munson was invited to provide public comment at this time. Please see note under Agenda Item H.

There being no further business, on motion by Ms. Horton with a second by Ms. Panty, the meeting was adjourned at 5:23 p.m.

Respectfully submitted,

Elaine M. Panty
Secretary

Buffalo & Erie County Public
LIBRARY

B&ECPL Monthly Report
October 2012

To no surprise, our statistics: circulation, patron visits, programming, computer use, etc. remain strong...growing, even with the reduced hours, services and staff. Residents of Erie County need and use their public libraries regularly. We are at our breaking point, stretching every dollar and using fund balances, as necessary, to supplement funding for basic services. With rising costs, there is simply no more which can be stretched. 2013's budget will prove pivotal in determining whether we are able to sustain the basic library services provided in 2012.

Education on Library budget needs was at full throttle this month with over 7,500 *Turn the Lights Back On* postcards delivered to the County Executive's office before October 15th. Numerous e-mails and social media posts were sent/posted, along with several presentations done to express the benefits of sufficient funding for libraries. The *Turn the Lights Back On* website is fully integrated and is also proving effective.

On October 15th, the County Executive responded by recommending an additional $300,000 in funding be provided to the Library. In addition, at our request, he also recommended the $2,000,000 in alternate revenue source funds (interfund transfer) be moved/included in the Library's property tax levy. While this is not additional funding, the placement of the funds in the property tax levy clarifies how and by whom the Library is currently funded.

While we are grateful for the additional funding, our quest to seek sufficient funding must not end with the County Executive! The budget is now in the hands of the Erie County Legislators. Patrons, staff and trustees are being asked to contact their local legislator to encourage additional funding be found for the Library. Budget documents including our original budget restoration request of $3.6 million, along with an updated version that reflects the use of the $300,000 can be found at http://www.buffalolib.org/content/budget-information/2013-budget.

The Library's 2013 Budget Hearing is scheduled for Thursday, November 15, 2012 at 12:30 p.m. in the Chambers of the Erie County Legislature. Trustees, staff and patrons are encouraged to attend to show support of the Library's budget request.

In addition, and most important, is the 2013 Erie County Budget Public Hearing at 5 p.m. on Monday, November 19, 2012. Public, trustees, friends and staff are being encouraged to speak at this hearing on behalf of the Library.

Monthly Programming Statistics – October 2012

1. Public Services

In Library Programs:

	Number of Programs		Number of Attendees	
	MTH	YTD	MTH	YTD
1.2 Children (age 5 and under)	312	2042	5880	42260
3.3 Children (age 6-12)	113	1200	2585	29860
4.4 Teens	14	389	119	5281
Intergenerational	46	445	3089	22419
5.3 Adults (excludes Technology)	125	921	1760	15971
TOTAL In Library Programs	610	4997	13433	115791

Adult Technology Programs:

	Number of Programs		Number of Attendees	
	MTH	YTD	MTH	YTD
Training Lab or Library Desktop PCs	46	441	283	2739
System or Library-owned Cyber Train	29	284	297	2763
TOTAL Adult Technology	75	725	580	5502

Outreach (out of library):

	Number of Programs		Number of Attendees	
	MTH	YTD	MTH	YTD
1.3 Children (age 5 and under)	26	232	1196	5958
Children (age 6-12)	5	76	2046	12673
Teens	0	3	0	229
Intergenerational	1	6	84	784
Adults (excludes Technology)	20	142	1170	6584
TOTAL Outreach (out of Library)	52	459	4496	26228

Highlights:

- On October 6th, the Central Library hosted its 4th annual Comics Fest. Comics Fest was an all ages event showcasing the fun and fascinating world of comics and graphic novels. Comics Fest, organized and coordinated by Information Services & Outreach Librarian **Andrew Maines**, had lectures by UB Professor John Jennings ("The Souls of Black Comix"); *New York Times* bestselling author Kyle Kaczmarczyk ("The Importance of Creator Owned Comics"); Graham

Nolan, noted Batman illustrator ("Working in Comics"); and a panel discussion featuring Professor Jennings, Kyle Kaczmarczyk, Graham Nolan and Syracuse artist Joe Orsak.

Comics Fest also featured a drawing contest which received 141 submissions. Three winners were chosen by this year's guest speakers. Over 500 people attended this successful event which encourages reading through comics and graphic novels and, with the help of Queen City Book Store, Buffalo's premier comic outlet, everyone who attended received a free comic book! Pictures of Comics Fest 2012 can be found on the Library's Flickr page at: http://www.flickr.com/photos/buffalolibrary/sets/72157631746051432

- On October 9th, Information Services Librarian **Peter Lisker** attended the P^2 Collaborative Conference. The P^2 Conference highlights the best practices in the areas of health equity, healthy lifestyles and regional improvements. Peter was able to meet over 200 attendees to promote our Consumer Health resources.

- On October 13th, Librarians **Kerra Alessi, Mary Ann Budny** and **Kathy Goodrich** presented at the SLAWNY (School Librarians' Association of Western New York) Fall Sharing Conference held at Clarence Middle School.

- Jumpstart's *Read for the Record* took place on Thursday, October 4th. This year's book was *Ladybug Girl and the Bug Squad*. Two first grade classes from Enterprise Charter School attended and helped us break the record. The children were treated to an appearance by a real ladybug girl (Librarian **Nancy Mueller**) who read the story. Afterwards the students made ladybug headbands.

- The 4th annual "Spooky Library Party" took place on Saturday, October 20th. About 230 children and their parents enjoyed "Trick or Read", crafts, games, doughnuts and juice. For slightly older children, there was "Terror on the Tier" – scary storytelling by Sr. Page **Nancy Smith**. The *spooktacular* tier was decorated with eerie décor, skeletons, trees and chains.

- On October 20th, Information Services & Outreach Librarian **Dan Caufield** coordinated a Ring of Knowledge lecture by local ghost hunting organization PRONE (Paranormal Researchers of Niagara Erie). The event corresponded with Central's haunted library event. PRONE members discussed the results of their investigations to a very receptive audience of 43 attendees. After the lecture, Alison Smith and Rob Gallitto signed copies of their new books *Spiritual Crossover* and *Modern Technology and Paranormal Research*.

- On October 17th, Rare Book Librarians **Amy Pickard** and **Charles Alaimo**, Special Collections Manager **Meg Cheman**, and **Dan Caulfield** provided tours of

the Grosvenor Room, the Mark Twain Room, the War of 1812 exhibit, and Central Library to 68 members of the Western New York Library Resources Council (WNYLRC).

- Mrs. Eva Doyle presented 3 *Eye On History* lectures this month at the Frank E. Merriweather, Jr. Library.

- A motivational Anti-Violence / Anti-Bullying program geared toward youth took place at the Merriweather Library on October 27th. The speaker was nationally known comedian and actor Mike Epps. This event was sponsored by Stop the Violence Coalition, Y.O.U.T.H Organization, Mad Dads, Councilman Demone A. Smith, former Senator Antoine Thompson, and the Buffalo Teachers Federation. Proclamations were presented to Mr. Epps by Mayor Byron Brown, Legislature Betty Jean Grant, Councilman Demone A. Smith, and former Senator Antoine Thompson, declaring October 27th as "Michael Epps Day for the City of Buffalo."

- Local author Mike Rizzo held an author's talk on his book *Gangsters and Organized Crime in Buffalo* on October 25th at the Dudley Branch.

- The Dudley Branch celebrated 50 years of service at the 2010 South Park Avenue location on October 25th with a reception. Distinguished guests included Erie County Legislator Lynne Dixon, South Buffalo Common Councilman Christopher Scanlon, B&ECPL Board of Trustees member Elaine Panty and retired B&ECPL Librarian Sharon Holley. B&ECPL Administrators were also in attendance. The library received Proclamations from Erie County Legislator Lynne Dixon, State Senator Tim Kennedy and State Assemblyman Michael Kearns in honor of this accomplishment. Library service to the area has been in existence for over 100 years at various locations!

- The Technology Training Team conducted 37 public classes for 336 attendees at 14 library locations. Two e-Reader Open Labs and 2 Technology Petting Zoos were conducted.

2. Collection Development

Print Collections:

	Collection Size	Monthly Adds	YTD Adds
2.1 Juvenile non-Fiction	158,464	535	4,416
3.1 Juvenile Fiction	354,461	5,071	24,262
4.1 Young Adult Fiction	68,530	1,627	9,406
5.1 Adult non-Fiction	1,389,488	3,360	23,607
6.1 Adult Fiction	556,288	4,793	43,232

Media Collections:

	Collection Size	Monthly Adds	YTD Adds
3.2 Juvenile	66,736	345	4,088
4.2 Young Adult audiobooks only	2,563	2	112
6.2 Adult	359,011	4,934	35,149

Electronic Collections:

	Collection Size	Adds	Downloads	% Change downloads from previous month
e-Books	*13,884	273	21,605	+3.4%
Music (Freegal)	Unlimited SONY Library		5,394	+12.2%
e-Audiobooks	5,955	51	5,096	+3%
e-Videos	370	0	66	-7%

*e-Book "collection size include 150 free promotional MaxAccess titles for 1 year

Highlights:

- Collection Development staff responded to 550 patron purchase suggestions and 131 staff suggestions in October.
- A *Babel in a Bag* has been assembled for each of the 4 authors scheduled to speak in the 2012/2013 Babel series. Each book bag kit contains 10 copies of one title, as well as author information, a reading guide, and discussion questions. The kits are now available for borrowing.
- This month, 21,605 eBooks circulated to patrons. This compares to 13,760 in October of 2011. This month 273 eBooks were added to the collection.
- In October, patrons downloaded a total of 5,394 Freegal Music titles compared to 4,327 in October of 2011.
- The Library's Subject Guides received 952 unique visitors from 5 countries in October. The most popular Subject Guides included Health; Patent, Trademark, and Copyright; and Immigrants and Refugees.

3. Technology

Library 2.0 Activity:

	Number of Connections		% Change	
	Current Month	Monthly Change	Previous Month	Yr. to Date
Facebook Fans/Likes	3,520	+ 46	1.3%	24.7%
Twitter Followers	3,011	+ 145	5.1%	36.9%
Flickr Views	48,931	+ 1,729	3.7%	33.5%
Pinterest Followers	269	+ 33	14.0%	N/A*

*N/A Pinterest created February 2012

A popular Facebook Post:

Buffalo & Erie County Public Library - Central Library

Tell us what you are planning to read this weekend.

5 people like this.

Jason Marciniak Stress Management for Dummies

David Etkin Student memoirs I need to grade... And IF I HAD A HAMMER by David Rubel

Lisa Rood I'm into Nineteen Minutes

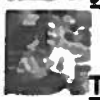
Molly Zeigler 'Armageddon in Retrospect' by Kurt Vonnegut (collected writings, some not previously published). Been some time since I read good ol' Vonnegut. And I'm working on 'Rabid' - a history of the horrific virus - sort of spooky fun.

Karen Day-Wright Pro resumes made easy by andrea drew and the possession of jessica kind by sean robertson.

Amanda M. Lowe The Shakespeare Wars by Ron Rosenbaum and Under the Jaguar Sun by Italo Calvino

Gerald Schneggenburger Submarine by Tom Clancy.

Jeff Szudzik The Transcendental Temptation by Paul Kurtz.


Tom Johnston Creole Belle by James Lee Burke

And Tweets:

Chelsea Jordan-Makel chelsjmakely 29 Oct
East Coast #libraries such as @buffalolibrary help people to stay informed about #hurricanesandy!

Mark Poloncarz markpoloncarz 19 Oct
The @buffalolibrary was very busy today and the view leaving it is quite pretty, especially the gorgeous blue sky. pic.twitter.com/AOnqosjv

Highlights:

- A total of 22 libraries are now fully up and running using Radio Frequency Identification (RFID) technologies. The Lancaster Public Library went fully 'live' on October 23rd when self-checkout stations and security gates were installed. Two additional libraries (Julia Boyer Reinstein and Alden) are using RFID for circulation at staff stations, with self-checkouts scheduled to be installed in November. Collection conversion is under way at the North Collins, Marilla, and Clarence Libraries. A total of 24 libraries are targeted to be 'live' fully functional RFID sites by the end of 2012.

- A new video, *Pinterest: Demonstration and Tutorial on How to Set up an Account* (http://bit.ly/SaDwWY), was developed by the Technology Training Team. Pinterest is a social media tool that allows users to create and manage theme-based photo collections and link them to other sites.

- Information Technology and Technology Support staff prepared for a Sirsi Symphony upgrade scheduled for Veterans Day weekend. The test server was upgraded and preparations were made to remotely deploy the new Sirsi WorkFlows client to staff PCs. This upgrade will provide several 'fixes' and some functionality upgrades for staff using the Circulation, Acquisitions and Cataloging modules.

- Two new web applications were developed by IT Manager **Steve Hovey** to facilitate staff statistical reporting. The first provides a standardized method to track progress on the Goals associated with the Board-approved Organizational Competencies. The second will facilitate an initiative that will allow authorized staff in community libraries to update portions of their library's web pages. Staff

from the Clarence Public Library will be trained and beta test the applications prior to roll-out for the other libraries.

4. Funding/Fundraising

Fundraising:

Campaign Name	Campaign Dates	Raised to Date
Annual * includes all fundraising including bequests, endowments, recurring gifts, auctions and tickets/ sponsorships sold to date for the "What is *Black and White and Read All Over?*" fundraiser.	Since January 1, 2012	$138,171.85
What is Black and White and Read All Over? fundraiser	Current	$24,280 gross (included in the Annual total)
Bucks for Books 2012	Current	$23,945 (included in the Annual total)
Crane Book Sale	Ongoing	$409.25
North Park Donation Box	Ongoing	$161.00
Riverside Book Sale	Ongoing	$161.00
Merriweather Book Sale	10/2-10/7	$716.05
East Clinton Book Sale	Ongoing	287.44

Highlights:

- The *What's Black and White and Read All Over?* fundraising event presented by the Library's Young Professionals volunteer group has sold 176 tickets to date and grossed $24,280. Thank you to the trustees and libraries that purchased tickets or sponsorships. We expect 200 + guests for the Friday, November 16th event at the Lafayette Hotel. The auctions will feature Rare Book reprints, an IPAD, Nook, wine, TV and more. Funds raised will be spread throughout the 37-member Library System to support the expenses associated with the many free services and materials, including books for kids, teens and adults, that have suffered from funding cuts in the last 2 years. We are hoping all libraries purchase 4 tickets in support of the event. Volunteers are needed as well. For more information, call **Joy Testa Cinquino** at 716-858-7182.

- The Library mailed 2,100 pieces for the *2012 Bucks for Books* fundraising campaign. To date, we have 404 donors and $23,945 in donations. The solicitation piece is also available in all libraries for patrons to make donations.

- The Development and Advocacy Committee met on October 18th to discuss the Black and White event and the Milestones Anniversary fundraising opportunities. The Committee will reconvene in December.

- The Library Director worked collaboratively with the Oishei Foundation and the Community Foundation of Greater Buffalo to submit an application for an ArtPlace grant of $500,000. The grant, if received, will be used to develop *The Space to Create,* using the vacated 25,000 square feet of space on the second floor of the Central Library. *The Space to Create* will develop collaborations with local art and cultural organizations bringing them under one roof to create efficiencies, while providing educational and programming opportunities throughout the Library System.

5. Facilities

- The Kids Space reorganization has met its planned deadlines for 2012. All shelving and collections have been moved in the Popular Materials area and the expansion of the Children's area is finished. Children now have the entire front window section of the Library for programming and activities.

- Ten display panels representing the history of Black Rock were installed at the Niagara Branch on October 25th; four are about the War of 1812 and 6 are about Market Square and the development of the Village of Black Rock. Anne Conable arranged for the display, which was created by the Black Rock Historical Society.

6. Staff Development

	Number of Program Attendees		Number of Programs Presented	
	Month	Yr. to Date	Month	Yr. to Date
Staff	47	881	1	11

Highlights:

- The Central Library Technology Training Team taught 6 staff classes with 52 attendees who gave an overall rating average of 4.84 out of 5.

- **Johnny Hsu,** Information Technology Department, and Technical Services Manager **Jennifer Childs** traveled to Utica on October 12th for the annual UNYSUG (Upstate New York Sirsi Users Group) meeting that featured presentations on technology products and services.

- On October 26th, **Jennifer Childs** joined fellow members of WNYLRC's Preservation Committee for a behind-the-scenes tour of the George Eastman

House in Rochester, NY. The museum's procedures for handling photographic materials were emphasized.

7. Media coverage/Media Releases

Type of Communication	Topic	Air Date/Publish Date
Media Release	WHAT'S BLACK AND WHITE AND READ ALL OVER?	10/24/12
Various	2013 Budget Proposed by Erie County Executive Mark Poloncarz	The Library has been included in the following articles/stories: 10/26/12 Business First 10/18/12 Business First 10/15/12 The *Buffalo News* 10/15/12 WGRZ TV 2, WIVB TV Channel 4, WKBW TV Channel 7 WBEN radio WBFO radio
Interview with Reporter	Mary Jean Jakubowski interviewed by WKBW TV Channel 7 2013 Budget Proposed by the County Executive	10/15 & 10/16/12
Media Release	*eReader Open Labs Coming to a Buffalo & Erie County Public Library Near You*	10/15/12 Covered in the *Buffalo News* 10/20
Media Advisory	Comics Fest at Central Library	10/5/12, covered in Gusto
Public Libraries *"Why So Serie-ous?: A New Way to Catalog Books"*	Cataloging	September/ October 2012

http://www.ubspectrum.com/arts/buffalo-celebrates-annual-comic-con-1.2923747#.UHW-FY6jLzJ?compArticle=yes	Comic-Con	October 2012
Niagara Facebook Postings in October	Miguel Santos, HHM, Glenn Colton Donation Box , Anti-bullying	9/6/12
Riverside Review	Preschool story time and Pumpkin Palooza	10/11/2012
Riverside Review	Preschool story time and Bats!	10/18/2012
Riverside Review	Preschool story time and Halloween Party	10/25/2012
Buffalo News	Article mentioned voter education workshop sponsored by E.C. Legislator Betty Jean Grant (MRW)	10/11/2012
Buffalo News	"Through a child's eyes, making schools better" article on program sponsored by Eva Doyle (MRW)	10/12/2012
The Challenger	Anti-Violence / Anti-Bullying program with Mike Epps (MRW)	10/17/2012
A.B.L.E.Y Advisor	ECL programs	10/5, 10/12, 10/19 and 10/26/12
East Clinton Shopper	ECL programs	10/26/2012

Highlights:

- A meeting with the *Buffalo News* editorial board and Publisher Stan Lipsey was scheduled and subsequently postponed because of a conflict.

- At the request of *American Library Journal*, we forwarded photographs from the Comics Fest (10/6/12) at the Central Library for their online publication.

- October 2012, Information Services Sr. Page **Brendan Chella**'s article, *"Why So Serie-ous?: A New Way to Catalog Books"*, was published in the September/October 2012 edition of "Public Libraries".

- On October 7th, **Dan Caufield** manned a library resource table at the Buffalo Comic-Con held at the Marriott Hotel in Amherst, NY. Dan talked to many visitors and vendors alike about the use of graphic novels as a bridge to literacy and was briefly mentioned in a story written by UB Spectrum author Michael Powell about the event. This story can be found at: http://www.ubspectrum.com/arts/buffalo-celebrates-annual-comic-con-1.2923747#.UHW-FY6jLzJ?compArticle=yes

8. Partnerships

Highlights:

- Rose Burkowski of the Mount Calvary Cemetery Group generously provided the Grosvenor Room with extensive listings of burials and plot maps from some of their cemeteries. The files are being placed on the Grosvenor Room website and will be extremely beneficial for genealogy research. Ms. Burkowski will provide additional cemetery transcriptions and maps in the future as well as quarterly updates to the burial listings.

- The Hispanic Heritage Council of WNY Inc. sponsored its final program at the Niagara Library in recognition of Hispanic Heritage month. Miguel Santos spoke on "Hispanics in the US and WNY."

- On October 6th, the stage and auditorium of the Niagara Branch were used for a location of the filming of the movie *Give and Take*, by Gail Golden.

9. Governance

A meeting scheduled with Governor Cuomo's office was postponed due to Hurricane Sandy.

The System Board of Trustees discussed the timeline for the special legislative district public library. B&ECPL Board of Trustees Chair Jack Connors will discuss this further with the Association of Contracting Library Boards of Trustees (ACT) at their November 3rd meeting.

Suzanne Jacobs, ACT President, has indicated to this writer she has received 16 positive responses to the Resolution supporting MOU contents. Currently there are 2 negative responses, 1 tabled response and 3 boards who have not yet voted.

This writer attended and answered questions from the Clarence Town Board regarding the pursuit of the special legislative district public library.

This writer spoke with the Mayor of Williamsville and the Mayor of Springville answering questions regarding the pursuit of the special legislative district public library.

Messages went out to libraries, and through social media, encouraging supporters to participate in the upcoming Erie County Public Hearing (11/19/12) on the budget.

10. Director Activities

Meetings and Events:

LIST of MEETINGS and EVENTS ATTENDED by DIRECTOR MARY JEAN JAKUBOWSKI October 2012

DATE	MEETING / EVENT
October 1, 2012	Meeting - Joy Testa Cinquino
October 1, 2012	Appearance - AM Buffalo
October 1, 2012	Presentation - Association of School Administrators
October 2, 2012	Meeting - ACT Board
October 2, 2012	Presentation - Canisius College Banned Book Reading
October 2, 2012	Postcard Delivery to Erie County Hall
October 3, 2012	Staff Forum: Q&A with the Library Director
October 3, 2012	Meeting - Clarence Town Board
October 4, 2012	Meeting - Administrative Team
October 4, 2012	Read for the Record
October 4, 2012	Explore & More Luncheon
October 4, 2012	Meeting - What's Black & White & Read All Over?
October 4, 2012	Presentation - Miss Representation - film Women's Elect
October 5, 2012	Meeting - County Executive Mark Poloncarz, Deputy CE Richard Tobe
October 5, 2012	Meeting - Re: WBEN Radio Show
October 7, 2012	Appearance - WBEN Dave Debo Radio Show
October 9, 2012	Meeting - Regarding Milestones of Science
October 10, 2012	Meeting - Managers/Directors
October 10, 2012	Meeting - Anne Conable Re: Foundation funds
October 10, 2012	Meeting - Young Audiences of WNY
October 11, 2012	Meeting - B&ECPL Policy Committee

October 11, 2012	Meeting - B&ECPL Executive Committee
October 11, 2012	Friends of the Lancaster Library - 25th Anniversary
October 12, 2012	Meeting - Barbara Park Leggett - Explore & More
October 12, 2012	Meeting - Doreen Woods - Human Resources
October 15, 2012	Presentation - Disability Awareness Week Kickoff
October 15, 2012	Meeting - Carol Batt, Ken Stone - Directors and Officers Insurance
October 16, 2012	Conference Call - PULISDO/DLD
October 17, 2012	Appearance - Community Foundation filmed) Interview
October 17, 2012	Meeting - WNYLRC Annual
October 18, 2012	Meeting - Administrative Team
October 18, 2012	Meeting - B&ECPL Development Committee
October 18, 2012	Meeting - B&ECPL Board of Trustees
October 19, 2012	Erie County Fiscal Stability Authority Business/Finance Session
October 19, 2012	Meeting - Doreen Woods
October 23, 2012	Meeting - Anne Conable - IMLS grant process/requirements
October 23, 2012	Meeting - B&ECPL Milestones Committee
October 25, 2012	Meeting - ArtPlace Grant, Paul Hogan, Oishei Foundation
October 25, 2012	Conference Call - Susan Kent - Library Strategies International LLC
October 25, 2012	Conference Call - Ellen Bach - Whiteman, Osterman & Hanna LLP
October 25, 2012	Dudley 50 Year Celebration
October 26, 2012	Erie County Fiscal Stability Authority County Budget Presentation
October 26, 2012	Meeting - Doreen Woods
October 29, 2012	Meeting - Dawn Peters - Post It Palooza
October 29, 2012	Meeting - ArtPlace Grant, Paul Hogan, Oishei Foundation
October 29, 2012	Meeting - Joy Testa Cinquino & Anne Conable
October 30, 2012	Conference Call - Rich Tobe, Re: ArtPlace Grant
October 31, 2012	Meeting - Dawn Peters & Meg Cheman

Other:

Contracting Member Library Activity Reports – October 2012

Concord Public Library – submitted by Annette Gernatt, Director

Highlights of events and activities at the Concord Public Library:

- Explore & More, A Children's Museum presented: Gold Domes and Patterned Palaces attended by 14 children and 4 adults.
- A Diabetes workshop by Novo Nordisk was attended by 10 adults.
- A Computer Basics workshop was attended by 10 adults.
- One-on-one training continues to grow when our patrons need help with their Kindles and Book Nooks.
- In October our Preschool Story Hour for ages 2-5 will resume.

Orchard Park Public Library – submitted by Peggy Errington, Director

Highlights of events and activities at the Orchard Park Public Library:

- The Orchard Park Library has completed an extensive landscaping project in collaboration with the Town of Orchard Park, The Friends of the Orchard Park Library and the Orchard Park Library Board of Trustees.
- The Friends of the Orchard Park Library celebrated 30 years of dedicated service with an Open House Friday, November 2nd.
- The Orchard Park Library received 1st prize for the Funniest Pumpkin for its Rainbow Fish themed entry in the Orchard Park Recreation Department's annual Pumpkin Carving Contest.
- Programs of note at the Orchard Park Library
  - October – Nickel City Reptiles, Mike Randall & Friends, Technology Petting Zoo, Pumpkin Palooza, Pumpkin Painting, Visiting Nurses were on hand to help protect the community from the Flu, BPOvations, and a visit from Beaver Meadow sponsored by the Friends of the Orchard Park Library 4th Tuesday Series
  - November – Hawk Creek Wildlife Preserve, Computer Basics, BPOvations, and an Iroquois Healing Conversation with Michael Bastine, sponsored by the Friends of the Orchard Park Library 4th Tuesday Series
  - December – Holiday in the Park, Ancestry Research, and Graham Cracker Houses with Explore & More
- The Friends of the Orchard Park Library also sponsored a Rare Book Sale in November and a Donated Book Sale in December.
- The Orchard Park Library is the 3rd most visited library in Buffalo & Erie County and ranks 5th overall in circulation of library materials for 2012.

Respectfully submitted,

Mary Jean Jakubowski

Mary Jean Jakubowski
Director