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KEVIN E. CICHOCKI, BA, BS, DC

Professional Activities and Organizations

1994 - Present **Palladian Health, LLC (f/k/a Prism Network, Inc.)**
Founder, President, and Chief Clinical Officer

- In conjunction with four other licensed Doctors of Chiropractic and Orthopedic Surgeon, founded and established first chiropractic network to obtain Independent Practice Association (IPA) status in New York State.
- Conceived of and directed product development of Palladian's Coordinated Spine Care℠ (CSC) program including oversight of all clinical aspects from inception to up-and-running national program.
- Established CSC Clinical Policy Advisory Board through recruitment and retention of numerous well established and nationally recognized clinical specialists in varying fields of spine care; maintain key role as facilitator for ongoing collaboration and dialogue among these prestigious clinicians.
- As the Founder since Palladian's inception in 1994, responsible for overseeing the development of the network from a few hundred chiropractors to 1,000+ statewide, in the fields of chiropractic, physical therapy, behavioral health, and health and wellness.
- Actively involved in the recruitment of a high-quality management team to guide expansion of the company into additional disciplines.
- Actively involved in building a successful business through service excellence, quality of care, and equitable partnerships with health insurance plans, employers, and other organizations dedicated to improving the health and well-being of people.
- Instrumental in the decision-making process to incorporate up-to-date computer hardware and software to assure the highest quality utilization management techniques and claims processing procedures.
- Critically involved in negotiations to bring chiropractic care into the hospital setting.
- Liaison between the chiropractic and medical communities.

1999 – Present **Erie County Medical Center**
Treasurer, Board of Directors – 1/2012 to present
Chairman, Investment Committee – 1/2012 to present
Immediate Past Vice Chairman, Board of Directors - 1/2009 to 12/2011
Chairman, Finance Committee - 2/2009 to 12/2011
Chairman, Board of Directors - 1/2007 to 12/2008

- Appointed Chairman of ECMC Board of Directors 1/1/2007. Represent the Medical Center in merger discussions with Kaleida Health.
- Along with other board members, responsible for oversight of hospital operations.
- Board members establish and maintain a coordinated quality assurance program, implement, maintain and--as necessary--revise practices, policies, and procedures for the ongoing evaluation of services delivered at the hospital.
- Board participates in orientation and continuing education programs addressing the mission of the institution.
- Committee members evaluate the conduct of the hospital including the care and treatment of patients, as well as the overall performance of the hospital.
- Board takes all appropriate and necessary action to monitor and restore compliance when deficiencies in the hospital's compliance with statutory and/or regulatory requirements are identified.
- ECMC Healthcare Network encompasses a growing base of off-campus health centers, an advanced academic medical center with 550 inpatient beds and 156

skilled nursing home beds, and the Erie County Home, a 638-bed skilled nursing facility.

- The medical center serves as the regional center for trauma, burn, rehabilitation, and is a major teaching facility for the State University of New York at Buffalo.

Director, Great Lakes Health Board of Directors – 9/2008 to 2/2012

- Great Lakes Health Board of Directors oversees the collaborative efforts between ECMC and the Kaleida Health system.

Chairman, Great Lakes Health Strategic Planning Committee - 9/2008 to 2/2012

- Committee was founded by the Commission on Healthcare Facilities in the 21st Century ("The Berger Commission") in 2007 to integrate ECMC and Kaleida Health systems. The Committee:
  - reviews strategic operational and clinical initiatives to ensure coordination for ECMC and Kaleida under Great Lakes Health.
  - reviews and recommends to the Great Lakes Health Board approval of ECMC and Kaleida Certificates of Need.
  - recommends community outreach and health education to advance the mission of Great Lakes Health.

2005 – Present <u>D'Youville College</u>
Clinical Associate, Chiropractic Program

<u>New York Chiropractic Group</u>
1994 – 2005 Director

- Responsible for helping to create an integrated environment between the chiropractic and medical communities within a hospital setting.
- Acted as a leader in setting up one of the first in-house hospital-based chiropractic clinics in the nation.

<u>New York State Chiropractic Association</u>
1996 – 2000 Board of Directors

- One of 16 members of the Board of Directors elected for a two-year term.
- Members of the Board have control and management responsibilities for the business affairs of an association representing members of the chiropractic community in New York State.
- Instrumental in setting the tone and agenda for the profession in the coming years and establishing a viable legislative agenda reflecting chiropractic concerns.
- Integral participant in the drive to create and pass the Insurance Equality Law, which served to equalize the consideration of chiropractic care in the health care paradigm within New York State.

1992 – 1996 President

- Along with other elected officers, responsible for the management and control of regional chapter operations.
- Actively engaged in organizing regional efforts to generate interest and a favorable response to the local chiropractic community.
- Responsible for working in tandem with other chapters and the larger organization to advance the profession toward its' current and future goals.

1990 – 1992 Vice President

- Responsible for working in conjunction with the local chapter President regarding the management and control of regional association operations.

1988 – 1990 Treasurer

- Responsible for the management and reporting of fiscal affairs for local chapter operations.

1989 – 1999 Delegate

- As a NYSCA Delegate, responsible for acting as a member of the larger governing body of the association.
- Delegates receive, consider, and make the final determination on all public or professional policy-making resolutions recommended.
- Responsible for initiating any action which is in the best interests of the organization

1994 – 1999 Sports Injury Committee

- Worked in conjunction with other members of the Committee to bring chiropractic care forward as a tool to be utilized in athletics as an adjunctive treatment for sports injuries.

St. Mary's High School Board of Trustees

1998 – 2009 Director and Vice Chairman

- Actively engaged in a leadership role regarding the general oversight of school operations, including budgetary concerns, physical site management, and fundraising.
- Instrumental in guiding issues with regard to school curriculum, the negotiation of teacher contracts, and in setting policy regarding tuition.
- Liaison in relation to general areas of policy and procedures in conjunction with diocesan and New York state counterparts.
- As a St. Mary's alumni, committed to providing a fiscally-sound environment for high school students to receive a high-quality, parochial education

Scoliosis Committee

1994 – 1999 Chairman

World University Games

1993 Staff Chiropractor

Empire State Games

1993 – 1996 Staff Chiropractor

- Partially responsible for the creation and implementation of one of the first chiropractic programs to maintain the health and well-being of amateur athletes engaged in top levels of sports competition.
- Hands-on supervision and active involvement in the treatment of a variety of sports related injuries.

Association Memberships

- American Chiropractic Association
- American Chiropractic Association Council on Nutrition

1990 – 1992 Vice President

- Responsible for working in conjunction with the local chapter President regarding the management and control of regional association operations.

1988 – 1990 Treasurer

- Responsible for the management and reporting of fiscal affairs for local chapter operations.

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- American Chiropractic Association
- American Chiropractic Association Council on Nutrition

- American Chiropractic Association Council on Sports Injury
- Foundation of Chiropractic Education and Research
- National University of Health Sciences* Alumni Association
- North American Spine Society

Education and Professional Licenses

Undergraduate Education

Canisius College, Buffalo, NY, 1978-1982
Bachelor of Arts, Biology

Graduate Education

National University of Health Sciences*, Lombard, IL, 1982-1984
Bachelor of Science
National University of Health Sciences *, Lombard IL, 1982-1986
Doctor of Chiropractic

Licensed/Practice of Chiropractic

State of New York, 1986-present

Community Activities, Organizations, and Honors

- Congressional Health Care Reform Forum (Chiropractic Speaker, 1994)
- St. Mary's of Lancaster Church, (member)
- Depew/Lancaster Sertoma Club, (member)
- Boys & Girls Club of Lancaster, (sustaining member)
- Buffalo Zoological Society, (sustaining member)
- Lancaster/Depew Chamber of Commerce, (member)
- Named Am-Pol Eagle Citizen of the Year (February 2009)
- Recipient of ECMC Lifeline Foundation Chairman's Award (May 2009)

* *f/k/a "National College of Chiropractic"*