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f. 716.652.5073
erie@cornell.edu
http://counties.cce.cornell.edu/erie/



March 22, 2012

Clerk of the Legislature 92 Franklin Street 4th Floor Buffalo, NY 14202

Dear Mr. Graber,

At the suggestion of Commissioner Maria Whyte, I am enclosing copies of our Cornell Cooperative Extension of Erie County Program Goals for 2012 for you to share with the members of the Erie County Legislature. We would appreciate an opportunity to discuss these further with the committee as you might suggest. We have had some communication with Chairwoman Grant's office regarding the appointment of a Legislator representative as called for by our Constitution but have not heard of an appointment being made. If you have any questions about our goals or CCE in general, please contact me at (716) 652-5400 ext. 166. Thank you for the privilege of serving our community.

Sincerely,

Deborah Roberts
Executive Director

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2012 Program Goals

Interdisciplinary Programs

- 1. Urban Gardening to provide Food Security, Obesity Prevention, and development of other life skills.
- 2. Outreach to general public through Erie County Fair to educate in all areas.

4-H Youth Development

4-H Community Educator Laurie Korb:

- 1. Develop strategy for targeting recruitment for traditional 4-H Clubs in Northtowns to be implemented in 2013.
- 2. Assess and develop ways to increase youth readership of the 4-H News
- 3. Complete Year 2 requirements for OJJDP National 4-H Mentoring Grant
 - a. 60 youth / 15 mentors / 50 hours
 - b. 1 parent night/ per location (7) / every 2 quarters = (14 total)
 - c. Train all site coordinators in "Advancing Youth Development" / Mentoring
 - d. Strengthen link between CCE Erie/ Science First Hand & Computers for Children agencies
- 4. Take steps to link Rural / Urban/ Suburban sections of the county together
- 5. Empower Volunteers to take on a more active role w/ events & activities (with clear boundaries in place)

4-H Livestock Program Educator Tammi Kron:

- Find some new ways to strengthen the youth development aspects of the 4-H Livestock Program, refocusing from a "win-lose" philosophy.
 I have chosen to continue with the "win-lose" philosophy as a program goal for 2012 due to the ever changing techniques presented in the livestock industry. Education to our members of ethics and morals are always something that needs to be continued.
- 2. Increase support to the Dairy Cattle program participants to provide opportunities where we have struggled in participation. (ie.: Dairy Bowl, judging, challenge)
- 3. Provide support to the horse program and gain more knowledge in the industry.

- Work with Cornell faculty and staff and other agency partners to conduct relevant
 agricultural and natural resources programs in the county that allow producers to improve
 profitability and/or reduce on-farm environmental concerns. (Berry Crop Soil & Nutrient
 Mgmt Trainings/Soil Health with Cathy Heidenreich NE SARE Project, CORE Pesticide
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- 2. Provide training in current environmental protection standards that result in producers meeting or exceeding these standards on their operations. (Soil & Water Classes)
- 3. Work with the WNY EAB Task Force and others to utilize Extension resources to protect community assets and mitigate impacts from Emerald Ash Borer and develop a model for

- dealing with future invasives of concern in Erie County. Coordinate youth training on biosurveillance for EAB through 4-H and possibly other youth organizations. Also coordinate educational outreach activities through CCE's Master Gardener Program.
- 4. Engage with community partners (such as the county, local municipalities, elected officials, American Farmland Trust and the Southtowns Coalition) to implement community based agricultural economic development projects and workforce development initiatives including providing trainings and resources to Beginning Farmers.

1. SNAP Ed Goals

a.	FTE Assessment	3.34
b.	Cost per graduate	< \$1000
c.	Caseload Review	Mean of 125
d.	Graduation percentage	65%
e.	Families with children caseload	65%
f.	Adult enrolled goal	70 % +
g.	Youth enrolled goal	<=30%
h.	Youth cost	<\$250

2. EFNEP Goals

a.	FTE Assessment	1.52
b.	Cost per graduate	<\$600
c.	Caseload Review	Mean of 125
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- 3. Set-up nutrition program opportunities at EOC site for community groups that are not associated with an agency.
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- 1. HOTLINE Improvement so that Master Gardeners (MG) know what is expected of them, what resources are available, how to direct the public to information, as well how to provide information reflecting Cornell based research, current, and correct.
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f.	Adult enrolled goal	70 % +
g.	Youth enrolled goal	<=30%
h.	Youth cost	<\$250

2. EFNEP Goals

a.	FTE Assessment	1.52
b.	Cost per graduate	<\$600
c.	Caseload Review	Mean of 125
d.	Graduation percentage	65%
e.	Adult enrolled goal	70% +
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4-H Youth Development

4-H Community Educator Laurie Korb:

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- 3. Complete Year 2 requirements for OJJDP National 4-H Mentoring Grant
 - a. 60 youth / 15 mentors / 50 hours
 - b. 1 parent night/ per location (7) / every 2 quarters = (14 total)
 - c. Train all site coordinators in "Advancing Youth Development" / Mentoring
 - d. Strengthen link between CCE Erie/ Science First Hand & Computers for Children agencies
- 4. Take steps to link Rural / Urban/ Suburban sections of the county together
- 5. Empower Volunteers to take on a more active role w/ events & activities (with clear boundaries in place)

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- 2. Increase support to the Dairy Cattle program participants to provide opportunities where we have struggled in participation. (ie.: Dairy Bowl, judging, challenge)
- 3. Provide support to the horse program and gain more knowledge in the industry.

- Work with Cornell faculty and staff and other agency partners to conduct relevant
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- 2. Provide training in current environmental protection standards that result in producers meeting or exceeding these standards on their operations. (Soil & Water Classes)
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