



COUNTY OF ERIE

MARK C. POLONCARZ
COUNTY EXECUTIVE

July 8, 2016

Erie County Legislature
92 Franklin Street 4th Floor
Buffalo, New York 14202

Re: Outreach and Public Education Services to Target Populations

Dear Honorable Members:

The attached resolution requests authorization to contract with ACCESS of WNY Inc, Jericho Road Ministries, Inc dba Jericho Road Community Health Center (Jericho Road), and Healthy Community Alliance. Inc under 163CSE1617 grant for the period of July 1, 2016 through March 31, 2017.

Should your Honorable Body require any further information, I encourage you to contact Randy Hoak Commissioner of Senior Services. Thank you for your consideration on this matter.

Sincerely yours,

A handwritten signature in black ink that reads "Mark C. Poloncarz".

Mark C. Poloncarz, Esq.
Erie County Executive

Enclosure
MCP/mc

cc: Randy Hoak, Commissioner, Department of Senior Services

MEMORANDUM

To: Honorable Members of the Erie County Legislature
From: Department of Senior Services
Re: Outreach and Public Education Services to Target Populations
Date: July 8, 2016

SUMMARY

Approve the attached resolution to allow the Department of Senior Services to contract with ACCESS of WNY Inc (ACCESS WNY), Jericho Road Ministries, Inc dba Jericho Road Community Health Center (Jericho Road), and Health Community Alliance, Inc. at a cost not to exceed \$10,000 each to provide outreach and public education services to older adults and their families on behalf of the Erie County Senior Services Department. The contract is for the period July 1, 2016 through March 31, 2017.

FISCAL IMPLICATIONS

No additional County funds are required. Appropriations to fund the contracts are currently available in the 163CSE1617 grant's Professional Services Contracts and Fees Account #516020.

REASONS FOR RECOMMENDATION

ACCESS WNY, Jericho Road, and Healthy Community Alliance, Inc. were selected through a RFP process to assist the Department of Senior Services in outreach and public education services to older adults and their families. These agencies have built proposals on proven success based methodologies implemented in service to the traditionally underserved populations in Erie County.

BACKGROUND INFORMATION

In an effort to serve all residents of Erie County from an equity based approach the Department of Senior Services has recognized a need to increase resources to outreach activities to certain populations. Furthermore, there is a need to engage new partners with existing relationships serving hard to reach populations to bring services to all older adults in Erie County.

CONSEQUENCES OF NEGATIVE ACTION

The Department of Senior Services will be unable to engage in a formal partnership with these partners.

STEPS FOLLOWING APPROVAL

The Department of Senior Services will execute the contracts.

A RESOLUTION SUBMITTED BY:
DEPARTMENT OF SENIOR SERVICES

RE: Outreach and Public Education
Services to Target Populations

WHEREAS, the Department of Senior Services Four Year Plan with the New York State Office for Aging identified the need to expand outreach and public education to refugee and immigrant communities; and

WHEREAS, the Department of Senior Services issued a RFP to select agencies to provide outreach and public education related programs and entitlements offered or coordinated by the Department; and

WHEREAS, three not for profit human service agencies serving traditionally underserved populations in Erie County; ACCESS of WNY Inc (ACCESS WNY), Jericho Road Ministries, Inc dba Jericho Road Community Health Center (Jericho Road), and Healthy Community Alliance, Inc were selected through the RFP process; and

WHEREAS, the Department of Senior Services desires to contract with ACCESS WNY, Jericho Road, and Healthy Community Alliance, Inc. at a cost not to exceed \$10,000 each to provide outreach and public education to target populations during the period July 1, 2016 through March 31, 2017; and

WHEREAS, appropriations are available in the 163CSE1617 grant's Professional Services Contracts and Fees Account #516020 to pay for these consulting services.

NOW, THEREFORE, BE IT

RESOLVED, that the County Executive be and is hereby authorized to contract with ACCESS WNY, Jericho Road, and Healthy Community Alliance, Inc. at a cost not to exceed \$10,000 each to provide outreach and public education services for the Department of Senior Services during the period July 1, 2016 through March 31, 2017, and be it further

RESOLVED, that existing appropriations in the 163CSE1617 grant account #516020 be utilized to pay for these consulting services, and be it further

RESOLVED, and if necessary the County Executive is hereby authorized to execute amendments to the three agency contracts to effectuate adjusted funding levels; and be it further

RESOLVED, that certified copies of this resolution be forwarded to the County Executive's Office, the Division of Budget and Management, the Comptroller's Office, and the Department of Senior Services.