

STATE OF NEW YORK
LEGISLATURE OF ERIE COUNTY
BUFFALO, NEW YORK
JULY 28, 2016

*Commemorating Breastfeeding
Awareness in Erie County*

I HEREBY CERTIFY, that at the regular session of the Legislature of Erie County, held in the Legislative Chambers of Old County Hall, in the City of Buffalo, on the 28th of July, 2016, a proclamation was adopted, of which the following is a true copy:

WHEREAS, breastfeeding is a natural and renewable way for children to be nourished and healthy to provide the best start to life regardless of the child's parents economic standing; and

WHEREAS, breastfeeding is the key to sustainable development by providing the child with key nutrients that will lead to a lifetime of success attributed to their early development, while also reducing the need for environmentally harmful waste associated with formula and other means of providing nutrition to a newborn; and

WHEREAS, families worldwide spend an estimated \$54 billion annually purchasing formula, with total economic losses of \$302 billion annually when all economic factors are taken into account; and

WHEREAS, while health benefits are well known for the newborn, the mother also benefits from breastfeeding by lowering their risk of breast and ovarian cancers; and

WHEREAS, often, breastfeeding a child is cut short due to the mother's employment situation, causing adverse action on the child's development, when every additional month of paid maternity leave decreases infant mortality rates by 13%; and

WHEREAS, breastfeeding is the cornerstone for infant survival as it protects against illness and death, with undernutrition, including inadequate breastfeeding, resulting in approximately 45% of deaths among children under five worldwide; and

WHEREAS, Catholic Charities WIC of Erie, Chautauqua and Niagara Counties will hold their 2016 Healthy Baby Festival at Delaware Park on Thursday, July 28th which will

include a family fun walk, educational resources, and prizes and giveaways, with the focus of the event being to discuss Sustainable Development Goals and further anchor breastfeeding as a key component to sustainable development.

NOW, THEREFORE, BE IT

RESOLVED, that the Erie County Legislature pause in its deliberations to commemorate July 28, 2016 as Breastfeeding Awareness Day in Erie County.

Hon. Peter J. Savage III
Erie County Legislator, 3rd District

Hon. John J. Mills
Chair of the Legislature
Erie County Legislator, 11th District

Hon. Joseph C. Lorigo
Majority Leader
Erie County Legislator, 10th District

Hon. Thomas A. Loughran
Minority Leader
Erie County Legislator, 5th District

Hon. Betty Jean Grant
Erie County Legislator, 2nd District

Hon. Patrick B. Burke
Erie County Legislator, 7th District