



COUNTY OF ERIE

MARK C. POLONCARZ

COUNTY EXECUTIVE

October 3, 2016

Erie County Legislature
92 Franklin Street, 4th Floor
Buffalo, New York 14202

IMMEDIATE CONSIDERATION REQUESTED

Re: Establish Senior SNAP Enrollment 2016-2018 grant funding

Dear Honorable Members:

Enclosed please find a proposed resolution and accompanying memorandum from the Department of Senior Services requesting authorization to accept \$50,000 of Senior Supplemental Nutrition Assistance Program (SNAP) Enrollment Initiative grant funding from the National Council on Aging, for the period October 1, 2016 to April 30, 2018.

Should your honorable body require further information, I encourage you to contact Commissioner Timothy Hogues at the Department of Senior Services. Thank you for your consideration on this matter.

Sincerely yours,

A handwritten signature in black ink, appearing to read "Mark Poloncarz", is written over a faint, larger version of the same signature.

Mark C. Poloncarz, Esq.
Erie County Executive

MCP/bb
Enclosure

cc: Timothy Hogues, Commissioner, Department of Senior Services

MEMORANDUM

To: Honorable Members of the Erie County Legislature
From: Department of Senior Services
Re: Establish Senior SNAP Enrollment 2016-2018 grant funding
Date: October 3, 2016

SUMMARY

Approve the attached resolution to accept of \$50,000 of Senior Supplemental Nutrition Assistance Program (SNAP) Enrollment Initiative grant funding from the National Council on Aging, for the period October 1, 2016 to April 30, 2018 and contract with Healthy Community Alliance, Inc. (HCA) and Jericho Road Community Health Center (Jericho Road) to operate the program.

FISCAL IMPLICATIONS

No additional County funds required. The grant is 100% funded by a grant from the Walmart Foundation allocated by the National Council on Aging (NCOA).

REASONS FOR RECOMMENDATION

These funds will allow the Department of Senior Services to partner with two of our subcontracting agencies, HCA and Jericho Road to offer a program to promote SNAP current outreach and enrollment assistance to people ages 60 and older in rural and refugee communities in Western New York

BACKGROUND INFORMATION

The National Council on Aging's (NCOA) Senior SNAP Enrollment Initiative is a national program that supports efforts by community-based organizations and agencies to assist older adults (i.e., age 60 and over) in applying for and enrolling in the Supplemental Nutrition Assistance Program (SNAP).

The Department of Senior Services in partnership with HCA and Jericho Road, are seeking to increase current SNAP outreach and enrollment assistance to people ages 60 and older in rural and refugee communities in Western New York. The objectives of the initiative include: (1) assisting at least 1,250 older adults age 60+ with SNAP enrollment, (2) implementing new SNAP outreach methodologies to reach a total number of 3,250 in a minimum of two New York state counties, and (3) facilitating at least 40 SNAP awareness events across a variety of constituents.

The Department of Senior Services will work in partnership with HCA and Jericho Road to implement a regional outreach and education campaign to increase enrollment of elders in rural and refugee communities in SNAP benefits. HCA will work in partnership with the Department of Senior Services and Cattaraugus County Office of the Aging to develop and launch a multimedia education campaign incorporating existing and new SNAP outreach methodologies targeting rural communities in Erie and Cattaraugus counties and providing person-centered,

culturally competent case management support to elder residents. Jericho Road will provide similar outreach and enrollment support to elder refugees.

CONSEQUENCES OF NEGATIVE ACTION

The Department of Senior Services would be unable to provide this opportunity to older adults in Erie County.

STEPS FOLLOWING APPROVAL

The Department of Senior Services will establish the budget for the NCOA Senior SNAP Enrollment Initiative grant and enter into contracts with HCA and Jericho Road to operate the program.

A RESOLUTION SUBMITTED BY:
DEPARTMENT OF SENIOR SERVICES

**RE: Establish Senior SNAP Enrollment
2016-2018 grant funding**

WHEREAS, The National Council on Aging's (NCOA) Senior Supplemental Nutrition Assistance Program (SNAP) Enrollment Initiative is a national program that supports efforts by community-based organizations and agencies to assist older adults (i.e., age 60 and over) in applying for and enrolling in SNAP; and

WHEREAS, the Erie County Department of Senior Services, in conjunction with two of our current subcontract agencies Healthy Community Alliance, Inc. (HCA) and Jericho Road Ministries, Inc. dba Jericho Road Community Health Center (Jericho Road), and support from the Cattaraugus County Office of the Aging, had submitted a competitive grant application to NCOA for Senior SNAP Enrollment Initiative Grant funding to increase current SNAP outreach and enrollment assistance to people ages 60 and older in rural and refugee communities in Western New York; and

WHEREAS, NCOA has recently awarded the Department of Senior Services \$50,000 of Senior SNAP Enrollment Initiative grant funds for the period October 1, 2016 to April 30, 2018; and

WHEREAS, the grant is 100% funded and does not require a local share; and

WHEREAS, the Department of Senior Services desires to contract, with subcontractors, HCA and Jericho Road to implement the Senior SNAP Enrollment Initiative program in their communities.

NOW, THEREFORE, BE IT

RESOLVED, the County Executive be and is hereby authorized to enter into a contract with the National Council on Aging (NCOA) to accept the \$50,000 of Senior SNAP Enrollment Initiative funding for the period October 1, 2016 to April 30, 2018; and be it further

RESOLVED, the County Executive be and is hereby authorized to contract with the HCA at a cost not to exceed \$46,225 to take on an administrative role, implement a public awareness campaign, conduct outreach, and enroll clients; and be it further

RESOLVED, the County Executive be and is hereby authorized to contract with Jericho Road, at a cost not to exceed \$3,775, for conducting individual client outreach and enroll clients; and be it further

RESOLVED, the County Executive be and is hereby authorized to enter into contracts and amendments with the NCOA and Healthy Community Alliance, Inc. (HCA) and Jericho Road Community Health Center (Jericho Road) to effectuate adjusted funding levels; and be it further

RESOLVED, that the budget for the 163SRSNAP1618 grant, be established as follows:

| REVENUES | | INITIAL BUDGET |
|----------|-----------------|-----------------|
| Account | Description | |
| 417060 | Other Income | |
| | Senior Services | <u>\$50,000</u> |
| | TOTAL | <u>\$50,000</u> |

| APPROPRIATIONS | | INITIAL BUDGET |
|----------------|-----------------------|-----------------|
| Account | Description | |
| 516020 | Professional Services | |
| | & Fees | <u>\$50,000</u> |
| | TOTAL | <u>\$50,000</u> |

and be it further

RESOLVED, that, the Director of Budget and Management is hereby authorized to adjust the budget as required to comply with the NCOA approved funding levels; and be it further.

RESOLVED, that certified copies of this resolution be forwarded to the County Executive Office, the Division of Budget and Management, the Comptroller's Office and the Department of Senior Services.