



ECLEG APR09'13 10:09

COUNTY OF ERIE

MARK C. POLONCARZ

COUNTY EXECUTIVE

April 9, 2013

Erie County Legislature
92 Franklin Street, 4th Floor
Buffalo, New York 14202

Re: Proposed Agreement with Citymade, Inc.

Dear Honorable Members:

Enclosed is a proposed resolution and accompanying memorandum requesting authority to enter into an agreement with Citymade, Inc. to purchase, sell and distribute maple syrup produced by the Department of Parks, Recreation and Forestry.

Should your honorable body require further information, I encourage you to contact Troy P. Schinzel at the Department of Parks, Recreation and Forestry. Thank you for your consideration on this matter.

Sincerely yours,

Mark C. Poloncarz, Esq.
Erie County Executive

MCP/tps
Enclosure

cc: Troy P. Schinzel, Commissioner, Department of Parks, Recreation and Forestry

MEMORANDUM

To: Honorable Members of the Erie County Legislature
From: Erie County Parks, Recreation and Forestry
Re: Proposed Agreement with Citymade, Inc.
Date: April 5, 2013

SUMMARY

It is recommended that the County Executive be authorized to enter into an agreement with Citymade, Inc. to purchase, sell and distribute maple syrup produced by the Department of Parks, Recreation and Forestry. Citymade, Inc. has expressed an interest to include this product as one of the possible items for their customers to include in the "Buffalo Basket". Additionally, Citymade has also expressed an interest to likewise sell this product (different sizes) individually online.

FISCAL IMPLICATIONS

Varied, depending upon online sales of Citymade Baskets and individual orders.

REASONS FOR RECOMMENDATION

Currently the only means to sell maple syrup produced by the Department of Parks, Recreation and Forestry is in person at the Rath Building, at Special Events (WinterFest and Santa Land) or at syrup production time at the Bureau of Forestry. This would open up another method of selling this product, provide additional branding for Erie County and possibly lead to guaranteed yearly bulk orders.

BACKGROUND INFORMATION

The Parks, Recreation and Forestry Department unsuccessfully attempted to bid various sizes and grades of maple syrup in 2012.

CONSEQUENCES OF NEGATIVE ACTION

Department of Parks, Recreation and Forestry still being limited as to means of selling the maple syrup it produces on an annual basis leading to less revenue generated than might be possible.

STEPS FOLLOWING APPROVAL

Agreements will be signed between Citymade, Inc. and the County of Erie.

A RESOLUTION SUBMITTED BY:
DEPARTMENT OF PARKS, RECREATION AND FORESTRY

RE: Proposed Agreement with Citymade, Inc.

WHEREAS, the Department of Parks, Recreation and Forestry currently produces maple syrup; and

WHEREAS, the Department of Parks, Recreation and Forestry is looking for other ways to sell and brand the maple syrup it produces; and

WHEREAS, Citymade, Inc. has expressed an interest in not only purchasing some of this aforementioned maple syrup to include in some of their Buffalo Baskets, but additionally open the possibility to advertise and sell online.

NOW, THEREFORE, BE IT

RESOLVED, that the County Executive is hereby authorized to enter into agreements with Citymade, Inc. for the non-exclusive purpose of purchasing, selling and distributing maple syrup produced by the Department of Parks, Recreation and Forestry; and be it further

RESOLVED, that the County of Erie reserve the right to sell, resell and distribute maple syrup produce by the Department of Parks, Recreation and Forestry to itself and/or other vendors; and be it further

RESOLVED, that certified copies of this resolution be forwarded to the Office of the Erie County Executive, the Department of Parks, Recreation and Forestry, the Division of Budget and Management, and the Assistant County Attorney, Kristen Walder, of the Law Department.