



HOPE & ELP

Campaign

Presented by the Erie County Opiate Task Force
Community Education and Awareness Committee

How to enter

Get Creative!

- 1 Create a :30 second Video PSA to reflect one of themes. What message do you want someone struggling to hear from you?
- 2 Email your Video PSA to hopeandhelppcampaign@gmail.com with a completed [Media Release form](#)
- 3 Entries are due November 6, 2020

Anyone Can Enter! Enter a solo video or get a group to enter together.

PSA Themes

The themes should reflect:

- Life Has Changed
- Overdoses Have Increased
- Help Is Available
- There Is Hope

Email any questions to
hopeandhelppcampaign@gmail.com

You could win

Great prizes such as an:

- iPad
- Fitbit
- Wireless Speakers
- Headphones

Sponsored by



PSAs will be featured on YouTube and Facebook for the Erie County Opiate Task Force. They will be shared and posted by Schools, Agencies and Community Coalitions on their websites as well as other social media platforms, and will be distributed to the media. Erie County Opiate Task Force assumes no responsibility for others who share.

All submissions must have a completed [Media Release form](#) found [here](#).

All entries become the property of Erie County Opiate Task Force. Sponsors assume no responsibility for late, lost, illegible, incorrect, incomplete, misdirected or undelivered entries.