

**Graber, Robert**

---

**From:** Neal Radice [nradice@alleyway.com]  
**Sent:** Monday, January 09, 2012 4:09 PM  
**To:** Graber, Robert  
**Subject:** Alleyway Theatre 2012 Funding  
**Attachments:** Budget Accountability Statement.pdf

CE

Dear Sir/Madam:

Attached, please find the Alleyway Theatre 2012 Budget Accountability Statement you require by February 16, 2012.

Best,

Neal Radice  
Executive Director  
Alleyway Theatre  
1 Curtain Up Alley  
Buffalo, NY 14202  
716-852-2600x201  
[nradice@alleyway.com](mailto:nradice@alleyway.com)  
<http://alleyway.com>

2M-4

## **Statement Of Purpose**

### **Alleyway Theatre Inc.**

1 Curtain Up Alley  
Buffalo, NY 14202  
716-852-2600

Neal Radice, Executive Director  
nradice@alleyway.com

Founded in 1980, Alleyway Theatre is one of only a handful of theatre companies nationwide that is dedicated to producing new plays and musicals. Even the one exception to that mission is unique in that our annual production of A Christmas Carol, in its 29<sup>th</sup> year, is the oldest theatre tradition in Western New York.

Each season, Alleyway Theatre presents the work of dozens of actors, directors, designers, musicians, playwrights, and theatre technicians. The company also maintains an exhibit gallery where local visual artists show their paintings and photography. KidShowCo, our Children's theatre company, performs and presents educational workshops in area schools. Our annual Maxim Mazumdar New Play Competition helps inspire playwrights from around the world to pursue their craft with the knowledge that each year the best plays submitted will have their world premieres at Alleyway Theatre.

In addition to presenting the public with the opportunity to have a first look at new theatre works, Alleyway Theatre offers Western New York's first Pay-What-You-Can performances; for more than twenty years, Alleyway Theatre has set aside one or more performances during the run of each production when audience members can name their own ticket price; making live theatre accessible and affordable to everyone in the area.

Further, Alleyway Theatre offers opportunities for volunteers and interns. Free preview performances are offered to area community organizations of individuals who might otherwise not have the opportunity to see live theatre, and post performance discussions with playwrights and company members are offered to our audiences.

## Itemized Budget/2011-12

### Alleyway Theatre Inc.

**\* Erie County funds will be used to partially cover the cost of Administrative Staff Salaries, Artists Salaries/Fees, and Production/Technical Staff Salaries.**

Budget - Alleyway Theatre Inc. 2011-12

#### **Income**

Ticket Sales	\$41,250.00
Playbill Advertising	\$1,100.00
Fundraisers	\$3,700.00
Concessions	\$1,100.00
Contractual Services	\$100.00
Space Rental	\$3,000.00
Entry Fees	\$925.00
Interest/Miscellaneous Income	\$1,100.00
Individual Donations	\$10,000.00
Corporate Donations	\$5,000.00
Foundation Grants	\$2,235.00
City of Buffalo	\$1,500.00
NYS Council On The Arts	\$5,000.00
Erie County	\$7,016.00
<b>Total Income</b>	<b>\$83,026.00</b>

#### **Expense**

<b>*Administrative Salaries</b>	\$16,300.00
<b>*Artists Salaries/Fees</b>	\$14,750.00
<b>*Production/Technical Salaries</b>	\$5,200.00
Accounting	\$2,600.00
Loan Interest	\$650.00
Building Repair, Maintenance, Insurance	\$3,976.00
Utilities/Telephone/Internet	\$18,950.00
Administrative Expenses	\$4,005.00
Payroll Taxes & Insurance	\$5,025.00
Employee Benefits	\$6,800.00
Marketing/Public Relations	\$4,550.00
Sets/Costumes/Props/Etc.	\$2,000.00
Scripts/Royalties/Awards	\$1,300.00
<b>Total Expense</b>	<b>\$86,106.00</b>