

CE

CEPA Gallery
Budget Accountability Act
2012 Submission

3M-11

CEPA GALLERY

THE ART OF PHOTOGRAPHY

celebrating over 35 years of
the photographic arts

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Lauren Tent, Education Director
Nikki Gorman, Lead Teaching Artist
Lynda Kaszubski, Executive Assistant
Hollie Winter, Program Assistant

2012 Erie County Cultural Funding Allocation CEPA Gallery

Attachments: FY 2011/12 Organization Budget
Budget breakdown of expense attributed to Erie County

The Center for Exploratory and Perceptual Art will use its Erie County cultural funding for general operating support. For 2012 Erie County Cultural funds will be used to cover in part staff salaries, rent, and utilities. By helping to offset CEPA's core expenses, Erie County funding has a major impact on all of CEPA's programs.

CEPA Gallery provides Erie County residents with unique cultural offerings through its major programs – Gallery and Satellite Exhibitions, Public Art Installations throughout the region, Youth Education Programs, Workshops and open darkroom and computer lab access, Artist Residencies, Artist Workspace Facilities, Publications, Visiting Artist lectures, and artist and student services like Internships and artist grant management. With its highly visible Theatre District location, CEPA Gallery remains downtown Buffalo's oldest and largest visual arts organization and gallery; the only organization in Western New York dedicated to the photographic and digital arts; and the only regional organization with open access darkroom and computer imaging facilities.

CEPA brings artists, curators, and critics from throughout the world into Western New York for exhibitions, artist residencies, and youth and community outreach initiatives. CEPA's programs and activities are nationally and internationally recognized, providing great benefits to Erie County as a whole.

Erie County funding also provides CEPA with a base of General Operating Support that is essential in leveraging monies from public and private sources to fund all of CEPA's varied important arts, education and community programming. CEPA uses Erie County cultural funding to match many important state and federal grant and many local foundations and granting sources use Erie County cultural funding as a measuring device in determining an organization's ability and value to the community at large. CEPA's long funding history with Erie County demonstrates to those funders that CEPA is very able to administer the funds received in a responsible and thoughtful manner.

Another important aspect of Erie County funding has always been its reliability as a budget anchor—funds that can be counted on and from around which yearly budgets can begin to be constructed. Combined with NYSCA general operating support, Erie County funds make up a substantial portion of CEPA's general administration budget allowing a large percentage of earned income and private sector support to go directly to programming and services.

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Erie County Cultural Funding Allotment CEPA Gallery Expense Breakdown

According to the County Budget Allocation for CEPA Gallery for 2011 CEPA Gallery will be receiving \$47,150 of which \$23,575 will be received in CEPA's current fiscal year. The remaining \$23,575 will be received and allocated in CEPA's 2012 fiscal year.

These funds will be used to offset Personnel Costs and Facility Rental.

Expenses:

10% of total 2011/12 personnel budget line of \$177,000	\$17,700
18% of total 2011/12 facility rental line of \$32,736	\$ 5,875

Total FY11 **\$23,575**

10% of total 2012/13 personnel budget line of \$185,000	\$18,500
15% of total 2012/13 facility rental line of \$34,000	\$ 5,075

Total FY12 **\$23,575**

Total 2012 Erie County Cultural Funding Allotment **\$47,150**

	BUDGET
CEPA Budget 7-11 to 6-12	2012
Earned Income	
Admissions	5,000
Memberships	8,000
Fundraising Events (Donor Events)	3,000
Workshops	20,000
Hourly Lab Rentals	450
Studio Rental	3,200
Facility Rental	5,200
Contracted Services Program	37,500
Contracted Services - Shared Staff Reimbursements	7,000
Advertising Income	8,000
Art Sales - Exhibitions/Visions Collection	3,000
Art Sales - Auction	50,000
Concessions	3,000
Interest & Misc	6,200
Total Earned Income	159,550
Contributed Income	
Individual Contributions	
Board Campaign	15,000
Individual Donations and Major Gifts - Sponsorships	12,000
Corporate Donations	
Exhibition	2,500
Programs	2,500
Auction	15,000
Foundations	
M&T Bank	10,000
Vogt	10,000
Fierle	7,500
Edwards	10,000
Other Foundations	40,000
Total Contributed Income	124,500
Federal Funding	
NEA - Education	23,750
NEA - Visual Arts	20,000
NEA - Heyman	20,000
Total Federal Funding	63,750
State Funding	
NYSCA VAP GOS	45,270
NYSCA Education K-12	25,000
NYSCA Education Community Based	20,000
Total State Funding	90,270
Municipal Funding	
Erie County	23,575
City of Buffalo	15,190
Total Government Grants	192,785
TOTAL REVENUE	476,835
Expenses	
Personnel	
Staff	144,000
Executive Director	58,000
Education Director	42,000
Lead Teaching Artist	30,000
Receptionist	14,000
Other - Diane	
Fringe + Health Insurance	
Fringe Benefits	18,000
Health Insurance	15,500
Total Personnel	177,500
Outside Artistic Fees:	
In School (K-12)	7,500
After School (Community)	10,500
Workshop Teachers	7,200
Artist Fees - Exhibitions	9,000

	BUDGET
CEPA Budget 7-11 to 6-12	2012
Exhibition Installation Support	15,000
Total Outside Artistic Fees	49,200
Outside - Other Fees & Services	17,500
Auditor	3,200
Legal	2,000
Insurance (Liability/WC/Dis/D&O)	4,800
Consultants	5,000
Bank and Finance charge fees	2,500
Outside Professional Fees	57,905
Contracted Services Staff - Grantwriter	20,800
Contracted Services Staff - Executive Assistant	19,305
Contracted Services Staff - Bookkeeper	15,000
Web Site Expenses	2,800
Total Outside - Other Fees & Professional Fees	75,405
Space/Occupancy	
Market Arcade	32,736
Studio	9,000
Utilities	5,500
Total Space/Occupancy	47,236
Travel	
Local Travel - mileage @ \$.505 per mile	150
Staff Travel & Lodging	750
Artist Travel & Lodging	1,750
Conference & Training	250
Total Travel	2,900
Marketing	
Printing - Programs	7,500
Advertising	3,000
Total Marketing Expenses	10,500
Fundraising/Development	
Special Events	10,000
Direct Mail	3,000
Donor Cultivation	2,000
Total Fundraising	15,000
Other Expenses	
Art Fabrication	1,500
Exhibition Expenses	7,500
Education Supplies	14,000
Education Expenses	9,000
Telephone & Internet	6,000
Office Supplies	3,500
Printing - General Office	900
Postage & Shipping - Admin	2,700
Postage & Shipping - Program	5,300
Equipment Purchase & Maintenance	2,500
Dues & Subscriptions	1,800
Receptions	3,000
Meals & Beverages	1,200
Equipment Leasing - copier	1,800
General Gallery/Admin Maintenance/Security	900
Misc. Expenses	3,000
Staff Parking	1,800
Unrealized loss on investments	0
Total Remaining Operating Expenses	66,400
TOTAL EXPENSES	444,141
Surplus/(Defecit)	32,694