

Big Orbit Gallery
Budget Accountability Act
2012 Submission

4M-14



February 3, 2012

2012 Erie County Cultural Funding Allocation
Big Orbit Gallery

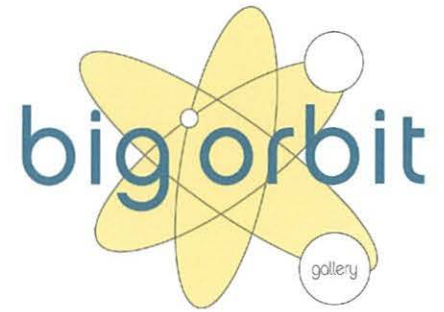
Attachments: FY12 Organization Budget
 Budget breakdown of expense attributed to Erie County

Big Orbit Gallery will use its Erie County cultural funding for general operating support. For 2012 Erie County Cultural funds will be used to cover in part personnel costs, rent, and utilities. By helping to offset Big Orbit's core expenses, Erie County funding will have a major impact on all of the gallery's programs.

Big Orbit Gallery is an artist run not-for-profit cultural center dedicated to transcultural, multidisciplinary explorations of contemporary art issues, with its primary focus being the art and artists of New Western New York. Through programming that ranges from painting to performance art, architectural installations to live sound sculpture, Big Orbit extends the legacy of cultural artistic innovation historically associated with Buffalo, thereby providing a basis for the creation of new boundary pushing work. Big Orbit Gallery's main purpose is to promote contemporary art in all media by artists associated with the Western New York region. The gallery encourages under-represented, emerging and established artist in the community through solo exhibition opportunities, performances, and curated group exhibits promoting social awareness. Big Orbit assists in promoting new ideas and issues in art, and seeks to raise the awareness of the community to the arts developing in Western New York. The gallery promotes many artistic disciplines, including the visual, non-visual, literary, media and performance arts. Big Orbit Gallery places emphasis on those artists who are traditionally underrepresented in the arts.

Erie County funding also provides Big Orbit with a base of General Operating Support that is essential in leveraging monies from public and private sources to fund all of the gallery's varied programming. We use Erie County cultural funding to match important state grants and many local foundations and granting sources use Erie County cultural funding as a measuring device in determining an organization's ability and value to the community at large.

Another important aspect of Erie County funding has always been its reliability as a budget anchor—funds that can be counted on and from around which yearly budgets can begin to be constructed. Combined with NYSCA general operating support, Erie County funds make up a substantial portion of Big Orbit's budget allowing a large percentage of earned income and private sector support to go directly to programming and services.



Erie County Cultural Funding Allotment
Big Orbit Gallery
Expense Breakdown

According to the County Budget Allocation for Big Orbit Gallery for 2011
Big Orbit Gallery will be receiving \$17,142.

These funds will be used to offset Personnel Costs and Space Rental and Utilities.

Expenses:

50% of total 2012 personnel budget line of \$23,075	\$11,537.50
50% of total 2012 facility rental line of \$4,500	\$ 2,250.00
62% of total 2012 facility rental line of \$5,400	\$ 3,354.50
Total FY12	\$17,142.00
Total 2012 Erie County Cultural Funding Allotment	\$17,142.00

Big Orbit Budget	FY2012
Earned Income	
Memberships	\$ 3,000
Receptions	\$ 2,500
Fundraising Events	\$ 2,000
Art Sales	\$ 2,000
In-Kind	\$ 24,250
Total Earned Income	\$ 33,750
Contributed Income	
Individual Donations	\$ 2,500
Corporate Donations	\$ 2,500
Other	\$
Total Individual & Corporate	\$ 5,000
Foundations	\$ 30,000
Total Contributed Income	\$ 35,000
Government Grants	
State Funding	
NYSCA Gen Op	\$ 22,570
NYSCA EMF	\$ 6,000
Total State Funding	\$ 28,570
Municipal Funding	
Erie County	\$ 17,187
Total Government Grants	\$ 45,757
TOTAL REVENUE	\$ 114,507
Expenses	
Personnel	
Staff	
Executive Director	\$ 6,000
Gallery Personnel	\$ 14,400
Fringe	
Fringe Benefits + Payroll Taxes	\$ 2,675
Health Insurance	\$ -
Total Personnel	\$ 23,075
Outside Artistic Fees	
Installation Labor	\$ 6,000
Total Outside Artist Fees	\$ 6,000
Project-Funded Programs	
Visual Art Exhibition	
Installation Expenses	\$ 7,900
Printing	\$ 3,000
Artist Fees	\$ 5,000
Total Project-Funded	\$ 15,900
Outside - Other Fees & Services	
Consultant—Strategic Planning	\$ 2,500
D & O Insurance	\$ 770
Liability Insurance	\$ 2,400
Bank Fees	\$ 300
Total Outside - Other Fees & Services	\$ 3,470

Space/Occupancy	
Rent	\$ 4,500
Utilities	\$ 5,400
Total Space/Occupancy	\$ 9,900
Travel	
Travel	\$ 3,500
Total Travel	\$ 3,500
Marketing	
Printing - general office letterhead etc	\$ 800
Printing - program postcards flyers etc	\$ 1,500
Marketing & Advertising	\$ 600
Total Marketing Expenses	\$ 2,900
Fundraising	
Special Event Expense	\$ 1,000
Appeals & Donor Solicitation	\$ 450
Total Fundraising	\$ 1,450
Other Expenses	
Art Shipping	\$1,500
Telephone and Internet	\$ 2,200
Repairs & maintenance	\$ 300
Gallery expense	\$ 360
Equipment Rental	\$ 450
Supplies	\$ 300
Postage	\$ 300
Receptions	\$ 800
Office Expense	\$ 200
Meals & Entertainment	\$ 500
Misc. Expenses	\$ 2,000
LOC/Interest Expense	\$ 13,000
Inkind Expenses	\$ 24,250
Total Other Expenses	\$ 46,160
Total Remaining Operating Expenses	\$ 112,355
TOTAL EXPENSES	\$ 112,355
Surplus/(Deficit)	\$ 2,152