BUFFALO & ERIE COUNTY PUBLIC LIBRARY **BOARD OF TRUSTEES** PROPOSED AGENDA Thursday, April 19, 2012

4:00 p.m.

NOTE MEETING TO BE HELD AT: The Buffalo & Erie County Public Library Joseph B. Rounds Conference Room 1 Lafayette Square, Buffalo, NY 14203

Α. Call of the roll В. Approval / Changes to the Agenda C. Minutes of the Meeting of March 15, 2012 **ACTION** D. Report of the Chair **INFORMATION** E. Committee Reports 1. **Executive Committee** a. Res. 2012-10 - Erie County 2013-2018 Capital Project **INFORMATION** Request Guidance 2. **Budget and Finance Committee** a. Res. 2012-11 – Approve New York State Annual Reports ACTION b. Res. 2012-12 - Obsolete Hardware Replacement - 2012 ACTION c. Res. 2012-13 – Unanticipated Expenditure Assistance: ACTION Clarence Public Library d. Res. 2012-14 – Unanticipated Expenditure Assistance: **ACTION** The Hulbert Library of the Town of Concord F. Report of the Director (sent via e-mail if on file) **INFORMATION**

- G. **Public Comment**
- H. Unfinished Business
- I. **New Business**
 - Res. 2012-15 Authorize Contract Renewal RFID with Envisionware

ACTION

Ĭ Adjournment

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PROPOSED MINUTES

REGULAR MEETING OF THE BUFFALO AND ERIE COUNTY PUBLIC LIBRARY BOARD OF TRUSTEES March 15, 2012

The regular monthly meeting of the Board of Trustees of the Buffalo and Erie County Public Library was held on Thursday, March 15, 2012, in the Central Library pursuant to due notice to trustees. The following members were present:

Jack Connors, Chair Sharon A. Thomas, Vice Chair Frank Gist, Treasurer Phyllis A. Horton Sharon M. Kelly Anne M. Leary (via telephone) John G. Schmidt, Jr. Jennifer Zivis (via telephone)

Chair Jack Connors called the meeting to order at 4:03 p.m. in the Joseph B. Rounds Conference Room. Trustees Leary and Zivis were in attendance via conference call.

Agenda Item B – Agenda/Changes to the Agenda. The agenda was approved as presented.

Agenda Item C – Minutes of the Meeting of February 16, 2012. The February Minutes were approved unanimously, as corrected, upon motion by Ms. Horton and a second by Ms. Kelly.

Agenda Item D – Report of the Chair. Chair Connors referenced a letter from Jeffrey Cannell, Deputy Commissioner for Cultural Education and Acting State Librarian, of the State Education Department which was distributed to each trustee. This letter confirms the initiative to create a special library district is one that has been part of the NYS Board of Regents recommendations and the NYS Education Department's policy. They have re-endorsed and are supporting those initiatives. The letter confirms and provides further detail on the current governance structures of the B&ECPL and its 22 independent member libraries. He also pointed out that back in November, Governor Cuomo did sign a special legislation for creation of a special legislative district public library and has one more he is expected to sign. A copy of this letter is being sent to elected officials (state, county and local) for their information. Ms. Jakubowski

continues to meet with newly elected officials and they will have this piece of information in front of them.

Trustees were encouraged to attend the annual Trustees Workshop on March 24th.

A flyer was distributed for the Judy Summer Tribute Online Auction supporting the Buffalo and Erie County Public Library System running from April 8 – 30, 2012. Ms. Jakubowski noted this was the brainchild of former trustee Judy Summer and is being dedicated in memory of her. A wide variety of over 140 items will be available for bidding at www.biddingforgood.com/buffalolibrary and she encouraged trustees to spread the word. Proceeds will be split among the libraries for, at Ms. Summer's request, juvenile and adult programming. Ms. Testa Cinquino mentioned trustees are invited to the March 21st Babel author event presented by Just Buffalo Literary Center, at which Judy Summer's sister will be attending from Chicago. To recognize Ms. Summer's love of the Babel series and the work she put into planning the Library's upcoming online book auction, her close friends and book club members were invited as guests of the Library and Just Buffalo.

Agenda Item E - Committee Reports.

Agenda Item E.1 – Executive Committee. Ms. Thomas read the following report from the Executive Committee meeting held March 8, 2012:

Present: Executive Committee members Jack Connors, Elaine Panty and Sharon Thomas. Trustees Phyllis Horton and Sharon Kelly. Director Mary Jean Jakubowski, CFO Kenneth Stone, COO Carol Batt, and Assistant Deputy Directors Dawn Peters and Doreen Woods, along with consultant June Garcia also attended.

Chair Jack Connors called the meeting to order at 4:04 p.m. in the Joseph B. Rounds Conference Room of the Central Library.

Mr. Connors introduced the Re-Imagine Team of Susan Kent, Library Strategies International, Peter Murad, Architectural Resources and Jack Poling, MS&R Architects.

Presentation included a brief overview and history of the project. Goal was to "Think Big, Be Bold." Team reminded audience that there were 3 community meetings, 500+ responses to a survey and key stakeholders we called to insure community input. Susan Kent discussed the concept of sharing space and securing cooperative ventures which resonate with constituents. Constituents get excited to have libraries as a hub of the community. The concept presented is to recognize the changes in library services, while keeping its core values while partnering with the community.

Presentation of concepts and recommendations ensued. Lively discussion followed the presentation. A full report will be provided to the Board by late April. Mr. Connors thanked the team for the work they completed to date.

Mr. Stone reviewed Resolution 2012-9 Internet Access Service -RFP Award

Mrs. Jakubowski and Ms. Panty discussed NYLA Legislative Education Day.

The Committee reviewed the agenda for the March 15, 2012 Board of Trustees meeting.

Meeting adjourned at 6:10 p.m. on a motion by Ms. Panty, second by Ms. Thomas.

Agenda Item E.2 - Budget and Finance Committee.

Agenda Item E.2.a – Internet Access Service – RFP Award. Deputy Director Kenneth Stone explained this resolution awards the contract to the successful proposer of the Internet Access Service RFP process. This is under the E-rate program and this service is provided through competitive procurement under state/local guidelines and those of the Federal Communications Commissions E-rate program. As such, an RFP was put out, the results came in and the Library's net share of the estimated \$273,000 five year cost would be approximately \$106,470, with E-rate discounts covering the remaining \$166,530 cost (estimated based upon our present 61% discount rate). He added, the Library had an option to renew but went out to bid to see if we could do better and we did indeed because of the changing market. For a five year agreement the Library will be paying less than it presently is now through June 30, 2016 even with upgrades and bandwidth over that period of time from the present 200Mb service all the way up to 800Mb on July 1, 2016. Mr. Gist moved for approval and was seconded by Ms. Zivis. Following brief discussion regarding wording and savings, Resolution 2012-9 was unanimously approved.

RESOLUTION 2012-9

WHEREAS, the Buffalo & Erie County Public Library provides Internet Access Service to the System's 37 locations, and

WHEREAS, these services are eligible for E-rate program discounts, which currently pay 61% of the cost, and

WHEREAS, pursuant to E-rate program requirements, on January 27, 2012 the Library posted an online FCC Form 470 Description of Services Requested and Certification and issued a Request for Proposals (RFP), and

WHEREAS, a total of four (4) vendors submitted proposals in response to the RFP on or before the March 2, 2012 submittal deadline, and

WHEREAS, the Library's RFP review committee determined that the cost for Internet Access Service as proposed by FIBERTECH NETWORKS was lower than the other proposals, and

WHEREAS, the committee's review of vendor qualifications, technical and service proposals found the FIBERTECH NETWORKS proposal as the most highly rated, now therefore be it

RESOLVED, that the Board of Trustees of the Buffalo and Erie County Public Library designates the services proposed by FIBERTECH NETWORKS as the lowest cost response for Internet Access Service, and be it further

RESOLVED, that the Library Director and/or her designee(s) is authorized to negotiate and execute the necessary documents to enter into a multi-year agreement with FIBERTECH NETWORKS pursuant to the terms and conditions of the RFP that, regardless of starting date, the first term would end June 30, 2017 (coincident with the E-rate funding year) and the agreement would include the option extend for up to two (2) additional periods of five (5) years with mutual agreement between the Library and the contractor, and be it further

RESOLVED, that the Library Director and/or her designee(s) is authorized to file all necessary E-rate forms and certifications on or before the respective E-rate filing deadlines throughout the term of this agreement.

Agenda Item F - Report of the Director. Director Jakubowski recapped NYLA's (New York Library Association) Legislative Library Education Day in Albany noting there was a wonderful turnout and they were able to meet with many state representatives themselves or their aides and spoke about state funding as well as the district option. General discussions were held and were very well received. She passed around a letter from Assemblymember Robin Schimminger thanking the Library for attending; while they were unable to see him, they were able to see his Chief of Staff. Ms. Jakubowski plans to have a local meeting with him in the future. She mentioned positive movement on state funding in both the Senate and the Assembly for increase of funds to libraries. The Senate has proposed a 4% increase in the funds provided to libraries. The Assembly has requested a \$1 million increase to funds. Ms. Jakubowski believes the advocacy efforts and record turnout from NYLA members this year is working. Ms. Jakubowski thanked Trustee Panty for being in attendance, noting her passion definitely came through.

As previously requested, a Rare Book Room exhibit schedule was distributed. She encouraged trustees to see the current exhibit "Some Things Fishy in Rare Books: Izaak Walton's *Compleat Angler* and Other Fish Tales".

A handout was distributed listing public officials and, which libraries fall under their jurisdiction which can be referenced by trustees.

Trustees were updated that Mayor Byron Brown's office requested information regarding appointees, so we do know there is some movement on their end. Follow-up will be done on this. Mark Cornell, Director of Policy and Communications from the County Executive's office, was in attendance and she thanked him for sharing that there has been discussion at the County Executive's level as well on this subject.

Ms. Jakubowski was proud to report that Library's statistics continue to rise; as of February, we are up 3.6% in patron count, 7.2% in circulation, and computer usage is holding status quo.

The following was submitted by the Director and transmitted to Board members prior to the meeting:

Monthly Report of Library System Activity March 15, 2012

1. PUBLIC SERVICES

Programs, Learning Opportunities, Outreach and Events

The B&ECPL Legislative Briefing and Breakfast was held on February 29th at the Central Library. Legislators Joseph Lorigo and Edward Rath, III, in addition to Deputy Clerk of the Legislature James J. Cerroni, Jr. who represented Legislators Timothy R. Hogues, Thomas A. Loughran, Lynn M. Marinelli, Thomas J. Mazur and Terrence D. McCracken and Karla Thomas who represented Legislator Betty Jean Grant were present. B&ECPL Board of Trustees Chair Jack Connors, Vice Chair Sharon Thomas, Secretary Elaine Panty, Trustees Amy Alvarez-Perez, Ted Johnson and Sharon Kelly were also present as well as members of the Administrative Team. This writer provided attendees a PowerPoint presentation which included a brief history of the B&ECPL, budget information and an overview of the special legislative district option being explored by the Board of Trustees. Many excellent questions and suggestions were offered. The program concluded with a brief "movie" created by Development and Communications Officer Joy Testa Cinquino that reflected on our 37 locations and 2011 circulation, visits, programming and computer statistics.

The following attended Library Education Day in Albany on Monday and Tuesday, March 5th and 6th: Library Trustee Elaine Panty, Director Mary Jean Jakubowski, Assistant Deputy Directors Jeannine Doyle, Dawn Peters and Joy Testa Cinquino, Lucy Stanton (Amherst Libraries), Jack Edson (Hamburg Libraries) and Shannon Jakubowski (Marilla Free Library). The contingency met with state elected officials

from Erie County to advocate for continued support of state library funding and for the creation of the Library District.

Mary Jean Jakubowski, Jeannine Doyle and Assistant Deputy Director – Workforce Development Doreen Woods met with Frank A. Cammarata III, Executive Director of the Erie County Office for the Disabled, to discuss future collaborations.

February was a record-breaking month for the Training Lab. Forty-one public technology classes were held for 439 attendees at the Central Library and 17 community libraries. This represents a 207% increase in attendance compared to February 2011! The overall satisfaction rating was 4.65 out of 5. Public comments included:

- Very well presented, especially for one whose knowledge of use of the computer was practically non-existent. Gives incentive to learn more.
- The computer trainings have been helpful. I have used what I have learned and applied it to my job.
- Have recently taken training classes for change to electronic charting at hospitals that training was almost unintelligible - yours was excellent.
- Since attending these computer classes I feel more comfortable using my computer at work. Thanks.
- Happy to be able to use my brand new Kindle in the Library System.
- Keep this program! I'm increasing my annual contribution!
- These are great training programs. Please continue with them even if we have to pay something.

Community Library staff comments included:

- The community expressed a high excitement level for this class. Again, with sincere appreciation, I am so grateful for all you do.
- Nearly all of the attendees stopped by the desk w/ positive feedback of the class.
- Thank you for presenting this class! The public loves them!

The Training Team continues to develop and update classes. Central Training Lab Coordinator **Kara Stock** updated *Introduction to Twitter*, *Internet Intermediate*, *Introduction to the Library Website*, *Google It*, and *Searching for eBooks and Audiobooks on the Library's Website*. Technology Trainer **Nell Aranoff** debuted the *Introduction to WordPress Blogging* class that she wrote.

Trainers Nell Aronoff and Andy Aquino produced screencasts about e-Library. Nell's *Performing a Basic Search in the e-Library Catalog* (http://bit.ly/w8ERUv), released during the first full week of February, has 275 views on the Training Lab's YouTube channel. Andy's *Using the e-Library Catalog's My Account Feature* (http://bit.ly/zRumwH), uploaded on February 24th, has 108 views.

The much-anticipated *Downloads 2 Go* classes for the public kicked off at the West Seneca Public Library on February 1st. The session also served as a salute to Digital Learning Day, a nationwide celebration of innovative teaching and learning through digital media and technology. Student feedback has been very positive. Training Lab staff continues to modify the class based on the devices attendees bring to the sessions, with Kindles dominating.

The 2012 Adult Winter Reading Challenge "Get Wrapped Up in a Good Book" concluded on February 29th and was a great success with 496 reviews being submitted. Winter reading participants were asked to write brief book reviews, each of which counted as an entry in a prize drawing. The more book reviews participants submitted, the more chances they had to win. The grand prize was a Kindle Fire!

During the online registration process, participants identified their local libraries and from this breakdown winners were selected at a local library level. There were entries from 32 libraries and each library had 1 winner. They received: a travel book light, a B&ECPL fleece blanket, travel mug, and assorted coffees, teas and hot chocolates to help them get wrapped up in a good book.

The grand prize winner of the Kindle Fire was **Heather McCarthy-Bryan** from the Kenilworth Library.

February 7th, Information Services and Outreach Librarian **Dan Caufield** presented a Business and Marketing resources class for the SBA's Straight Talk series. Straight Talk is a 9-week program designed to match entrepreneurs with essential resources in WNY. The class was presented at Medaille College and was well received by the 108 potential business men and women in attendance. After the class, Dan also allowed attendees the opportunity to apply for a library card. Twenty-six new cards where processed.

February 12th, Information Services and Outreach Librarian **Hadeen Stokes** presented a workshop entitled "Job Search Resources at the B&ECPL" at The Buffalo News Career Fest at the Millennium Hotel in Cheektowaga. The workshop was well received by the 35 jobseekers in attendance.

February 23rd, Information Services & Outreach Librarian **Susan Kriegbaum-Hanks** performed a 2-hour training session focusing on library databases and other information useful to job seekers. The session was held at the Buffalo Employment & Training Center and was well received by all those in attendance.

Throughout February, Programming, Information Services and Outreach librarians conducted 18 Book a Librarian sessions with members of the public. Many of these were small business related as the Small Business Administration and its advisors are conducting classes on how to write your business plan. After each class, SBA members

recommend that these potential business men and women come to the library and utilize our resources.

Throughout February, e-Branch answered approximately 128 calls per weekday and a total of 459 "Contact Us" requests for information were answered. There were 1108 lending ILL requests (libraries asking for our materials be sent), and 581 borrower requests (patrons using us to borrow materials from other libraries). One of the major inquiries asked through e-Branch regards e-Reader technical support. Library Associate **Kathy Schultz** has taken the lead in answering many of these questions and shared her knowledge with the rest of the Public Services staff.

Grosvenor Room Librarian Sue Cutrona created a PowerPoint presentation on local history and genealogy resources available in the Grosvenor Room for students in an "Information & Research Basics" course at Trocaire College.

"Some Things Fishy in Rare Books: Izaak Walton's *Compleat Angler* and Other Fish Tales" opened on February 7th as the latest rare book exhibit curated by Rare Book Librarian **Amy Pickard**. On display are several editions of *The Compleat Angler*, other rare and significantly illustrated fish and fishing books, fishing artifacts and examples of fish lithography. In addition to the Library's material, included in this exhibit are books loaned by a private collector who wishes to remain anonymous, the Fish Pond Game (ca. 1890) loaned by the Strong Museum in Rochester and fishing tackle loaned by various staff members. Graphic designers **Darlene Pennachi** and **Dawn Stanton**, again, came up with very creative ways to enhance and make inviting the exhibit as a whole. Grosvenor Room music display, "Fishing Time," was completed by Grosvenor Room Librarian **Carol Pijacki.**

February 18th, Grosvenor Room Librarian **Rhonda Konig** attended a Western New York Genealogical Society Board meeting.

February 21st, Literally Speaking Lunchtime Book Discussion for the title *Before I Forget* by Leonard Pitts, Jr., was led by **Carol Pijacki**. She also conducted 2 short Grosvenor Room tours for 4 patrons.

February 25th, **Rhonda Konig** gave a presentation about Grosvenor Room genealogy resources to the Niagara County Genealogical Society at the Niagara County Historical Society Museum in Lockport. Twenty-eight people attended and several members are planning a trip to the Grosvenor Room as a result of the lecture.

February 13th, Rare Book Room Librarian **Charles Alaimo** gave an impromptu group discussion and display of the cuneiform cones and tablets from the Rare Book Room for 2 teachers and 8 students from the Aurora Waldorf School. Studying *Gilgamesh*, the

class was highly impressed with the temple documents from ancient Babylonia, circa 2350-2150 B. C.

Anne Conable from the Development and Communications Department coordinated details, and support promotion, for events occurring this month including:

- "Imagining Buffalo" series
 - o 2/7 John Siskar, Buffalo State College (48);
 - o 2/14 Thomas Herrera-Mishler, Olmsted Parks Conservancy (65);
 - o 2/21 Ginny O'Brien Lohr, artist (31);
 - o 2/28 Thomas Yots, Preservation Buffalo Niagara (65).
- Working for Downtown Brown Bag Lunch series:
 - 2/1 Buffalo Public Schools Interim Superintendent Amber Dixon (28).
- BPOvations @ the Library series:
 - o 2/8 Central (38);
 - o 2/8 OPK (39);
 - o 2/15 AUD (55.
- Squeaky Wheel Channels Video series:
 - o 2/2 Riverkeeper (12);
 - o 2/9 Resurrection Church neighborhood (10);
 - o 2/16 Peace Bridge neighborhood (18);
 - o 2/23 Clean Air Coalition (20).
- UNYTS Community Blood Drive 2/22.
- "Eye on History" series with Eva Doyle:
 - 2/10 "Teaching African American History in the Schools, Part 1"
 (54);
 - o 2/17 "Part 2" (35).
- Program "Understanding the Affordable Care Act" 2/15 (12).
- Buffalo Broadcasters program "The Way We Were Jack Benny" 2/24 (18).
- Chess @ the Library Open House 2/26 (15).
- Author Talk: Frances Schmidt, "Handling Job Search Stress" 2/29 (7).
- Planning meetings for future collaborations/programs with Young Audiences of WNY, Summer Reading Kickoff, Music is Art, Literacy Volunteers, Occupy Buffalo.
- Coordinate copy and layout for centralized Women's History Month calendar – partnership with Erie County. Plan logistics and program for Women's History Month Kickoff, Central, on March 1st.

The Graphics Department worked on the following projects in February:

- Rare Book Room Fishing Display
- Kids Choice flyer create and distribute

- Renovation signs and bookmarks KNM/KNL, JBR/REI, LNC
- Signs for ECL, RIV, EDL, WSE, CFD, AKR, JBR, DUD, GRI, TON
- Grosvenor Room Fishing Music Display
- CEN Self Check-Out signage and stickers
- CFD children's area decorations finished up
- Snapshot Day in the Life poster
- Computer Training brochure
- Children's Programs flyer April & May

The Children's Programming Team was back on the road this month as story hours, Lapsits, Toddler Times and special programs began their winter/spring session. The Team presented 97 programs to an audience of 1,794 children and families.

Programs - Central

"Get Your Game on Saturday" with Sr. Page Meg Hepburn was the first of 2 programs scheduled for Saturday, February 4th. The children who attended played the Wii, GameCube and board games. Storyteller Sharon Holley presented a program to kick off Black History Month. Sharon had an audience of about 45 children and adults who listened to her tell folktales from Africa, stories about the Underground Railroad and famous African Americans. She did a "Call and Response" story from Africa that had the audience on their feet!

The Central Library's very special Valentine Party took place on a very cold and snowy Saturday, February 11th. Miss Kasey and 8 children had a good time playing Valentine lawn darts and Valentine bingo. After listening to an excerpt from *Junie B. Jones and the Mushy Gushy Valentine*, the children watched the classic *A Charlie Brown Valentine* movie while making their Valentines.

On February 18th, the Pizza Lover's Book Club had an excellent turnout. Twenty-seven children and their families listened as Librarian **Mary Ann Budny** talked about several books about famous African Americans. Afterward, 9 children shared their favorite books with the rest of the club. The children also made a craft and ate pizza!

Miss Kasey and the Lego Club met on Saturday, February 25th. This month's theme was undersea mysteries. The children learned about the deepest part of the ocean, deep sea creatures and the mystery of Atlantis. They made up their own Lego shipwrecks including the Titanic and sea creatures.

Children had their winter break the week of February 21st through February 24th. During that week there were DIY crafts and board games available for the children to play between 1-3 p.m. in the Kid's Space.

Miss Nancy's Hold My Hand Story Hour was held each Wednesday in February. The little ones who attended were treated to songs and stories. Each child also made crafts to take home.

On February 13th, 10th and 11th, grade students from the Waldorf School in East Aurora visited the Central Library. Librarian **Kathy Goodrich** gave them a tour and a brief lesson on databases as well as how to search the online library catalog. The teachers and students were thrilled when Kathy showed them the databases.

On February 9th, the Bennett Park Montessori pre-K visited the library for a special Valentine's Day story hour. Librarian **Meagan Carr** read stories and the children created owls out of hearts. They also went on a heart scavenger hunt!

On February 16th, Meagan Carr presented a special story hour for the kindergarten students of Enterprise Charter School. The theme was the 5 senses which the students were learning about in school. Meagan read 3 stories about sight and had the children participate in a very smelly activity where they had to guess an object based on the smell. The children listened to sound effects to guess what they were by using their sense of hearing.

Programs - Branches - City and Town

The special programs this month were "Pinkalicious", "Wild About the West "and "Don't Let the Pigeon Come to this Program".

"Pinkalicious" was presented at the Clearfield, Elma, Lakeshore, North Collins, Julia Boyer Reinstein, Niagara, Anna Reinstein, Eggertsville and North Park Libraries. "Pinkalicious" based on the popular children series by Victoria Kann, has been an extremely popular program. Each program had the maximum number of children registered and often there was a waiting list. At this program children frosted pink cupcakes, made crowns and magic wands, played a unicorn toss game and listened to stories from the *Pinkalicious* stories.

Librarian Mary Ann Budny presented "Wild about the West" at the Hamburg Library on February 23rd. Each child received a badge and pledged "to read every day and visit the library often." After their "swearing in" and stories, the children played the game "lasso the cactus" and made a western scene using Ellison cutouts and fun foam shapes.

"Don't Let the Pigeon Come To This Program" is based on the books by Mo Willems and was presented at the Kenmore Library by Library Associate Cyndy Lenzner. The children listened to stories from the pigeon series and played a hot dog game from the pigeon books. They also made and decorated a pigeon door hanger to take home.

Preschool, Lapsit and toddler story hours were held at libraries across Erie County this month.

On February 13th, the children attending Miss Kasey's story hour celebrated Valentine's Day early. The children listened to the stories *Kiss Kiss* and *No More Kissing* about the special people in their lives. After the books they learned a little sign language (how to say "I love you" in ASL).

Librarian **Kathy Goodrich** attended a Buffalo School Library System Council on February 16th.

Librarians Kathy Goodrich and Claudia B. Yates attended a 2012 summer reading planning meeting at the Nioga Library System on February 29th. This was a wonderful opportunity to network with librarians from another system and share ideas.

YMCA at the Family Court - staff continues to present stories, songs and puppets to the children.

Clarence Library volunteer Carol Ann Strahl and Librarian **Pat Covley** each contributed book reviews for the *Buffalo Rising* website in February.

Collection Development staff responded to 347 patron purchase suggestions and 169 staff suggestions in February.

Crane Library welcomed the Wordflight Poetry Reading Series to the meeting room again this month.

Crane Library's Book Club met and discussed The Good Daughters.

Attendance for computer classes at the Crane Branch was at an all time high. Classes included *Skype, Ancestry,* and *EBay*.

On February 27th, **Cindy Lenzner** of the Children's Programming Team presented a Pinkalicious program at Niagara Branch. Approximately 18 children and some of their parents heard pink stories, made wands and crowns, and decorated pink cupcakes.

Niagara Branch Library Associate **Tami Linkowski** presented Wild Craft Wednesdays this month. This month's crafts included: ground hog pop-ups, Valentine's cards, African masks, peace wreaths and a bookmark. The children always look forward to this event.

Board Game Night was held for children on February 6th at the Niagara Branch. It is interesting to watch how children, who are so used to games being something that are played on the computer, interact with board games.

TEAM Buffalo met every Tuesday in February. They performed a variety of science-based activities for school-aged children.

Riverside Branch Manager Brian Hoth conducted outreach to Niagara Day Care on February 10th. On Wednesday, February 15th, Brian Hoth made his monthly visit to Holy Cross Head Start and read stories about numbers and letters to 7 classes of 126 prekindergarten children and their teachers. He also dropped off 7 classroom collections. Brian's next visit is scheduled for March 14th.

Nancy Smith, from the Children's Programming Team, held preschool story time on Monday's at the North Park Library. All of the children who attended were read a story by the always entertaining Miss Nancy. They danced like crazy and did a craft to end their story time. In total 23 children and 21 adults attended the story times.

North Park Sr. Page **Sarah Barry** ran the Crazy Craft Monday program on 3 Mondays in February. In all, 22 children and 10 adults attended the Crazy Craft Mondays.

Sean Goodrich ran the Wiikends program every Friday and Saturday in February. In total, 10 children and 9 adults played Wii during these hours.

Sean Goodrich and **Sarah Barry** ran a Valentine's Day Party on Wednesday, February 8th from 4-5 p.m. The children who attended made Valentine's Day cards for their special valentine, played a matching game and were treated to cupcakes specially baked by Sarah.

Children's Librarian **Kerra Alessi** ran a Pinkalicious Party at North Park on Wednesday, February 28th, from 4-5 p.m. Everyone who attended played games, heard stories and made crafts.

Thursday, February 9th, was the start of Game Night. Board games included: Twister, Sorry, Trouble, Monopoly, and Jenga. This program is held on Thursdays from 4-8 p.m. Twenty-two children attended every week for the month.

On Friday, February 10th, **Brian Hoth** made his monthly visit to Niagara Daycare and presented a program on Valentine's Day to 3 classes of 19 preschool students and their teachers. The children heard stories, sang songs, played a game, and afterwards, made a Valentine's Day card.

Saturday, February 11th, was the start of Lego Club. Nineteen children attended every week for the month.

Wednesday, February 14th, was the start of preschool story time with Mr. Brian. A total of 51 children and adults attended in February.

On Thursday, February 16th, students from the work-readiness program at Journey's End Refugee Center returned for a class on job training with 17 students participating. The students learned basic job searching skills using the Internet taught by a work-readiness instructor. Technical Specialist John Sloma was on hand to assist. Brian Hoth conducted a library tour for the group and registered them for library cards.

Central Children's Librarian **Kerra Alessi** held 3 preschool story hours at the East Clinton Library for a total of 9 attendees.

Dudley Library patron Teresa Gutowski won the Sesame Street tickets. She said, "Thank you so much! If I didn't win these through the library, I wouldn't have been able to take the kids to the show!"

Dudley Library Branch Manager **Suzanne Colligan** provided Cub Scout Pack 336 with a library tour on February 25th. There were 5 Scouts and 5 adults. They wanted to learn more about the library so they could earn a badge.

Preschool story hour started up at Dudley Library on February 6th. Central Children's Librarian **Kerra Alessi** had 25 adults and children for her first 2 sessions. The participants are thrilled to have her and have really enjoyed the stories and crafts she provides.

UNYTS stopped by Dudley Library for a blood drive on February 9th with 6 donors participating.

In the days leading up to Mardi Gras, Dudley Library had a "Make and Take" program where children were given the basics for a craft and then they would drop in to the library at various times and "make it" and "take it". This coincided with school vacation.

Dudley Library held a *Google It* computer class which 4 people attended on February 23rd.

The momentum for East Delavan's Lego Club and TEAM Buffalo picked up this month with many of its faithful participants returning to the program. The members of TEAM Buffalo have a great idea to make a presentation to parents while their children are

conducting a science experiment. Parent involvement is a goal of TEAM Buffalo so that more of them will understand the program and spread the word to other parents.

East Delavan Branch Manager Gwen Collier provided outreach services to CAO Ferry where the theme this month was bugs! She provided outreach to 4 classes with a total of 74 participants.

On February 1st, Erie County Legislator Betty Jean Grant kicked off the month with a program celebrating Black History Month at the Frank E. Merriweather, Jr. Library with the theme "Black History: Run and Tell That!" - attendance reached 60.

Free tax assistance began at the Merriweather Library on February 2nd and will continue every Thursday evening through April 11th sponsored by the IRS Volunteer Tax Assistance Program (VITA).

In celebration of writing the "Eye On History" column for the past 33 years, columnist Eva Doyle kicked off her anniversary year with a program on February 4th at the Merriweather Library. The program theme "Beyond Black History Month: A Challenge to the Community" featured music, poets, singers and speakers. Mrs. Doyle will continue her anniversary recognition with a series of 33 films and lectures at both Central and Merriweather Libraries; 103 were in attendance.

On February 7th, a panel appointed to review and recommend operational changes for the Buffalo Police Department held the first in a series of 3 public meetings at the Merriweather Library to gather input on its work. The "Joint Commission to Examine Police Reorganization", which was formed in 2010 to perform the first external review of police operations in 2 decades, is preparing a written report with a series of recommendations.

On Saturday, February 11th, storytellers Karima Amin and Sharon Holley, and vocalist Joyce Carolyn, presented their annual program: "Along This Way: Storytelling in the African Tradition" at the Merriweather Library; 53 attended.

A community forum, "What's Going on at the Erie County Holding Center?" was held at the Merriweather Library on February 15th with panelists Mary Pat Fleming, Chief of the civil division of the U.S. Attorney's Office in Buffalo; Nan L. Haynes, an attorney and law lecturer who sits on the Erie County Community Corrections Advisory Board; and Legislator Timothy R. Hogues, Chairman of the County Legislature's Public Safety Committee. The public discussion, organized by 3 community groups, focused on recent events at the Holding Center, including the status of efforts by the U.S. Department of Justice to monitor improvements at the jail; 68 attended.

The Merriweather Library held a "Craft Night" with Ms. Laura on February 16th and had 12 enthusiastic participants.

On February 16th, Group Ministries AIDS Leadership Coalition presented a National Black HIV/AIDS Awareness Day Concert that featured the New Beginnings Chorale Ensemble, poet James Hall, author Jasmine Morgan and the East High Panthers Vocal Ensemble at the Merriweather Library; 55 attended.

The 35th annual Carter G. Woodson Essay Contest program was held on Saturday, February 18th, at the Merriweather Library. An audience of 100 listened to the winning students read their essays on the theme "A Salute to African American Businesses in Western New York".

A 2-hour black history awareness forum— "Saving Our Youth for Tomorrow— Who Are You Really?"— was held on Saturday, February 18th, at the Merriweather Library. It covered ancient Egypt/Kemet, the Moorish presence in medieval Europe, the African presence in early America, black Hebrews, black inventors and important recent black figures. The forum was sponsored by Starr Connextions.

On Sunday, February 19th, Mrs. Eva Doyle held a program "Dressing Up For Black History" at the Merriweather Library for students in grades 4-12. The students in the competition portrayed different African Americans who have made a difference from past history to present.

Catholic Health System sponsored a "Wellness Event" at the Merriweather Library with free blood pressure, diabetes and cholesterol screenings on February 28th.

Assistant Deputy Director for Public Services **Dawn Peters** visited the 8 Buffalo City Branch Libraries to tour the branches and meet the staff.

East Delavan Library's Sr. Page **Paula Gilbert** created a lovely window display on Maya Angelou for African American History. One patron said that it makes you want to stop and read it! Another said that our library looks "100% nicer"! This is also due to the creative efforts of the Graphics Department at Central – **Dawn Stanton** and **Darlene Pennachi** who have done a wonderful job with new signage, posters and an overall "sprucing up" of the library.

East Delavan continues to put the Wii out on Saturdays from 12-2 p.m. The Wii program was conducted twice this month with a total of 7 participants.

Nurse Linda Smith from Roswell set up an informational table about cancer at the East Delavan Library on February 22^{nd} .

On February 24th, the East Delavan Library and Sandi Williams (Army Veteran) presented "The Wereth Eleven" film — a little known documentary about African American soldiers who served with the 333rd Field Artillery Battalion during WWII. This free film screening was followed by a special guest speaker Mr. Russell A. Guthrie,

recipient of the Purple Heart and Presidential Volunteer Services Award, for his time in WWII in which he served under General Patton; 32 attended.

Contracting Member Library Activity Reports

Eden Library - submitted by Joyce Maguda, Library Director

Celebrating a Century of Service 1911 – 2011 – Special events: 157 people enjoyed Mike Randall's "Mark Twain Live" last April; over 100 people attended a gala celebration dinner in May; an Open House held in November closed out the 100th year festivities!

Yarn Club members, under the guidance of Senior Library Clerk **Helga Antonou**, have now donated nearly **2000** items to various charities since September 2007. Last October, the group was featured on Channel 2's "Good Neighbors" segment. In December, the group was honored by the Quota Club of Amherst for their charitable works!

The Friends of Eden Library's third calendar photo contest was again a success, and 2012 calendars are currently on sale. The Friends continue to support library programming, as well as biannual sessions of "Antique Appraisers."

Images of America – Eden by Susan Minekime (former Eden Library Manager) is available for purchase. The library's nonfiction collection has been enriched with special titles since the fall of 2010, through the generosity of Laing Funeral Home Inc.'s monthly memorial donations.

New outdoor lighting was installed, and shrubs planted to enhance library grounds. Parking lot flooding during heavy rains continues to be a major concern. The county has been notified of this ongoing problem.

Looking ahead: National Library Week programs; Spring Book Sale April 25 – 28; Juggling and Balloon Sculpture workshops; computer classes; author talks; Legos; Book Club and summer!

Grand Island Memorial Library - submitted by Lynn Alan Konovitz, Director

Demand for services at the Grand Island Memorial Library has reached new all time highs. A family program, Nickel City Reptiles, held during the February school break attracted a standing room only crowd of over 225 people. The interest and enthusiasm for our school break programs has forced us to hold 2 sessions of our next program on April 11th featuring Carmen Presti of the Primate Sanctuary.

Adult computer classes also have been extremely popular at the Grand Island Memorial Library. Again, demand has outpaced supply. Fortunately, **Kara Stock** has graciously

allowed us double sessions of the Cyber Train for many of our classes. New B&ECPL computer classes have attracted 36 registrants for *eBay* and 31 for *Ancestry* as of this time. Patrons continue to request more computer classes.

Our 2 "regular" preschool story hours have 24 and 25 participants. The toddler program has 23 children and with their caregiver, a class of 46 fills up our meeting room! Youth Services Librarian **Anne Slater** continues to have a big following with more programs constantly requested.

In addition to our in-house children's programming, we continue to work closely with our local schools. **Dawn Stanton** and the graphics team have designed bookmarks that we have donated to 2 schools for their PARP (Parents As Reading Partners) programs this month. **Anne Slater** will act as a guest reader at the Kaegebein Elementary School later this month.

At long last, our digitization grant for the Grand Island Dispatch is finishing up. Through the efforts of the Western New York Library Resources Council, our local history will be available over the Internet for all researchers to share.

The month of March features a UNYTS blood drive and the conclusion of our children's story hours and adult computer classes. On March 30th and 31st, the Friends of the Grand Island Memorial Library will be holding a used book sale. The proceeds from this event will help the library fund its programs throughout the year

Collections: Development and Use

As was previously reported, awards have been made by the Erie County Department of Purchasing (Bid Number 211382-005) for Books & Non-Print Library Materials and Related Ancillary Services for the Buffalo and Erie County Public Library. Ingram Library Services is now the Library's primary vendor for all print materials and audio books on CD. Baker & Taylor received the top award for DVD and Blu-Ray purchases. The competitive bid process and resultant 2-year agreement help to insure that the B&ECPL will acquire new and replacement items in the most cost effective manner. The awards also provide the flexibility to obtain items in a timely manner coinciding with publishing trends as well as public interest and demand.

Technical Services Librarians Maureen McLaughlin and Jennifer Childs presented a brief overview of Floating Audiobook procedures at the February 8th Managers' meeting.

Maureen McLaughlin and Jennifer Childs began working with representatives from Ingram Library Services, the company that was recently awarded a primary vendor contract to supply the Library with print materials, audiobooks, and music CD's. A

preliminary phone discussion on February 15th addressed ordering and invoicing needs; shipping and delivery requirements; and cataloging and processing options. On February 29th, a WebEx training session introduced the grid capabilities of Ingram's online ordering site, iPage. Testing will begin as soon as B&ECPL information is entered into the company's system. Training tailored to Collection Development staff will follow.

Catalog Department staff recorded an impressive 78% increase in the number of new titles cataloged, compared to February 2011.

Sr. Page Austin Clark along with Rhonda Konig scanned and printed an index to miscellaneous Erie County records from microfilm, to make the relatively unknown resource more accessible to patrons. The records contain genealogy rich materials such as military discharge papers, adoption records, marriage certificates and wills.

After a behind-the-scenes look at the AKAG's art storage system given by Professor Walsh of Buffalo State's Art Conservation Department, **Amy Pickard** and **Charles Alaimo** implemented methods for arranging and protecting framed prints in the RBR. **Jason Barone** cut archival corrugated boards and spaced shelf brackets to achieve the following protective and orderly system.

All of the Central Library's children media items are now housed in the Media Room.

Freegal Music downloads continue to be popular. In February, 736 patrons downloaded a total of 4,751 titles.

In February, 545 downloadable eBooks were added to the Library's collection. A total of 20,142 eBook titles were downloaded by patrons in February compared to 7,585 in February of 2011.

2. FUNDING

Finances

No report this month.

3. OPERATIONS AND INFRASTRUCTURE

Mary Schiffhauer has placed orders for the children's area and special displays at the Crane Branch. New display units have arrived, along with animals and a rug for the children's space. The children's area looks fabulous!

On February 15th, Fire Safety Systems installed an electric strike on the main floor door leading to the basement at the Niagara Branch. It is operated with a wireless key fob. The security guard can now control access to the basement from almost anywhere in

the building. This installation represents a big improvement that allows for better security for the public while maintaining relative ease of access.

Technology

The Central Library became the 19th B&ECPL location to offer full RFID (Radio Frequency Identification) self check-out service on February 21st. Nine self-check machines are located throughout the public areas with concentration in the Media Room and near Borrower Services. Project Coordinator Kelly Donovan instructed a significant percentage of the staff, from librarians to pages, on how to use the self-check and how to best assist patrons. Several automatic override capabilities were deployed at all self-check stations in February. These improvements have significantly reduced the number of checkout errors and greatly facilitate the self-check process.

From creating signage to shifting materials, all staff members worked tirelessly to get ready for the new RFID check-out to begin at Central. An incredible job of removing all security cases in the Media Room was undertaken by the pages and senior pages of Central. Congratulations to **Jacob Maracle** for coordinating the removal of thousands of CD and DVD security devices in one day.

RFID tagging and encoding continues at the Kenmore and Kenilworth Libraries. Both locations are scheduled for gate installation in April.

Library IT Administrator **Stephen Hovey** developed a utility to provide staff with an expedient way to address patron library card renewals that were impacting OverDrive Holds and Wish Lists. OverDrive needs to be notified to merge a new card number when a change is made. The new utility provides staff with a simple convenient desktop utility that handles collecting, reporting and e-mailing the appropriate information using an automated submission.

Stephen Hovey wrote a door count utility program to facilitate the monitoring, recording and tabulation of daily library visits. Pursuant to library feedback, modifications were made to allow staff to enter data for any date. In addition, the collection of CompuCount (RFID branch counter) data was automated, relieving those branches of the burden of daily checking and data entry. The automation solution e-mails a notification if a counter is not functioning correctly. A similar project is also under way to automate door count reporting related to the newest generation of RFID gate counters.

Stephen Hovey visited 3 System libraries during the month:

1. Clarence: to review connectivity and hardware issues associated with a proposed collaboration with their local school district. The goal is to install a

- software product called Lexia which would be used to support student needs outside the school environment.
- 2. Tonawanda: to rearrange equipment and profiles as well as answer questions and assess networking and computer needs.
- 3. Lancaster: to assist with the planning for additional cabling and hardware to support a technology build-out, associated with a refurbishing project which will include carpet replacement and facilitate floor cabling.

Other Technology Updates:

- Java software was updated on public PCs to release 31 to address user needs.
- Technology Field Specialist Mike Grabek addressed a problem with EnvisionWare printing of guest passes for use with B&ECPL public computers. New receipt printers had been acquired and the font size was too large to support the character print-out requirements. Mike resolved the issue by implementing an upgrade to both the servers and client software.
- Maureen McLaughlin identified a software incompatibility between e-library and Firefox 10.0 and higher, which was causing users of the latter to be unable to navigate properly between screens. When a solution could not be identified, Stephen Hovey wrote a modification to that software to fix the problem.

The Library's website Subject Guides received 1,160 unique visitors from 16 countries in February. The most popular Subject Guides were Music, Genealogy, Small Business, and Virtual Database Tours.

Grosvenor Room Librarian **Rhonda Konig** and Senior Page **Jason Barone** digitized Grosvenor Room publication *Buffalo Deaths 1882-1892* and it has been placed on the Grosvenor Genealogy Subject Guides webpage.

For the month of February, **Hadeen Stokes** completed the write up on the African American Resource Subject Guide for The Resource of the Month also tying in with Black History Month.

The Database Interface Committee met on February 15th. The committee is now fine-tuning the design of the new page. The goal of the committee is to replace in April the current federated search of the databases. Committee members include IT Administrator Stephen Hovey, Computer Operator Sandy Sywak and Librarians Dawn Peters, Meg Cheman, Pat Covley, Angela Pierpaoli, Kristine Sutton, Hadeen Stokes and Ken Wierzbowski.

Dawn Peters, Maureen McLaughlin, Meg Cheman, Angela Pierpaoli, Hadeen Stokes and Pat Covley attended an EBSCO Discovery Service webinar on February 10th.

Pat Covley attended a Baker & Taylor Axis 360 webinar on February 23rd. Axis 360 is Baker & Taylor's eBook platform.

Staff Development

On February 8th, Western New York Library Resources Council (WNYLRC) Digital Services Library conducted a site visit with Catalog Department Librarian Allison Lund to review CONTENTdm software functionality and metadata best practices. The digital collection management software will be used to upload, describe, and manage B&ECPL-produced digital collections than can be accessed through the New York Heritage research portal (http://www.nyheritage.org).

Deputy Director Carol Batt attended a 2-day administrator orientation program with the Division of Library Development (DLD) in Albany, NY February 29 - March 1. The program included a tour of the New York State Research Library as well as a series of sessions which provided an overview of state administered grants, services and annual reporting requirements.

Jennifer Childs attended a Preservation Committee meeting at the Western New York Resources Council on February 29th.

February 6th, B&ECPL's Security and Human Resources Departments began a staff training course entitled "Adult Content Viewing Guidelines." The training explains the tools and procedures available to staff when a patron reports discomfort while others view adult content on library computers. The one-hour training sessions are the first of ongoing sessions to be conducted.

February 14th, Information Services Librarian **Peter Lisker** provided Disabilities Room training for 6 Computer Services desk staff members and on February 16th provided database training for Librarian **Rebecca Pieszala**.

Throughout the month of January, Programming and Outreach librarians have settled into a schedule to fill the service hours at the Erie County Correctional Facility branch library. Here they provided services to inmates including submitting interlibrary loan requests, obtaining court cases and other legal information and checking out materials from the series, graphic novel and high-demand collections.

February 16th, **Carol Pijacki** attended the Squeaky Wheel Women in Film lunchtime program: *Living in the Shadow of the Bridge*, pertaining to local history, Peace Bridge truck traffic, and the health problems of nearby residents.

February 23rd, Sue Cutrona attended Library Journal webinar: "How to Use Census 2010 Data."

February 7th, Kerra Alessi attended Booklist's webinar "What's New in Children's Literature.

February 24th, System Children Services Coordinator Claudia B. Yates attended WNYLRC's Lunchtime Learning webinar on *Library Programming*. Information was shared with Children Services staff.

Librarian **Kathy Smith** held a training session for the non-financial portion of the State report on February 1st at JBR. Librarians **Angela Pierpaoli** and **Kelly Donovan** were observers. Participants worked through the report step by step and left with their non-financial section completed.

February 14th and February 28th, the Collection Development Team staff met with **Dawn Peters** to discuss a variety of issues.

Merriweather Branch Manager Sandra Williams Bush participated in Black History programs at Artspace, Canisius College, Lorraine Academy and the Merriweather Library.

East Delavan Library Branch Manager **Gwen Collier** attended a one-hour webinar on "Vuja De" by author Simon T. Bailey.

4. COMMUNICATIONS AND COMMUNITY RELATIONS

Media Coverage / Media Releases

Joy Testa Cinquino reports the following media releases were sent out:

- Kenmore Library Extends Temporary Closing
- 2/14: Cheektowaga Public Library Public Community Center 1 year anniversary (covered by the Cheektowaga Bee, Channels 4 & 7, YNN, radio interview with WBFO)
- 2/17: Winter Reading Challenge
- 2/24: Women's History Month, sent to selected media
- 2/29: Anna Reinstein Temporary Closing

Sent the *Buffalo News* a "viewpoints" editorial regarding establishment of a Special District Public Library. The editorial by Jack Connors was in response to a News editorial that ran on February 26th and an article about the Library System that ran on February 21st. (The *News* ran the editorial on March 7th.)

Members of the Buffalo Genealogical Society of the African Diaspora (BGSAD) were interviewed by Deidre Williams of the *Buffalo News* during their February meeting at

the Merriweather Library. A featured article with photo was in the newspaper on February 13th, pg. B1.

The "Annual African American Read-In" was held on Sunday, February 12th, at the Merriweather Library. The event was a featured article with photo in the *Buffalo News* on February 13th.

<u>Library 2.0: Pinterest.</u> The B&ECPL is now on Pinterest! In its own words, Pinterest is "a virtual pinboard. Pinterest allows you to organize and share all the beautiful things you find on the web. You can browse pinboards created by other people to discover new things and get inspiration from people who share your interests." Technology Support Librarian **Angela Pierpaoli** has assumed primary support for the project, exploring all that B&ECPL can do with this fast-growing social media application. We currently have 5 active Boards: Library Locations, Fiction Worth Reading, Non-Fiction Worth Reading, How Do I and Library Blogs. With a soft opening, we received the following Twitter tweets:

KathleenColeAnderson @KMCANDERSON Social media karma=at @TraversCollins Digital 2.0 discussing Pinterest while getting a tweet that @buffalolibrary is now pinning! #tc2you

Jennifer Macey @jennmacey @buffalolibrary | really like the use of Pinterest to give reading suggestions. Great idea! http://pinterest.com/buffalolibrary/

Active promotion for the site will begin in March. The page can be viewed at: http://pinterest.com/buffalolibrary/

<u>Library 2.0: Facebook.</u> As of February 28th, the Buffalo & Erie County Public Library – Central Library Facebook page had **2,950** fans, up from 2,905 in January; an increase of 45 fans. Following are some of the February postings:



Buffalo & Erie County Public Library - Central Library

With Valentine's Day around the corner, we are asking our Facebook fans to let us know the titles of their favorite "romantic" books. It can be a classic, fiction, non-fiction, etc. Share your

favs.



Heidi Lynn Farrell Brown romancing miss bronte



Gina Maria Littlebird Pride and Prejudice. Always.





Arlene Sirkin Stone Jane Eyre



<u>Buffalo & Erie County Public Library - Central Library</u> These are great! My choice Gone With the Wind



Linda Meadows Their Eyes Were Watching God



Buffalo & Erie County Public Library - Central Library If your kids are into science, head to the downtown Central Library this Thursday, Feb. 23 from 5 – 6 p.m. for Team Buffalo. Free, geared toward ages 6 -12. For more info, call 858-8900.



4 people like this.



Justin Reitz with Hunt Real Estate This sounds like a great program for our city's kids.

<u>Library 2.0: Twitter.</u> As of February 28th, @buffalolibrary, our System Twitter page, had **2,367** followers an increase of 88 followers. In addition to many RTs (re-tweets), tweets mentioning the Buffalo Library included:

Alexandra Miniri @AllieMiniri Browsing e-books for my iPad from @buffalolibrary - pretty cool!

Nick Guy @thenickguy @jennmacey I was in the same camp, but I love my Kindle.

Reading more now than I was before, especially with eloans from @buffalolibrary

Jennifer Macey @jennmacey @thenickguy Oh wow, that's great. I had no idea the @buffalolibrary was doing that for the e-readers!

Kathryn Stockett http://pinterest.com/pin/103160647684395626/ via @pinterest

<u>Library 2.0: Flickr.</u> There were no new photos posted to Flickr in February. "All time" photo views totaled 38,050 up from 37,269 in January; an increase of 781. Our photostream can be viewed here: http://bit.ly/xDPsx4.

Partnerships

Library Chief Financial Officer Ken Stone and Chief Operating Officer Carol Batt, along with Central Library Security Officer Mike Miechowski and Assistant Deputy Director Dawn Peters met with Dale Zuchlewski and Joyelle Tedeschi from *The Homeless Alliance of Western New York* on February 16th. The meeting facilitated a partnership with *The Homeless Alliance* to insure appropriate access to library users in need of their services.

On February 21st, Librarian **Kathy Goodrich** met with Eva-Marie, Edukonis Marketing Manager for the Theatre of Youth (TOY). They discussed a partnership with the library to cross promote both organizations. As a result of this meeting, the library will have a table at 2 upcoming TOY plays. Also, TOY will have a table at the summer reading kickoff at the Central Library on June 16th. They will also be sending a representative to speak at an upcoming Pizza Lover's book club meeting where they will raffle off tickets to a TOY play.

The first week of February saw 3 new community and health agencies using the Niagara Branch Library for information tables. Roswell Park Breath of Life, the Public Policy and Education Fund of New York and Alianza Latina held information sessions on a Tuesday and/or Wednesday. Alianza Latina had a successful session and has requested a weekly Tuesday afternoon time slot from now through the end of April to have an informational table set up in the library. The branch is happy to accommodate this request.

On February 24th, Niagara Branch Library Associate **Tami Linkowski**, Manager **Kathryn Galvin**, and West Cluster Manager **Linda Rizzo**, toured the Belle Center on Maryland Street. They learned about much of the progress the agency has made as it has changed its focus from primarily a recreation center to a "cradle to college" learning center. They also received a complete, personal tour of the facility and learned about its many services. In the future, the Belle Center and the branch will discuss collaborating on a literacy promotional event at LaSalle Park this summer.

On February 9th, Dawn Peters and City Branch Managers Nancy Mueller and Linda Rizzo met with Brian Enright, Community Partners Coordinator from the Buffalo Museum of Science, to discuss re-introducing the Branched Out programs in the City Branch Libraries.

On February 13th and 22nd, Kathy Goodrich and Linda Rizzo met with Read To Succeed coalition members to discuss a final draft of the Summer Learning Loss goals, strategies, and benchmarks portion of their 2012 All-America City Grade-Level Reading Award application.

On February 21st, **Linda Rizzo** attended the monthly meeting of the Riverside Business Association.

Brian Hoth discussed the possibility of getting park benches with North District Councilman Joseph Golombek, Jr. He also invited Councilman Golombek and Legislator Lynn Marinelli to his upcoming Open House. Those invited to host a table at the Open House include Natalie Luczkowiak (Public Policy and Education Fund of New York) and Wayne Tahara (Exchange Club).

Brian Hoth has expanded his community outreach with Holy Cross Head Start to include their Central and North Buffalo Centers.

Brian Hoth met with Rose Roa-Higgins from the Boys and Girls Club and Robert Katt from the Town Boys and Girls Clubs to discuss possible outreach and collaborations. In cooperation with *Read to Succeed Buffalo* (RTSB), East Delavan Library continues to host a story hour which is open to the public, but is geared to RTSB partner day care centers. The program is facilitated by Sr. Page Nancy Smith from Children's Programming Team and Felicia Santiago from RTSB. Every Friday, the children are here from 10 a.m. until noon. The program includes stories, songs and crafts; lunch is provided by *Read to Succeed*. The theme this month was "ABC's" and "Clifford" followed by a pizza lunch. Approximately 49 patrons participated in the program.

5. SPECIAL PROJECTS

Re-Imagining

The Re-Imagine Committee continues to work with Architectural Resources, et all on considerations for potential improvements to the Central Library. Presentation will be given at a future Executive Committee meeting.

Governance Models

System Trustees, Member Library Trustees and Administration continue to meet to discuss various aspects of regovernance. System Board Chair Jack Connors, Library Director Mary Jean Jakubowski, COO Carol Batt and CFO Ken Stone attended the January 21st meeting of ACT (Association of Contracting Library Boards of Trustees).

Chair Connors, Trustee Wayne Wisbaum, ACT President Suzanne Jacobs, Director **Jakubowski** and CFO **Ken Stone** met with County Executive Mark Poloncarz. The meeting focused on funding stability and governance structure. All agreed to ongoing conversations.

Libby Post of Communication Services has presented multiple training sessions to educate staff (and trustees) on answers to FAQ's pertaining to the district option. Additional sessions are being planned. Ms. Post will provide focused training at the 2012 Annual Trustee Workshop, March 24th. Ellen Bach of Whiteman, Osterman & Hanna continues to work on legislation and MOU development – incorporating suggestions and clarifications as presented by both System and Member Library Trustees. Ms. Bach will also be a presenter at the Trustee Workshop.

LIST of MEETINGS and EVENTS ATTENDED by DIRECTOR MARY JEAN JAKUBOWSKI FEBRUARY 2012

February 1, 2012	Staff Forum: Q&A with Library Director
February 2, 2012	Conference Call - Attorneys Ellen Bach & Patrick Martin
February 2, 2012	State Report - Goals/Objectives
February 7, 2012	Admin Team Meeting
February 7, 2012	Doreen Woods/Jeannine Doyle - HR
February 7, 2012	WNYLRC Business & Finance Meeting
February 8-9, 2012	June Garcia/Susan Kent - Strategic Plan/Facility Visits
February 8, 2012	Managers/Directors Meeting
February 8, 2012	June Garcia - Facilitator Training
February 9, 2012	Read To Succeed Forum
February 9, 2012	B&ECPL Executive Committee Meeting
February 10, 2012	Libby Post/Ellen Bach Conference Call
February 10, 2012	Eva Doyle Remarks
February 10, 2012	Paul Hogan - John B. Oishei Foundation
February 13, 2012	Anti-Bullying Awareness Meeting
February 14, 2012	Grand Opening Computer Center /Julia Boyer Reinstein Library

February 14, 2012	Personnel Grants Training
February 14, 2012	Open Meeting Law Discussion
February 15-17, 2012	Libby Post - Communication Services - Special Legislative District Public Library Training
February 15, 2012	Paul & Stephen Powell - Lawley Insurance
February 15, 2012	State of the City - Mayor Brown Luncheon
February 15, 2012	PLS Directors/State Library Staff Conference Call
February 16, 2012	Meeting with Deputy Director Carol Batt
February 16, 2012	Sue Jacobs, ACT President / Libby Post
February 16, 2012	Meeting with B&ECPL Public Affairs Manager Joy Testa Cinquino - Leg. Educ. Day
February 16, 2012	B&ECPL Trustee Anne Leary - Meeting
February 16, 2012	B&ECPL Board of Trustees Meeting
February 17, 2012	Jack O'Donnell - Bolton St. John
February 17, 2012	Anti-Bullying Awareness Steering Committee
February 23, 2012	Nick Genile M&T Bank
February 23, 2012	Admin Team Meeting
February 23, 2012	B&ECPL Chair Jack Connors, Trustee Wayne Wisbaum, ACT President Sue Jacobs
February 23, 2012	Just Buffalo Literary Legacy Awards
February 24, 2012	Team Meeting - Legislative Education Day
February 24, 2012	County Executive Mark Poloncarz - Meeting
February 24, 2012	Meeting with B&ECPL Development & Communications Officer Joy Testa Cinquino
February 28, 2012	Meeting with B&ECPL H.R. Labor Relations Officer Jeannine Doyle
February 28, 2012	Frank Cammarata, Executive Director Erie County Office for the Disabled
February 28, 2012	Legislative Breakfast Team Meeting/Training
February 29, 2012	Annual Legislative Briefing/Breakfast Meeting
February 29, 2012	Ellen Bach Conference Call

 $\label{lem:comment.} Agenda\ Item\ G-Public\ Comment.\ There\ was\ no\ public\ comment.$

Agenda Item $\mbox{\em H}\xspace$ – Unfinished Business. No unfinished business.

Agenda Item I – New Business. There was no new business.

There being no further business, on motion by Ms. Horton and a second by Mr. Schmidt, the meeting was adjourned at 4:23 p.m.

Respectfully submitted,

Elaine M. Panty Secretary



Monthly Report of Library System Activity March 2012

1. PUBLIC SERVICES

Programs, Learning Opportunities, Outreach and Events

In March, 49 public technology classes were held for 470 attendees at the Central Library and 16 community libraries. Of these, 19 of the popular *Downloads 2 Go* classes were taught at 12 libraries. The overall satisfaction rating was 4.71 out of 5.

Public comments included:

- Started with zero knowledge of Amazon Kindle instructors were able to get us started from basic instruction to downloads to go and effectively searching for more ebooks. Thank you for your patience and one-on-one.
- This has been a big help in learning to download eBooks from the library to my Kindle touch.
- Excellent really lucky for programs to be presented to E. County residents @ local libraries.
- Job Now (Brainfuse) info was very helpful. Excellent class!!

Staff comments included:

• The trainer is always well prepared, punctual & is very knowledgeable. Participants walk away satisfied.

The Training Team continues to develop and update classes. A new class, e-Library Catalog, was developed and updates were made to Google Maps, Introduction to the Library Website, Introduction to eBay, Email Basics, Email Intermediate, and Introduction to Facebook.

Trainer **Nell Aronoff** produced a screencast on *Searching the OverDrive Catalog for Electronic Materials* (http://bit.ly/HbndX6). It was released on March 27th; by the end of the month, it had registered 100 views.

Monthly Report of Library System Activity, March 2012 Page 2

The following took place at Central Library, coordinated by Anne Conable:

"Imagining Buffalo" Series:

- 3/6 Andrea Mancuso, Nichols Art faculty/artist (34)
- 3/13 Mark Goldman, author/historian (67)
- 3/20 Paul McDonnell, Buffalo Public Schools Architect (30)
- 3/27 Joan Bukowski, President, Buffalo History Museum

BPOvations @ the Library Series:

- 3/7 Central (29) and 3/28 (25)
- 3/7 OPK (14) and 3/28 (18)
- 3/14 AUD (51)

Women's History Month:

- 3/1 Kickoff Ceremony and non-profit organization displays (100)
- 3/8 Forest Lawn program "Chiseled in Stone" (12)
- 3/15 Squeaky Wheel "Video Portraits of Inspiring Women" (10)
- 3/29 "Women of the Albright-Knox Art Gallery" (12)

Peacemakers Series:

- 3/2 Vivian Waltz, "Senior Karen, Peacemaker" (8)
- 3/9 Agnes Williams, Women's Indigenous Initiatives (14)
- 3/16 "Understanding Muslims and Islam Part 1"(18)
- 3/23 "Understanding Muslims and Islam Part 2" (17)
- 3/30 "Occupy Peace, Occupy Buffalo" (18)

Literacy Volunteers Scrabblefest:

3/4(46)

People Inc. Disability Awareness Event:

3/5 (65)

Working for Downtown Brown Bag Lunch Series:

3/7 Chris Jacobs, Erie County Clerk (30)

Social Justice Series:

3/14 "Role of the Labor Movement in Current Economic Climate" (15)

"Eye on History" Series with Eva Doyle:

3/22 "Contributions of Local African American Women" (71)

UNYTS Community Blood Drive: 3/16

Chess @ the Library Open House: 3/25 (27)

Jeannine Doyle and **Doreen Woods** met with Jesse Burnette and Lynn Kolodziej from the Erie County Division of Equal Employment Opportunity on March 1st.

Jeannine Doyle met with New York State Civil Service Commissioners Caroline Ahl and Dennis Hanrahan in Albany on March 5th.

- March 1st Information Services and Outreach Librarian Michelle Hurley created a pathfinder on Women's History to distribute at a table she staffed at the Women's History Month kickoff event in the Ring of Knowledge.
- March 1st Information Services Librarian Dan Caufield conducted a tour of the Central Library for a class of UB students majoring in Library Science. The tour was well received and the students had the opportunity to meet Director Mary Jean Jakubowski and Children's Programming Manager Kathy Goodrich and ask questions about working for a major library system.
- March 5th Dan Caufield coordinated two 2-hour training sessions on the library database ReferenceUSA for staff and public. Bill Logis, a representative of Reference USA, conducted the training sessions.
- March 14th Dan Caufield and CFO Kenneth Stone conducted a tour of the Central Library for a group from Leadership Buffalo.
- March 16th Information Services Librarian Kenneth Wierzbowski conducted a
 3-hour workshop reviewing the Library's resources for the Kenmore West School
 System. Ken reviewed how the B&ECPL System can support educators and
 school library media specialists throughout Erie County and conducted a handson tour of the Library's website and electronic resources.
- March 20th Programming and Outreach Librarians Susan Kriegbaum-Hanks,
 Michelle Hurley and Senior Page Melissa Kania attended the Diversity Job Fair
 held at the Convention Center. Over 700 people were in attendance and very
 interested in the Library's career and employment resources. Many of the
 attendees took advantage of a chance to sign up for library cards at the table after
 speaking to staff.
- Grosvenor Room Librarian Carol Pijacki conducted 2 short tours for patrons from Hamburg and visitors from Colorado. Assistance with local history was also given to a visitor from Finland.
- March 20th Literally Speaking Lunchtime Book Discussion for the title By Nightfall by Michael Cunningham was led by Hamburg Public Library Director Jack Edson. Grosvenor Room Manager Meg Cheman presided.
- March 29th Grosvenor Room Librarian Rhonda Konig taught a Get Ready for the 1940 Census class.

- In March, e-Branch received 3,363 phone calls and averaged 118 calls per day on Monday through Friday. They also answered or referred 400 e-mails received through Contact Us.
- Collection Development staff responded to 397 patron purchase suggestions and 124 staff suggestions in March.
- Librarians **Kerra Alessi** and **Kathy Goodrich** coordinated the scheduling of summer performers for the System libraries.
- Librarians Kasey Mack and Meagan Carr along with Senior Page Meg Hepburn created a Children's and Teen Twitter account. With BECPL-Kids and BECPL Teens, patrons will be able to see tweets as well as tweet about their favorite programs or books.
- This month the Team presented 103 programs for 2,768 patrons. This includes county-wide programs and tours at Central and City branches as well as outreach.
- The online Winter Reading Challenge for Teens had 48 teens entering and they wrote 325 reviews of the items read. The grand prize was a Kindle Fire won by Raquel Feliz.
- The Pizza Lover's Book Club met on March 17th with a very special guest. Set/Costume designer Kenneth Shaw from the Theatre of Youth (TOY) spoke to the book club members about TOY's latest production "A Wrinkle in Time". After the talk, children were able to share their favorite stories with Librarian Mary Ann Budny, make a craft and of course eat pizza.
- The LEGO Club with Miss Kasey was held on March 24th. This month's theme was Space the Final Frontier! The program began with Miss Kasey doing a little educational talk. She covered what space really is (a cold vacuum), human history in space (Neil Armstrong), as well as the future of humans in space (International Space Station), SETI, space colonies and ALIENS!
- Miss Nancy's "Hold my Hand" Story Hour took place on March 7th and 14th.
 Combined attendance for both programs was 98 children!
- The last 2 weeks of March were filled with class visits and tours. On March 20th and 22nd, 138 kindergarten students from the Charter School of Applied Technology visited the Central Library. Librarian **Wanda Collins** and Library Associate **Cyndy Lenzner** gave the children a tour of the library.

- On March 26th, 27th, 29th and 30th, School #64 visited the Central Library with a total of 280 kindergarten, 1st and 2nd grade students as well as 2 classes of students with special needs. Kathy Goodrich, Kerra Alessi, Kasey Mack, Wanda Collins, Meg Carr, Mary Ann Budny and Cyndy Lenzner provided the tours and stories for this large group.
- On March 28th, the Bennett Park Montessori preschool had their monthly Story Hour at the Central Library. **Kasey Mack** presented an I Spy program for them.
- On March 10th, the Central Library was a sea of pink when Kasey Mack hosted a Pinkalicious Party. "Pinkalicious" was also presented at the Reinstein, Marilla, Eden, Newstead, Kenilworth, Crane and Concord Libraries. "Pinkalicious", based on the popular children series by Victoria Kann, has been an extremely popular program. Almost all the programs had the maximum number of children registered and often there was a waiting list.
- The "Wild About the West" program was presented at the Niagara, Kenmore and Crane Libraries. For this program, children listened to stories around a campfire (cardboard of course!), played a ring toss game and took an "oath" to be good readers in order to get a sheriff's badge.
- The "Don't Let the Pigeon Come to this program" based on the books by Mo Willems was presented at the Elma, Clearfield, Clarence, Williamsville, Hamburg, Newstead and North Park Libraries. The children listened to pigeon books, played a hot dog toss game and played hide and seek with a Knuffle bunny.
- This year is the 100th year anniversary of the Titanic tragedy. Librarian Paula Klocek created a Titanic program that was presented in the following libraries: Riverside, Kenmore and Clarence. At each program, the children made teacup bookmarks, received a "boarding pass" with the name of an actual passenger, learned some Titanic trivia and enjoyed tea time with iced tea and cookies.
- The Peep-A-Palooza program arrived just in time for spring and was presented at the Julia Boyer Reinstein, Marilla, Lake Shore, Dudley, Angola and East Clinton Libraries.
- On March 3rd, **Wanda Collins** and her Clarence preschoolers celebrated Dr. Seuss' birthday. They read *There's a Wocket in my Pocket* and played with some Dr. Seuss puppets. Assemblywoman Jane Corwin came in as a guest reader and read "Hop on Pop".

- On March 12th, Kasey Mack presented a St. Patrick's and rainbow themed preschool program at the Hamburg Library.
- On March 15th, **Kathy Goodrich** attended a meeting of the Buffalo School Librarians. She spoke about public and school library cooperation, library programs and the B&ECPL website.
- On March 28th, Paula Klocek visited the CAO Head Start on East Ferry Street.
 She passed out the children's first library cards, read stories and made a craft with the children.
- On March 29th, **Kerra Alessi** presented a program at the Charter School for Applied Technology for kindergarten through 5th grade students. She spoke about her career as a librarian, shared stories and made a simple craft with the children.
- On March 29th, **Kathy Goodrich** did an outreach presentation at the Maryvale Middle School. She brought informational material about downloading eBooks and audiobooks, programs and other library services. Kathy also brought a laptop to show the families the B&ECPL website and databases.
- On March 30th, Kathy Goodrich, Mary Ann Budny, Kerra Alessi and Cyndy Lenzner did an outreach presentation at the Harvey Austin School for over 120 students. Using a white board, Kathy Goodrich talked about the Library, the importance of a library and showed the students several databases that will help with their homework.
- East Clinton Branch Manager **Susan Carson** met with the Activities Director from Mary Agnes Manor and shared with her a listing of the Bi-Folkal Kits and Book Club In a Bag offered through the Library.
- East Clinton hosted Dave Jeffers Magic show with the Easter Bunny at the East Clinton Branch Library on March 26th with 66 in attendance.
- Dudley Branch Manager **Suzanne Colligan** provided books and read stories to a total of 68 preschool children on March 19th and 26th at St. Agatha's Head Start.
- At the Dudley Branch, 100 people stopped by to take in the dancing talents of Rince Na Tierna dance troupe in time for St. Patrick's Day.
- Dudley Branch was one of several locations to host the Special Election for NYS's 145th Assembly District on March 20th.

- Dudley assisted Erie County Legislator Lynne Dixon's office by being a drop-off point for gently used prom dresses to help young women in the community attend the prom -- Dudley received 3 frocks.
- On March 14th, "We Are Women Warriors Family and Community Empowerment Group" hosted a Town Hall meeting at the Frank E. Merriweather, Jr. Library with guest speaker Erie County Executive Mark C. Poloncarz.
- On March 18th, historian Eva M. Doyle presented a lecture at the Merriweather Library on the Black Irish. This lecture was part of the 33-lecture series that Ms. Doyle is doing at the Central and Merriweather Libraries.
- Twenty-three women were honored for their community service at the 4th Annual Roses for Outstanding Women Awards program at the Merriweather Library on March 24th. Each woman received a rose, a certificate and a booklet with the biographies of each woman. Certificates were provided by Erie County Legislative Chair Betty Jean Grant. Historian and retired Buffalo Public School teacher Eva M. Doyle is the founder and coordinator of the program.
- On March 19th, Merriweather Library Branch Manager Sandra Williams Bush attended the board meeting of the Afro-American Historical Association of the Niagara Frontier. She also attended the presentation, "Searching for African American Ancestors: Extraordinary Discoveries" at U.B. on March 23rd. Presenters included Rhonda Brice whose ancestor, Jeffrey Brice, published a memoir of slavery in 1810; and Regina Mason the great-great-great-granddaughter of William Grimes, who published a similar memoir in 1825.
- Nancy Smith, Senior Page from the Central Programming Team, provided outstanding storytelling, singing and dancing to Read to Succeed Buffalo (RTSB) daycare students and providers on March 16th at the East Delavan Library (EDL).
- Alexis Soto-Colorado, a Harm Reduction Counselor with the *Alianza Latina* organization, provided outreach to the East Delavan Branch on March 23rd from 1-3 p.m. with an information table. The topic was AIDS and STD prevention.
- Erie Community College Recruiter Kelly Andolino held an informational session at East Delavan on March 28th from 6-7 p.m. During this 1-hour workshop patrons learned how ECC's degree, certificate and training programs will help in achieving educational and career goals.

- EDL Branch Manager **Gwen Collier** provided outreach to CAO Ferry and 1485 Jefferson Bethel site on March 12th and 19th respectively.
- TEAM Buffalo continued to do science fun with college mentors and area high school students at the East Delavan Library. Attendance in this program ranges from 6-10 students per session. During March this group met 9 times.
- On March 10th, Bill Rogers of First Hand Learning hosted a presentation about TEAM Buffalo. It was geared to parents and caregivers to help generate interest in the TEAM Buffalo program.
- Niagara Branch Library's Senior Page **Taylor Harding** presented a book talk about teen fantasy series to an audience on March 27th.
- Sandshuray Hawkins was selected as the Niagara Branch winner of the System's Winter Reading Contest. She was presented with a prize of a canvas bag, fleece blanket and wintertime treats. This was a nice surprise. She is a big reader and a regular patron of the Niagara Branch.
- On the main floor of the Niagara Branch, Alianza Latina and Councilmember David Rivera continued their weekly information sessions. The Public Policy and Education Fund of WNY also staffed an information table on March 28th.
 Branch staff received some good feedback from Alexis Soto-Coronado of Alianza Latina saying that they are finding the sessions worthwhile and that it is resulting in people taking advantage of their services at the home site.
- North Park Branch Library's Senior Page **Sarah Barry** ran the Crazy Craft Monday program on 4 Mondays in March. In all, 31 children and 17 adults attended the Crazy Craft Mondays.
- Goda Trakumaite, from the Squeaky Wheel, held a zoetrope animation workshop one Wednesday, March 7th from 4-5 p.m. Two children and 1 adult learned the art of zoetrope animation.
- Game Night was held on Thursdays at the Riverside Branch Library. Board games included: Twister, Sorry, Trouble, Monopoly, and Jenga. This program is held on Thursdays from 4-8 p.m. Twenty children attended every week for the month.
- Riverside Library's LEGO Club was held on Saturdays during the month. Thirty children attended every week for the month.

- on Monday, March 5th, **Brian Hoth** held his monthly Sleepy Family Story Time from 6-7 p.m. with 12 children and adults in attendance. In celebration of Dr. Seuss' birthday, Mr. Brian read stories written by Dr. Seuss.
 - On Tuesday, March 6th and 13th, **Brian Hoth** presented Preschool Story Time to 24 children and adults.
 - On Wednesday, March 7th, Brian Hoth had a luncheon meeting with the Riverside Friends Association at the Olympic Restaurant. President Elaine Panty made introductions. Brian spoke about present and future programming and events planned at the branch. Brian enjoyed meeting everyone and is looking forward to working with them.
 - On Tuesday, March 6th, and Wednesday, March 7th, **Brian Hoth** visited Holy Cross Head Start Central, North Buffalo, and Northwest Centers to meet the teachers and pick up agency card applications. Brian will be dropping off 16 classroom collections per month. He also spoke to a staff person at the North Buffalo Community Center regarding summer outreach.
 - On Wednesday, March 14th, **Brian Hoth** made his monthly visit to Holy Cross Head Start (Main Center) and read stories to 7 classes of 126 prekindergarten children and their teachers. He also dropped off 7 classroom collections.
 - On Wednesday, March 21st, Brian Hoth made his monthly visit to Holy Cross Head Start (Northwest Center) and read stories on animals to 11 classes of 128 preschool students and teachers. He also dropped off 9 classroom collections.
 - On Friday, March 23rd, **Brian Hoth** made his monthly visit to Holy Cross Head Start (North Buffalo Center) and read stories on animals to 2 classes of 38 preschool students and teachers. He also dropped off 2 classroom collections.
 - On Saturday, March 31st, Library Associate Tami Linkowski, with the assistance of Page Caitlin Goodrich, held an egg decorating contest at the Niagara Branch Library with 23 children participating.

Collections: Development and Use

• Freegal Music continues to be widely downloaded. In March, 699 patrons downloaded a total of 4,536 titles compared to 4,059 in March of 2011.

- In March, 480 downloadable eBooks were added to the Library's collection. A
 total of 20,772 eBook titles were downloaded by patrons in March compared to
 9,134 in March of 2011.
- Throughout March, much of the configuration and testing needed to support electronic ordering and invoicing with materials vendors Ingram and Baker & Taylor was completed by Technical Services staff. A full transition to these suppliers who recently received primary award contracts is expected in April.
- From January through March, a total of 1,570 new eBooks were purchased increasing the B&ECPL collection to a total of 11,916. In addition 229 electronic audiobooks were added to bring that collection size to 5,699.
- March 3rd Bruce Weymouth, Peter Lisker, Susan Kriegbaum-Hanks and Michelle Hurley weeded the reference collection.
- Weeding of tier collections in line with acceptable C.R.E.W. (Continuous Review Evaluations and Weeding) methodology has begun and will continue on a regular basis for all stacks and open shelf collections at the Central Library.
- The Rare Book Room acquired 2 more Kelmscott Press titles this month, *Poetical Works of Percy Bysshe Shelley* and *The Wood Beyond the World* as we march toward completing the collection according to William S. Peterson's list in *The Kelmscott Press*. There are 5 titles left to secure and we will have completed a goal set forth by librarians many years ago. Read more about these books on the Rare Book Room blog at http://grorarebookroom.wordpress.com/.
- Work is almost complete on the Grosvenor Room's most recent grant-funded digital project. A state-funded RBDB grant awarded and administered by WNYLRC has allowed the digitization of our earliest Buffalo City directories from 1832 (1828 was reprinted in a later directory) to 1868. The directories collection will join the other B&ECPL digital collections available to the public through New York Heritage Digital Collections at www.nyheritage.org.
- Rare Book Room Librarian Amy Pickard is working with the University at Buffalo to add the Rare Book Room finding aids created as guides to some of the B&ECPL archival and manuscript collections. Once added we will be in company with UB, the Historical Society, SUNY Fredonia and Lockport Public Library, providing access to a much broader audience. http://libweb1.lib.buffalo.edu:8080/findingaids/search
- Rhonda Konig, along with the help of Senior Pages Austin Clark and Nataliia
 Salansky, prepared materials to assist with 1940 Census research. Buffalo

enumeration district maps and enumeration district descriptions were prepared, as well as a 1940 Census-Get Started guide. All of these items are now available on the Grosvenor Room website. The 1940 census was released for public research at 9:00 on April 2nd.

- Dudley Branch continues to weed their collection for condition and circulations in non-fiction and DVD's.
- Dudley Branch is creating a "Classics" section to house classic fiction works that aren't necessarily on reading lists but are perennially read by many.
- Crane Library's children's books were weeded along with some large print books.
- Members of the Collection Development Team came to the Niagara Branch to review the collections with Branch Manager Kathryn Galvin and discuss ways to make those collections more responsive to local needs. Librarians Patricia Covley and Claudia Yates visited the branch on March 9th to discuss adult and youth materials respectively. Part-time Librarian Michelle Snyder, who selects media, visited the branch on March 21st. All were very productive meetings.
- With the assistance of Susan LoPatriello, Sean Goodrich and Tami Linkowski, weeding of the adult fiction and mystery collections at the Riverside Branch Library has been completed.

2. FUNDING

Finances

- New York State again passed an on-time budget and for the first time since 2007 included an increase in library aid. The increase, \$2.615 million, is up 3.3% from the \$79.012 million total library aid in last year's state budget. The Library's share of that is approximately \$80,000 and will help reduce the drain on the Library's fund balance (budgeted at \$537,954 this year), making the library dollar go farther. This welcome break from year after year of cuts still leaves B&ECPL's aid about \$600,000 (19%) below the amount received in 2007.
- County Executive Mark C. Poloncarz recently submitted revisions to the County's Four-year Financial Plan for Erie County Fiscal Stability Authority consideration. The original 2012-2015 plan was submitted last year with the 2012 Proposed Budget.

A number of concepts addressed in the revised plan are of import to the Library:

Revenue assumptions include: Very Conservative 1% Property Tax Assessment Growth (lower than 2% in prior plan); 1% Property Tax Revenue Growth Sharing with the Buffalo and Erie County Public Library; Continued \$2 million Inter-fund Subsidy to the Buffalo and Erie County Public Library.

Expense assumptions include: Reduction of 50 Full Time Positions via Attrition (adjusted for revenue); No Increases in Personal Services Expense other than Step Increments during Union Contract Negotiations; 5% Growth in Health Insurance Expense (slightly lower than 6% in prior plan, based on 2010 and 2011 actual expenses); and Continued 2.5% Annual Increases in Pension Expense.

Allowing the Library Tax to grow in sync with property tax base growth reverses recent years' trend of annual reductions in County funding support for the Library. The change would provide an increase of \$198,725 in County support in 2013, \$200,712 in 2014 and \$202,719 in 2015 over the prior year. Most or all of these funds would be needed to offset increased state retirement and health insurance charges which, using the growth assumptions in the revised plan, would increase \$195,469 in 2013, \$204,094 in 2014 and \$213,121 in 2015 over the prior year.

• 2013 Budget Operating Budget planning is well under way. Contracting Library Directors and Managers and System administrative staff received instructions in late March focusing on developing solid service restoration proposals for consideration by the new County Executive and his budget staff. This provides an opportunity to help reverse the impacts of several years of budget reductions and restore services library patrons clearly need and ask for on a regular basis.

Emphasis is being placed on the following areas:

- 1) Identifying the work hours and related support costs needed to restore open hours to 2010 levels; and
- 2) Identifying service restoration packages with the most positive impact and benefit for our public and developing persuasive, results based justifications for each restoration request.

Efforts will concentrate on clearly articulating what services would be restored if the requested funding is provided and its benefit to the public.

 2013-2018 Capital Budget Requests are due to Erie County on April 16, 2012. The Library received Erie County Division of Budget, Management and Finance's 2013-2018 Capital Budget preparation forms and instructions on March 15th, with a due date of April 16, 2012, an earlier date than in recent years. The County's Capital Process is used to identify and help fund capital needs of the County owned Central Library building and projects benefitting the overall Library System. Staff has developed proposals for consideration by the Executive Committee as the full Board of Trustees next meeting occurs after the deadline for submitting proposals.

Fundraising

• The Judy Summer Online Tribute Auction kicked off on Sunday, April 8th. The auction runs through April 30th. Librarian **Beth Lewitzky** researched websites and social media outlets to promote the auction.

3. OPERATIONS AND INFRASTRUCTURE

Technology

Information Technology Department:

- All B&ECPL public computers were conformed to insure up-to-date virus scanning software was installed and set up scanning scheduling for all machines, staff and public.
- Upon evaluation of responses to Erie County Bid Number 212073-005 Switch Upgrade Project @ EC Central Library, an award was made to e-Rate compliant vendor *Synergy Global Solutions* to provide new network switching hardware.
- Departmental staff set up and installed a computer with Lexis software at the Clarence Public Library in support of a collaboration project with the Clarence schools.
- Public and staff computer equipment was relocated and reinstalled by IT staff in support of a rug replacement project at the Lancaster Public Library. The library was closed from March 19th through April 1st for electrical and data upgrades also associated with the project.
- Library Associate **Kathy Schultz** collaborated with the Computer Training Team on two *Downloads 2 Go* staff training sessions on Thursday, March 15th. Kathy was also involved with the creation and updating of "eBook News", a new feature of our homepage which includes relevant press releases and FAQs.
- The Library's Subject Guides received 1,114 unique visitors from 21 countries in March. The most popular Subject Guides were Genealogy, Music and Movies.

Librarian Michelle Snyder began using Pinterest for logging new movies, music,
 and bands coming to the area.

Infrastructure

- March 19th the new Adult 7-day Fiction display was moved from in front of the Children's space to shelving located near the Ring of Knowledge. This new location is more visible and in an area of greater foot traffic.
- March 28th Colvin Draperies Inc. installed new blinds along the south side of the building, filling in all windows in the Central Library's Non-fiction Department.
- March 29th seventy-five new oak chairs arrived to replace the older, worn wood and leather chairs used at each public access computer.

Staff Development

- Seventeen employees attended Adult Content Computer Viewing Training sessions. Human Resources staff also participated in training on the topics "How to Stop the On-the-Job Bully" (March 21st) and Employee Manuals 101 (March 30th).
- Technical Services Manager Jennifer Childs and Processing and Serials Manager Deborah Geier attended a PLA 2012 Virtual Conference presentation, Can't, Won't, Don't, Couldn't, Shouldn't, Wouldn't: Combating Negativity Nellies in the Workplace, on Friday, March 16th.
- Carol Batt, Meg Cheman, Peggy Errington, Maureen McLaughlin and Doreen Woods attended the annual Public Library Association conference (PLA) in Philadelphia, PA in March.
- Maureen McLaughlin and Kelly Donovan traveled to Washington, DC to attend the annual Computers in Libraries conference, March 20th-23rd.
- Cross training of all Information Services librarians in e-Branch continues.
- March 26th 29th Information Services Librarian Kenneth Wierzbowski attended the annual Patent and Trademark Training seminar offered by the Patent & Trademark Office in Alexandria, Virginia. Kenneth attended many lectures and workshops detailing how to help the public obtain a patent or trademark. As the B&ECPL representative to the Patent and Trademark Office,

Kenneth will be synthesizing this information and will present in-house training to Central staff.

- March 8th Rare Book Librarian Amy Pickard and Grosvenor Room Librarian Sue Cutrona attended an Encoded Archival Description (EAD) workshop at Western New York Library Resources Council (WNYLRC) given by RIT Librarian Lara Nicosia and, March 18th, Amy Pickard attended an Archivist's Toolkit webinar also at WNYLRC.
- March 14th Sue Cutrona attended the first session of the Preservation Institute held at WNYLRC "Introduction to born digital objects."
- March 28th Meg Cheman attended a webinar entitled "Choose Civility: Public Libraries Take Center Stage," an initiative that invites everyone to choose respect, empathy and consideration throughout one's community.
- Tim Galvin and Maureen McLaughlin attended a joint meeting of the Regional Advisory Committee and the Resource Sharing Committee at the Center for Inquiry on Friday, March 9th. Establishing consortia projects was the main focus of the meeting with the purchase and distribution of eBooks being a primary topic.
- **Tim Galvin** visited the reference resources class of State University of New York at Buffalo Library, and Information Studies instructor, Christopher Hollister, on Monday, March 19th. Tim spoke to a class of about 20 students about his experiences as a public librarian.
- Librarians Kathy Goodrich, Mary Ann Budny, Claudia Yates, Dawn Peters,
 Michelle Snyder, Patti Foley, Kathy Smith and Pat Covley attended a series of 4
 webinars on Wednesdays in March designed to introduce the Collection
 Development Team to Ingram ordering. More in-depth training will take place
 in April.
- On March 15th and 16th, Kathy Galvin, Linda Rizzo, Kathy Smith, Dawn Peters and others attended the Public Library Association Virtual Conference at the Central Library. Sessions included: iPads in the Library: From Tech Programming to Staff Productivity, Transforming Public Libraries from Institutions of the Industrial Age to Change Agents for the Networked Society, Program-Palooza: 60 Programs in 60 Minutes!, Library-To-Go: Putting Your Library Virtually Anywhere; Can't, Won't, Don't, Couldn't, Shouldn't, Wouldn't: Combating Negativity Nellies in the Workplace; Social Media and Your Marketing Strategy, Tracking Children's Early Literacy Skills; The Future of

Monthly Report of Library System Activity, March 2012 Page 16

Libraries: Trends in Building Design, User Experience and Community Partnerships.

4. COMMUNICATIONS AND COMMUNITY RELATIONS

Media Coverage / Media Releases

- National Library Week covered by the Buffalo News, Channel 7, WBEN and WBFO
- Fishing Exhibit at Central covered by Channel 2, Buffalo News
- 16th African American Writers Reception at Merriweather

Other:

- Carol Batt interviewed by WBEN about e-Content and the libraries
- **Joy Testa Cinquino** interviewed on AM Buffalo about the Judy Summer Tribute Online Auction
- Joy Testa Cinquino interviewed by the Tonawanda News about the Judy Summer Tribute Online Auction
- WBFO interview about the Judy Summer Tribute Online Auction
- B&ECPL Board of Trustees Chair Jack Connors quoted in Buffalo News article about Mark C. Poloncarz's Four-year Plan proposal
- Various Buffalo News postings regarding noontime events in the Ring of Knowledge
- On March 7th, Assistant Deputy Director of Development & Communications **Joy Testa Cinquino** and Rare Book Librarian **Amy Pickard** met with *Business First* reporter Gary Burns to discuss the Milestones of Science, its 75th Anniversary next year, and ways to make the public aware of this amazing collection and its important history in our community. Mr. Burns is proposing a series of articles leading up to the anniversary.
- Amy Pickard and Mary Jean Jakubowski were interviewed by Kevin O'Neill on Channel 2's early morning show, Monday, April 2nd. The latest Rare Book Room exhibit, "Some Things Fishy in Rare Books: Izaak Walton's Compleat Angler and Other Fish Tales" was showcased, highlighting some extraordinary images and books. Viewers also had a quick peek at the Mark Twain Room.
- Erie County Legislator Lynne Dixon's office arranged to have the *South Buffalo News* mention her appearance at Dudley Branch Library. The story was on the front page of the newspaper on March 22nd.

Monthly Report of Library System Activity, March 2012 Page 17

<u>Library 2.0: Facebook.</u> As of March 31st, the Buffalo and Erie County Public Library – Central Library Facebook page had 3,106 fans, up from 2,950 in February, a 2.24% increase. March Facebook highlights include:



Buffalo & Erie County Public Library - Central Library What's a little wind? The Central downtown library opens at 8:30 a.m. Have a great day!

Ariana Flournoy Good Morning to all at the BECPL!!! I hope all is well with every one!! Just a question: When is the next Lego Club meeting?? Also do you have any activities this month for kids?? Thank-You so very much for your time in this matter.

Buffalo & Erie County Public Library - Children's Room Good morning to you as well!! The next Lego Club will be on Saturday, March 24th at 1:00 pm. Other activities for children this month are: March 10th - Pinkalicious (ages 3-8) @1pm. March 17 - Pizza Lover's Book Club (ages 6-12) @2pm. Hope you can join us .. look forward to meeting you:D

<u>Library 2.0: Twitter.</u> At the end of March, the B&ECPL Twitter page had 2,452 followers, up from 2,367 in February, a followership increase of 3.59%.



<u>Buffalo/Erie Library</u> **@buffalolibrary** Digitized! Pan-American Exposition Scrapbooks contain newspaper clippings 1897-1904 that chronicle the preparation... http://bit.ly/nh1G3d



Angela K @akepps @buffalolibrary I am so excited those are digitized....guess I know how I'm spending my afternoon:)

<u>Library 2.0: Flickr.</u> There were no new photos posted to Flickr in March. "All time" photo views totaled 38,477, up from 38,050 in February, an increase of 1.12%. The Library's photostream can be viewed here: http://bit.ly/xDPsx4.

<u>Library 2.0: Pinterest</u>. The Pinterest site is gaining momentum. The number of followers jumped from 7 in February to 52, a 643% increase. The Library's 15 Boards and 305 Pins can be viewed at: http://pinterest.com/buffalolibrary/.

Partnerships

 On March 2nd, during East Delavan Library's Story Time in partnership with Read to Succeed Buffalo, Anne Ryan, Executive Director, read stories, danced and sang songs with the daycare children and providers in celebration of Dr. Seuss' birthday. EPIC volunteer, Ms. Madeline, dressed as the "Cat in the Hat" and took many hugs from the children and posed for pictures with the participants. There was extensive news and television coverage for this event.

- On Wednesday, March 14th, Kathy Galvin joined Linda Rizzo and Jeannine
 Doyle in providing a tour and information session about the Niagara Branch
 Library to a group representing members of the Leadership Buffalo Class of 2012.
- On March 20th, **Linda Rizzo** attended a Read to Succeed meeting and met with the Riverside Business Association.
- **Brian Hoth** met with Kimberly Cudzilo, Center Director of Holy Cross Head Start (Northwest Center), to plan for new outreach opportunities.
- March 23rd Claudia Yates and Kathy Goodrich met with Theresa Woehrel, Program Director of Young Audiences of WNY, and Anne Conable, Library Development, to discuss future programs.
- March 23rd Kerra Alessi and Kathy Goodrich were invited to the opening night performance of the "Wrinkle in Time" at the Theatre of Youth (TOY). The Library had an information table in the lobby. Kerra and Kathy spoke with the TOY patrons about Library programs and in the process handed out bookmarks and flyers.

5. SPECIAL PROJECTS

Governance Models

System Trustees, Member Library Trustees and Administration continue to meet to discuss various aspects of regovernance. The Association of Contracting Trustees (ACT) Annual Workshop was held March 24th in the Central Library's Central Meeting Room. Board Chair Jack Connors, Vice-Chair Sharon Thomas along with Trustees Elaine Panty and Sharon Kelly attended along with several members of the administrative staff. Ellen Bach of Whiteman, Osterman and Hanna and Libby Post of Communication Services presented. Ms. Bach's portion of the program focused on the Memoranda of Understanding updates as they pertain to advisory boards' responsibilities and authorities, along with a summation of progress on legislation development. Ms. Bach reiterated the importance of ongoing participation from member library boards. Libby Post presented an educational program on spreading the word – general information and tools that provide background information on the

Monthly Report of Library System Activity, March 2012 Page 19

Special Legislative District Public Library. All received a pocket-sized copy of the Library District Initiative: Stable Funding, Greater Access fast fact tool.

Respectfully submitted,

Mary Jean Jakubowski

Director

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LIST of MEETINGS and EVENTS ATTENDED by DIRECTOR MARY JEAN JAKUBOWSKI

March 2012

March 1, 2012 Legislator Joseph Lorigo March 1, 2012 Jeff Paterson, Community Music School March 1, 2012 Young Audiences of WNY, Cynnie Gaasch March 1, 2012 DLIS Students March 2, 2012 Dr. Seuss Day School 90 March 2, 2012 Jeannine Doyle/ Doreen Woods March 5, 2012 PULISDO/NYLA Meetings - Albany March 6, 2012 Legislative Education Day - Albany March 7, 2012 Staff Forum: Q&A w/ Library Director March 7, 2012 Just Buffalo, Laurie Torrell March 8, 2012 Library Strategies International LLC March 8, 2012 Strategic Planning - June Garcia March 8, 2012 Strategic Planning - June Garcia March 8, 2012 Bibrary Strategies International LLC March 9, 2012 Library Strategies International LLC March 9, 2012 Library Strategies International LLC March 12, 2012 Carol Batt March 13, 2012 Admin. Team Meeting March 13, 2012 WNYLRC Board Meeting March 14, 2012 Directors' Meeting March 14, 2012 Town Hall Meeting, Leg. Betty Jean Grant - Merriweather Library March 15, 2012 William S. Hein & Co Card Catalog Project Erie County Office for the Disabled, Frank Cammarata	IVICIT &UTA							
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March 15, 2012 B&ECPL Board of Trustees Meeting	March 15, 2012	B&ECPL Board of Trustees Meeting						
March 15, 2012 Public Library Association Conference, Phildelphia, PA	March 15, 2012	Public Library Association Conference, Phildelphia, PA						
March 16, 2012 Public Library Association Conference, Phildelphia, PA	March 16, 2012	Public Library Association Conference, Phildelphia, PA						
March 17, 2012 Public Library Association Conference, Phildelphia, PA	March 17, 2012	Public Library Association Conference, Phildelphia, PA						
March 20, 2012 Erie County Capital Project Request	March 20, 2012	Erie County Capital Project Request						
March 21, 2012 Summer Reading Meeting	March 21, 2012	Summer Reading Meeting						

March 21, 2012	Commission on the Status of Women Luncheon
March 21, 2012	DISS Mike Breeden & Lori Stilwell - Voice Over IP discussion
March 21, 2012	BABEL
March 22, 2012	Ellen Bach, Whiteman Osterman & Hanna LLP - Conference Call
March 22, 2012	Legislator Timothy Hogues
March 22, 2012	Library Strategies International LLC - Conference Call
March 22, 2012	Buffalo Niagara Partnership Execs Connect
March 23, 2012	Communication Services - Libby Post
March 23, 2012	Naturalization Ceremony
March 23, 2012	Jeannine Doyle/Doreen Woods
March 23, 2012	Ellen Bach, Dr. Paul Wietig, Jeffrey Voelkl, Roseanne Butler Smith
March 24, 2012	ACT Workshop
March 26, 2012	Libby Post - SLDPL Training
March 26, 2012	Libby Post - SLDPL Training
March 27, 2012	Supervisor Harry Milligan - Alden
March 27, 2012	Libby Post - SLDPL Training
March 27, 2012	Security Meeting
March 27, 2012	Carol Batt, Dawn Peters - Strategic Plan
March 28, 2012	Buffalo News Books for Kids Announcement & Reception
March 28, 2012	Mayor Geoffrey Szymanski Meeting - Lackawanna
March 28, 2012	Joy Testa Cinquino - Surveys
March 29, 2012	Supervisor Dino Fudoli - Lancaster
March 29, 2012	Supervisor David Hartzell, Jr Clarence
March 29, 2012	Supervisor David Tessmer - Collins
March 30, 2012	Anne Conable - Library Foundation
March 30, 2012	Jeannine Doyle/Doreen Woods
March 31, 2012	Legislator Kevin Hardwick & Library Boards: Grand Island, City of Tonawanda, Town of Tonawanda