

STATE OF NEW YORK
LEGISLATURE OF ERIE COUNTY
BUFFALO, N.Y., NOVEMBER 18, 2021 A.D.

I HEREBY CERTIFY THAT *at a regular session of the Legislature of Erie County held in the County Hall, in the City of Buffalo, on the 18th day of November, 2021 A.D., a resolution was adopted, of which the following is a true copy:*

Honoring Top Seedz as 2021 43North Winner

WHEREAS, Top Seedz makes artisan crackers, roasted seeds, and cracker mixes, produced with simple, organic ingredients, which is all made by hand; and

WHEREAS, Top Seedz founder is **Rebecca Brady**, a native of New Zealand who now lives in Clarence, is a busy mother of three, an avid traveler, and sports enthusiast, whose healthy eating influences the way she lives her life; and

WHEREAS, Top Seedz was established in Cheektowaga in 2017 with only \$5,000 in seed money to launch the company, and has grown to 20 employees; and

WHEREAS, Top Seedz is built upon the idea that seeds are nutritious, and are perfect for making crackers; and

WHEREAS, Top Seedz started small selling products at Horsefeathers Winter Market in Buffalo and has grown to sell their products across the United States in grocery store chains, such as Whole Foods, Wegmans and Tops Friendly Markets, specialty shops, and are available online as well; and

WHEREAS, Top Seedz goals are to continue to expand its products into thousands of stores, use automation in its development, and continue to expand its workforce; and

WHEREAS, Top Seedz is the winner of the seventh annual 43North startup competition, earning \$1 million investment grand prize.

NOW, THEREFORE, BE IT RESOLVED, that the Erie County Legislature pauses in its deliberations to congratulate **Top Seedz** for winning the 43North startup competition and for being an inspiration to other startups in the Western New York.

Hon. Frank J. Todaro
Erie County Legislator, 8th District

Hon. Christopher D. Greene
Erie County Legislator, 6th District